

Cherokee County Community Profile

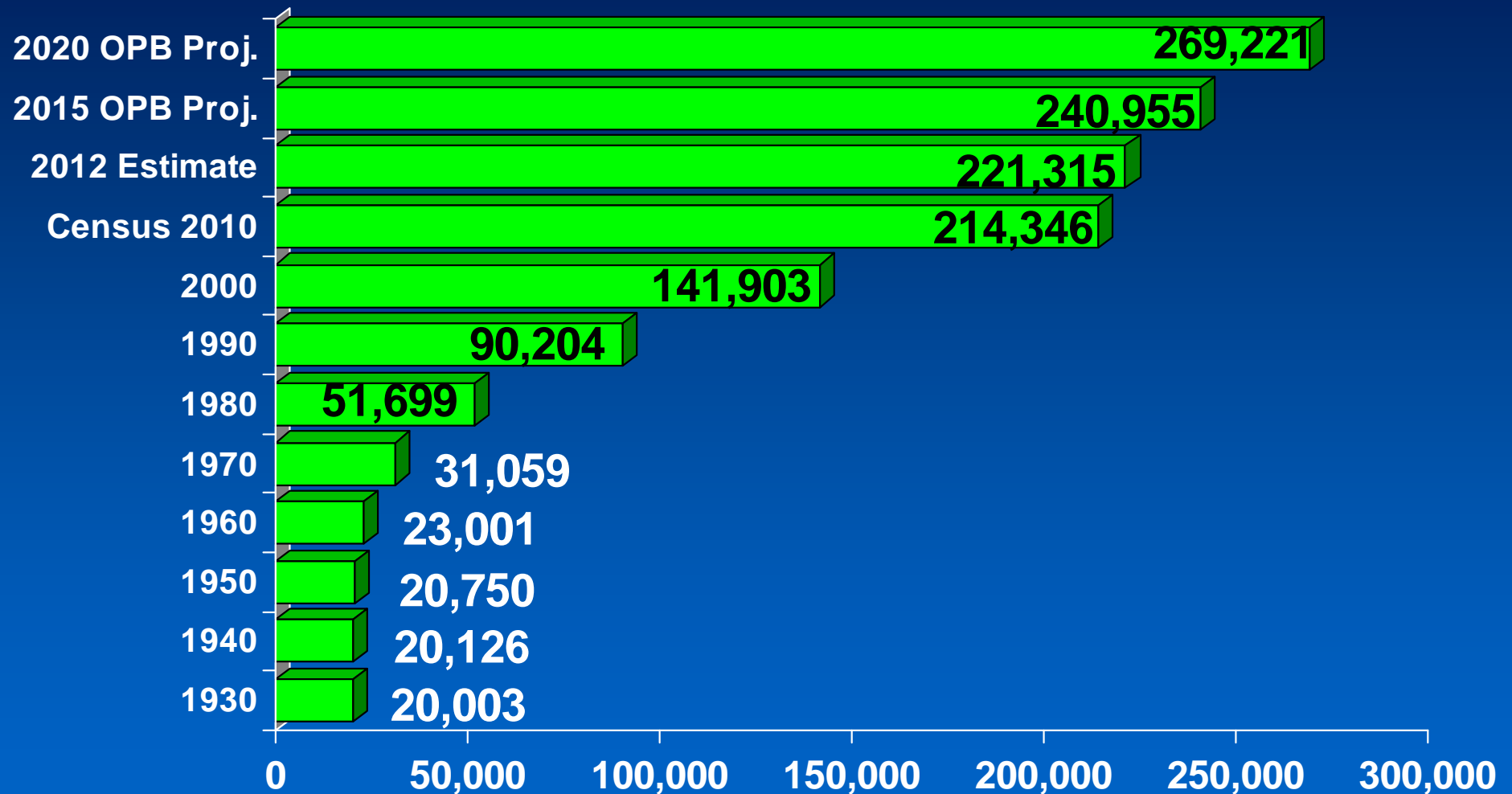


Photo: Ed Jackson

**79th in order of
county creation
December 26, 1831**

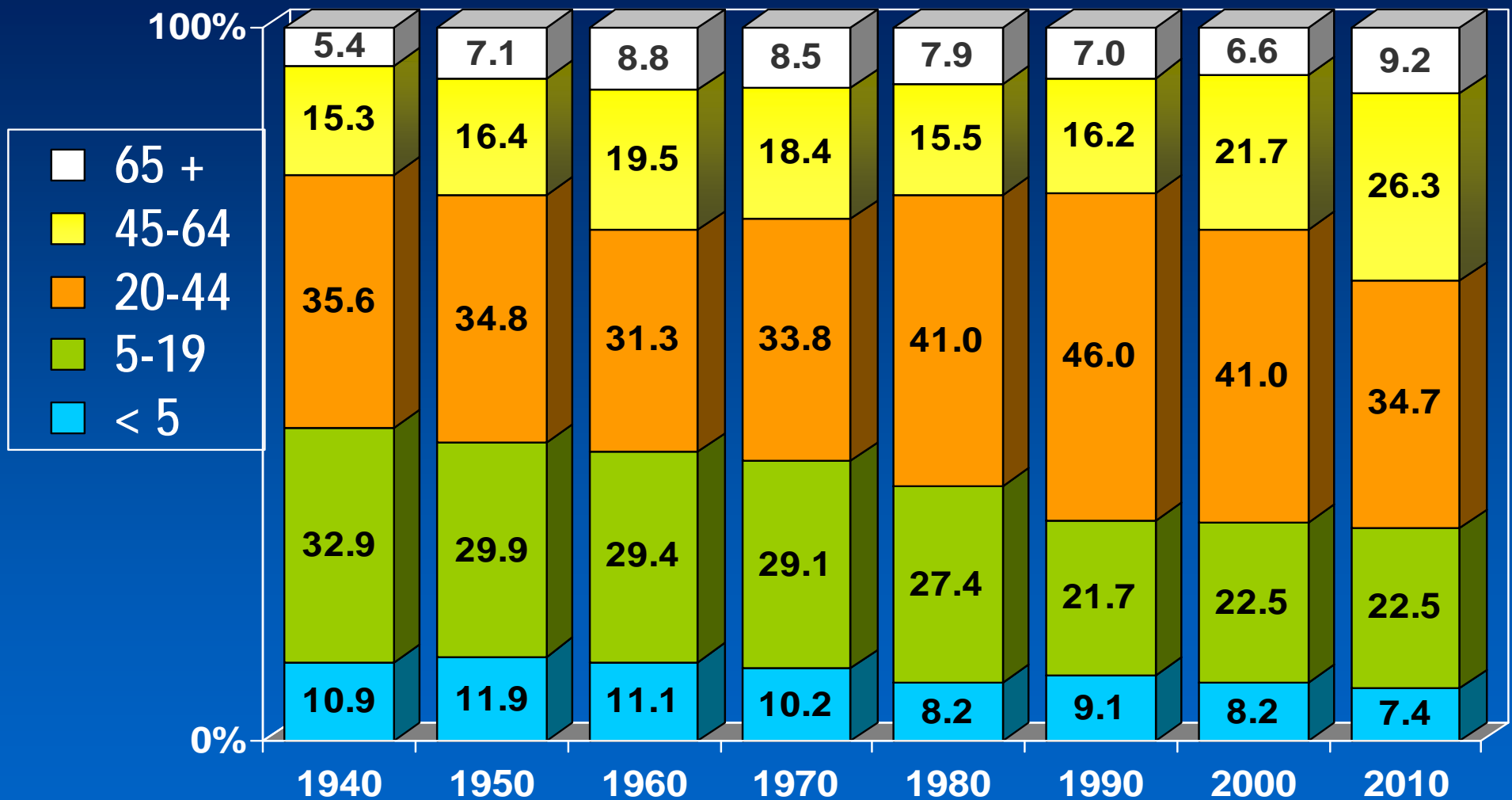
**Prepared for Cherokee County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA**

Total Population Cherokee County



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).

Population Composition by Age Cherokee County



2012 Median Age

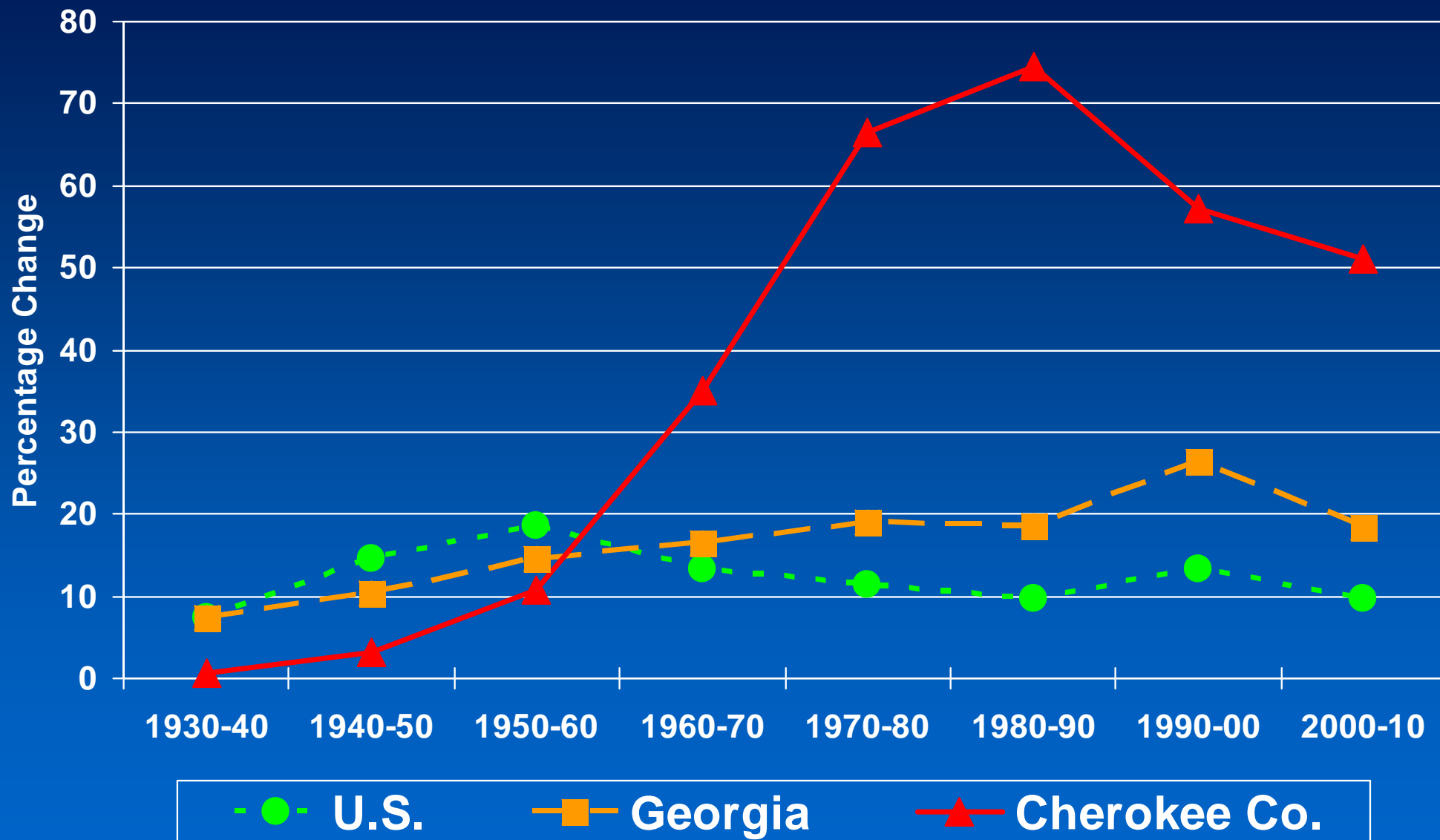
Cherokee Co. = 37.2yrs.

GA = 35.7 yrs.

2012 County Population Comparisons

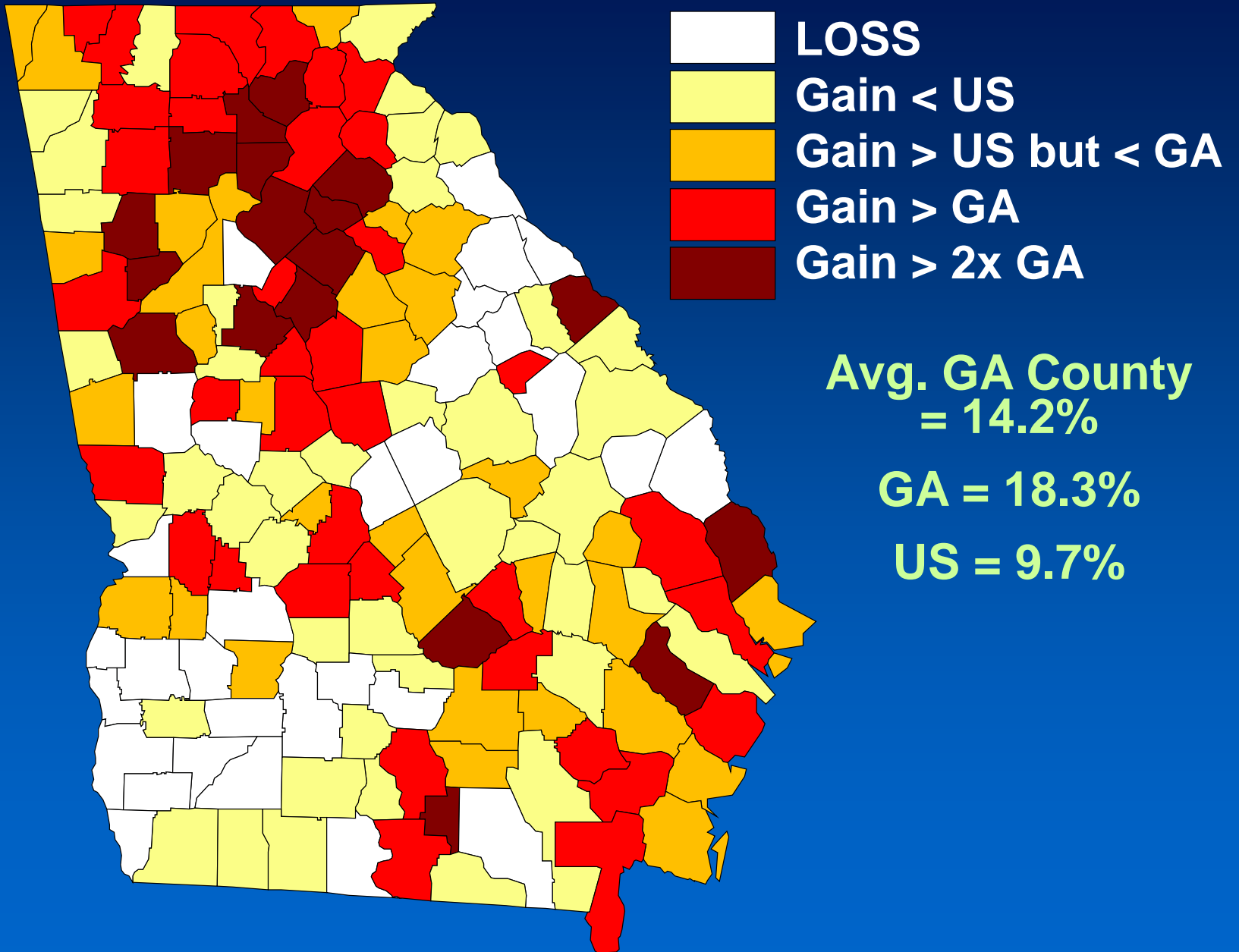
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-12	Rank of % Chg.
CHEROKEE	221,315	7	524.8	3.3	16
BARTOW	100,661	25	219.0	0.5	68
COBB	707,442	3	2,083.5	2.8	22
DAWSON	22,422	81	106.4	0.4	71
FORSYTH	187,928	11	838.9	7.1	5
FULTON	977,773	1	1,856.6	6.2	8
GORDON	55,766	39	156.7	1.1	51
PICKENS	29,268	58	126.1	-0.6	97

Population Change: 1930-2010



Primary data source: U.S. Census Bureau

Population Change: 2000-2010



Components of Population Change

Natural Increase & Net Migration*

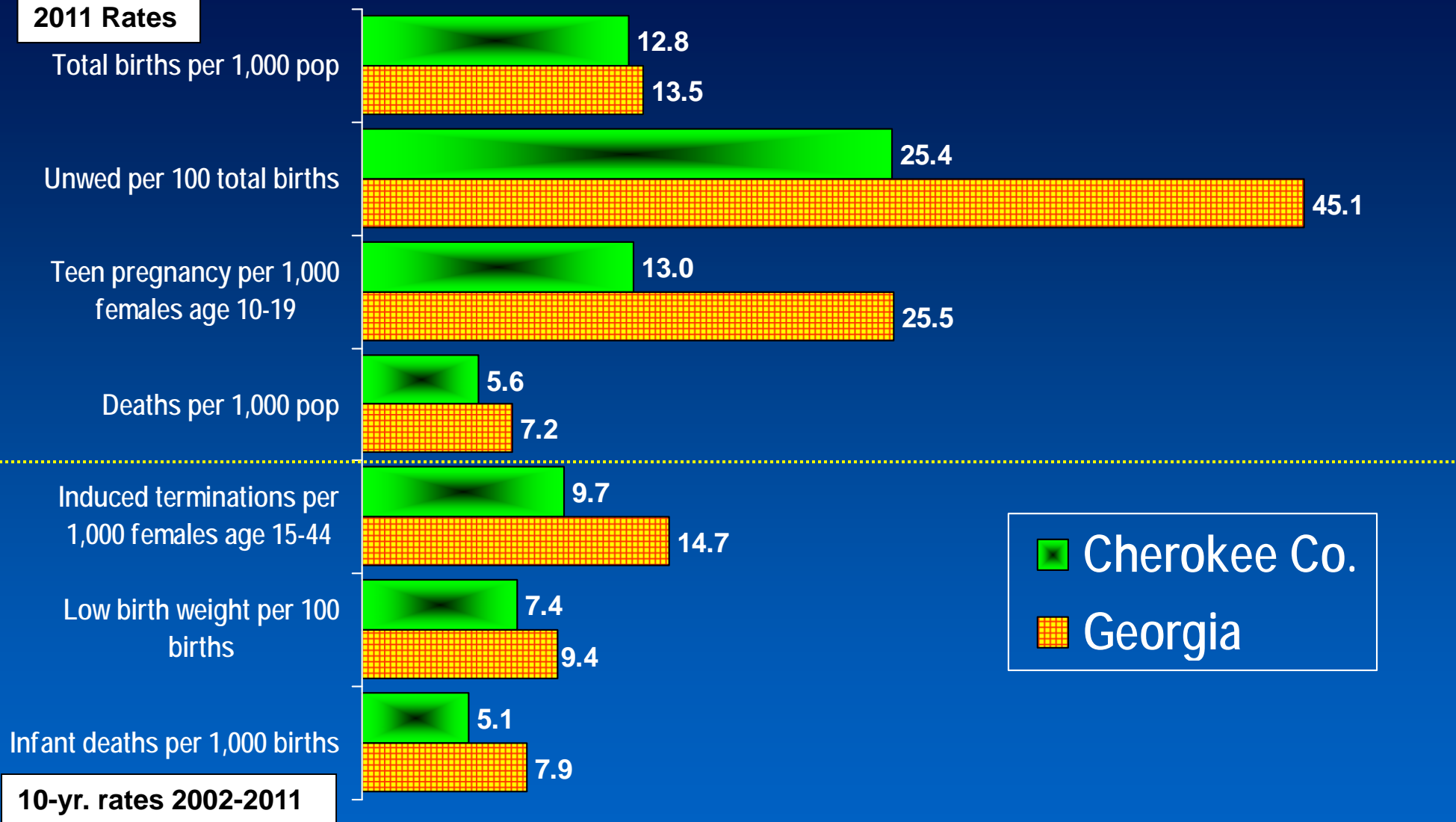
Area	4/1/2010- 7/1/2012 Numerical Change*	4/1/2010- 7/1/2012 # Natural Increase (Births-Deaths)	4/1/2010- 7/1/2012 # Net Migration	7/1/2011- 7/1/2012 1-yr Natural Increase Rate	7/1/2011- 7/1/2012 1-yr Net Migration Rate
CHEROKEE	6,969	3,884	3,065	8.0	7.1
BARTOW	504	1,055	-559	4.6	-1.2
COBB	19,366	12,701	6,745	8.0	6.4
DAWSON	83	214	-151	4.3	4.5
FORSYTH	12,417	2,997	9,013	7.0	22.5
FULTON	57,190	15,866	40,490	7.4	21.5
GORDON	580	630	-32	5.1	-0.1
PICKENS	-158	-41	-147	-0.4	-5.2
Avg. County	1,461	861	571	2.8	-3.2
GEORGIA	232,282	136,956	90,782	6.1	4.8

Primary data source:
U. S. Census Bureau (3/13)

* Numerical change includes "residual" not represented in either NI or NM.

Selected Vital Statistics

2011 Rates



10-yr. rates 2002-2011

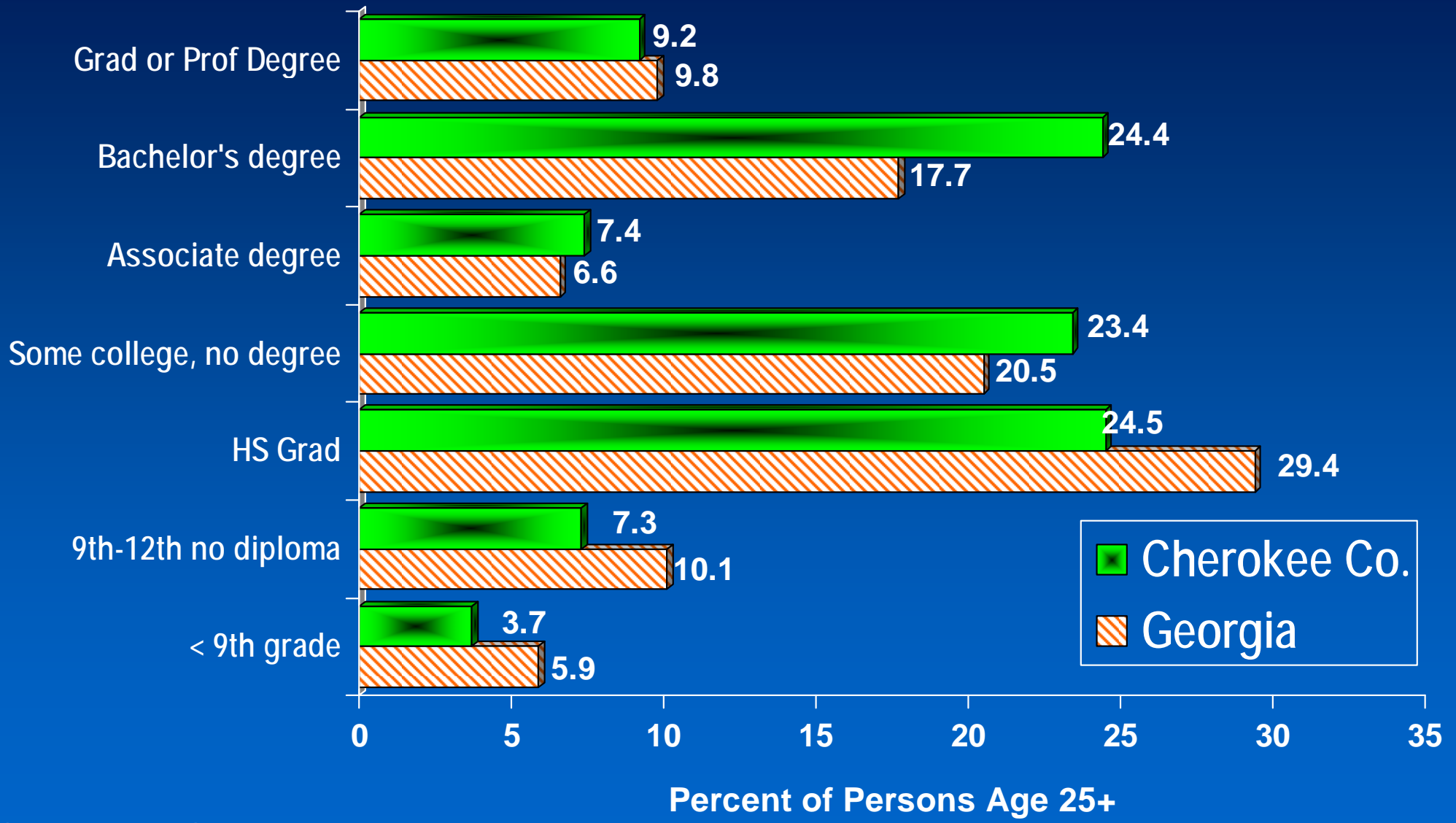
2011 Cherokee Co. Natality Data
 2,786 total births, 708 unwed births
 412 induced terminations
 200 teen pregnancies
 201 low birth weight babies

2011 Cherokee Co. Mortality Data
 1,213 total deaths
 20 infant deaths

Primary data source: GA Dept. Public Health, OASIS

Highest Level of Educational Attainment: 2007-2011

5 Yr. Avg. – American Community Survey



Cherokee Co.

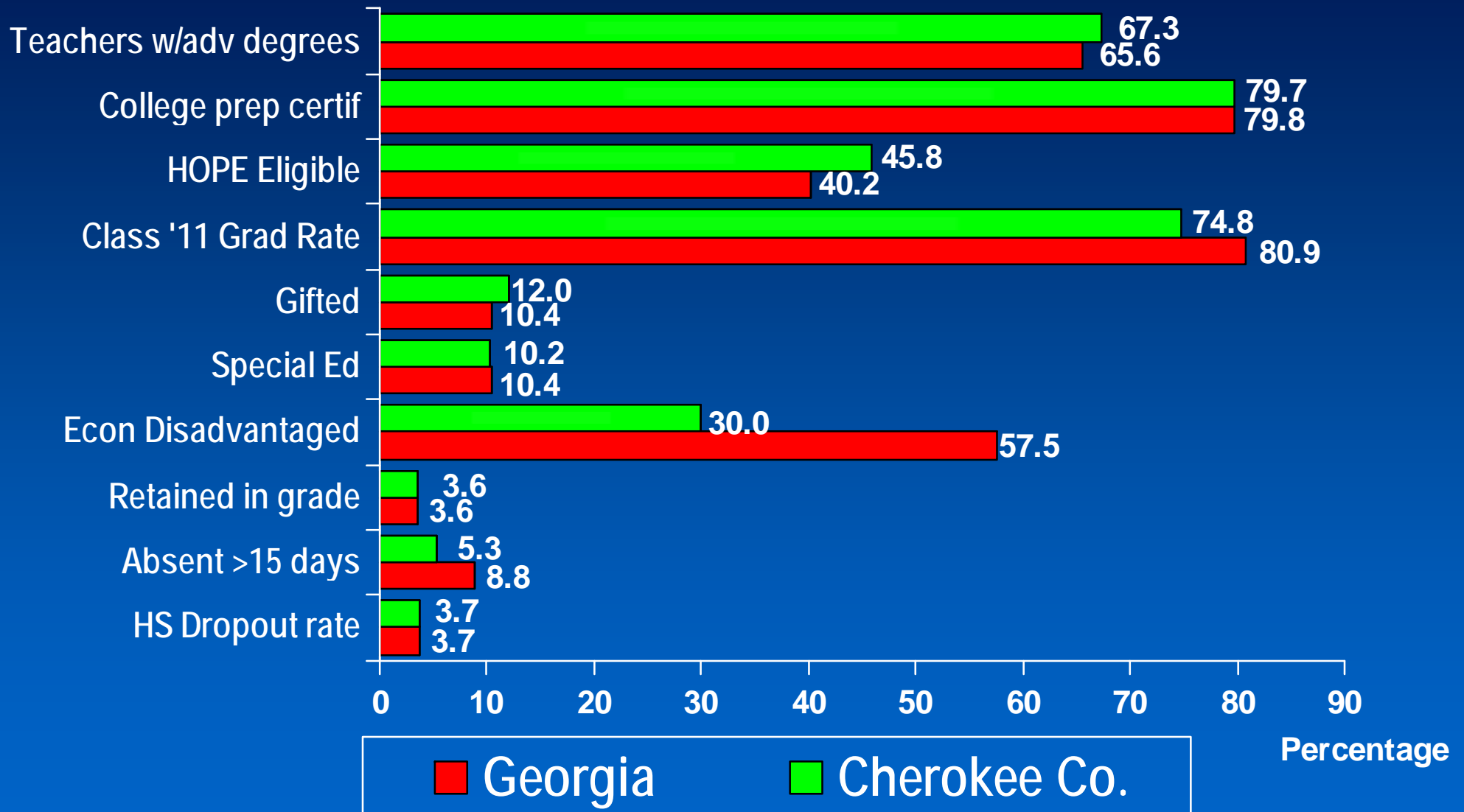
Not completing HS = 11.0%

With a bachelor's + degree = 33.6%

Primary data source: U.S. Census Bureau

Selected Public School Statistics

School Year 2010-11



Cherokee Co.

K12 enrollment = 38,313

HS dropouts = 419

General Fund Expenditures per FTE = \$7,883

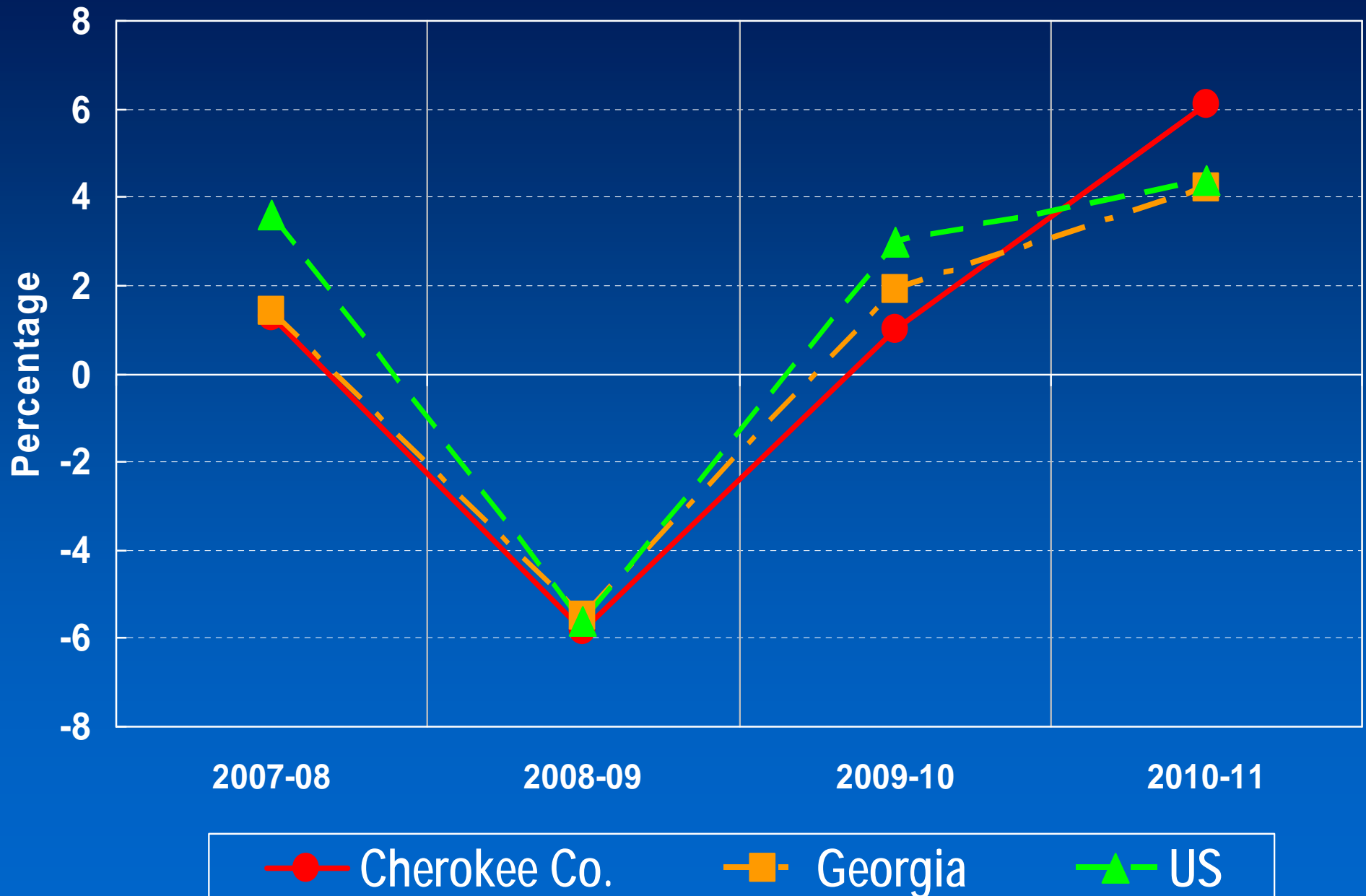
Primary data source:
Governor's Office of Student Achievement

Per Capita Income: 2011

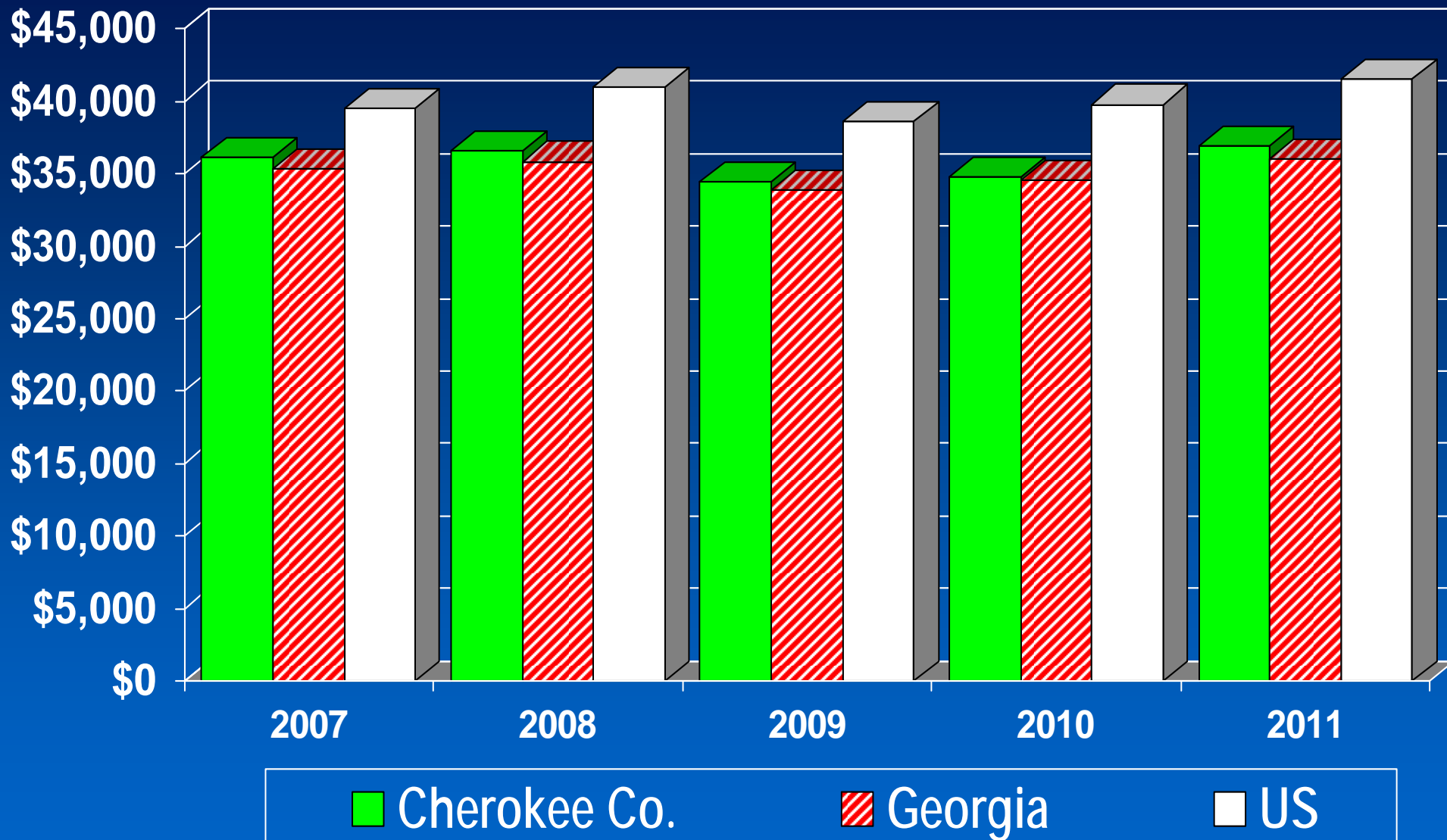
County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2007-2011
CHEROKEE	\$36,898	16	102.6	2.2
BARTOW	\$27,762	95	77.2	-5.0
COBB	\$45,923	4	127.6	-1.7
DAWSON	\$32,395	36	90.0	-3.5
FORSYTH	\$41,354	8	114.9	4.2
FULTON	\$57,451	1	159.7	-7.3
GORDON	\$26,382	117	73.3	0.5
PICKENS	\$36,407	19	101.2	1.4
GA Avg. Co.	\$29,704	--	82.6	7.8

Per Capita Income: 2007-2011

Percentage Change



Per Capita Income: 2007-2011

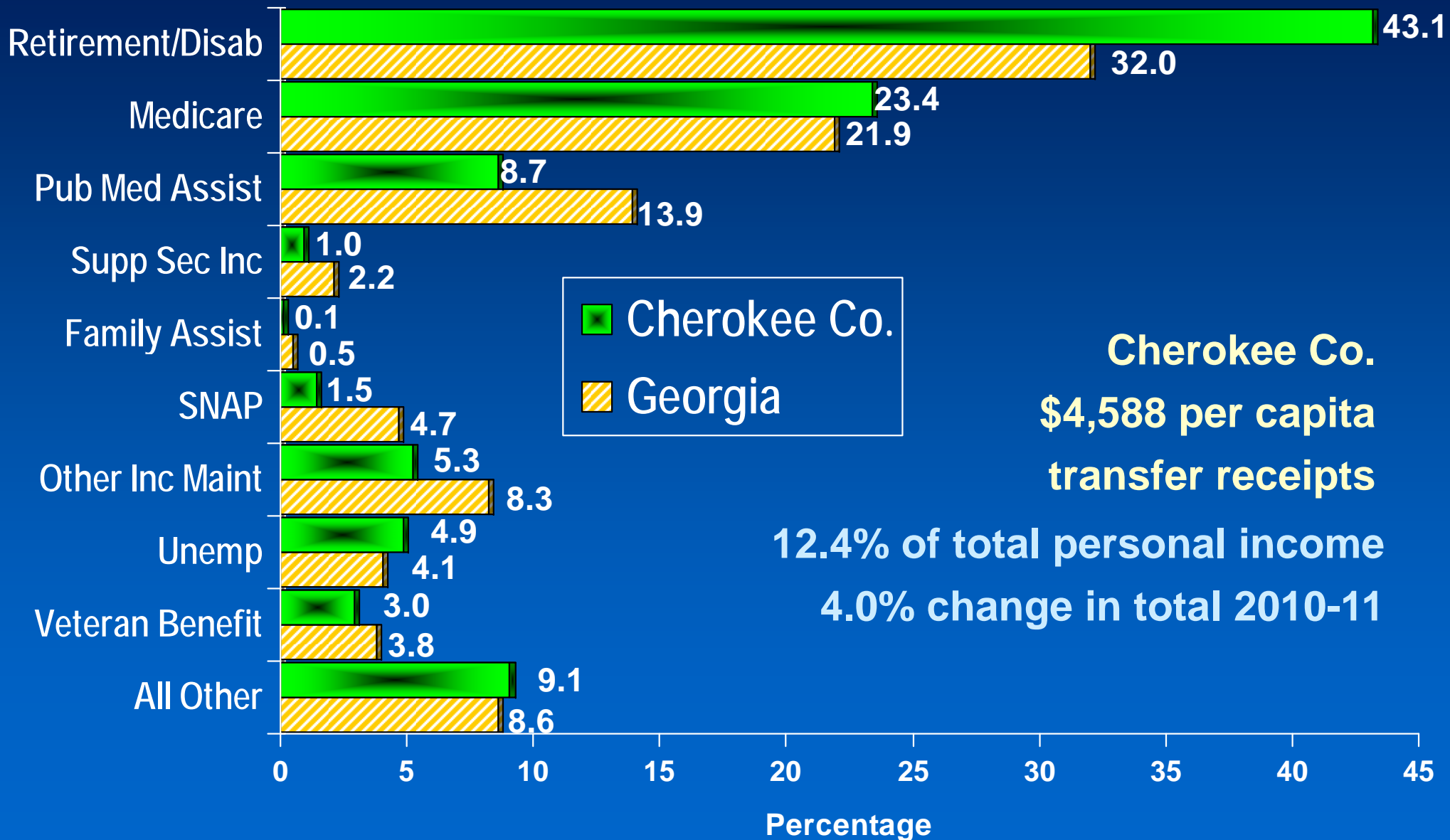


2011 PCI
Cherokee Co. = \$36,898

Georgia = \$35,979
US = \$41,560

Transfer Receipts: 2011

Cherokee Co. Total = \$1,001,569,000



Median Household Income

2011 Model-Based Estimates

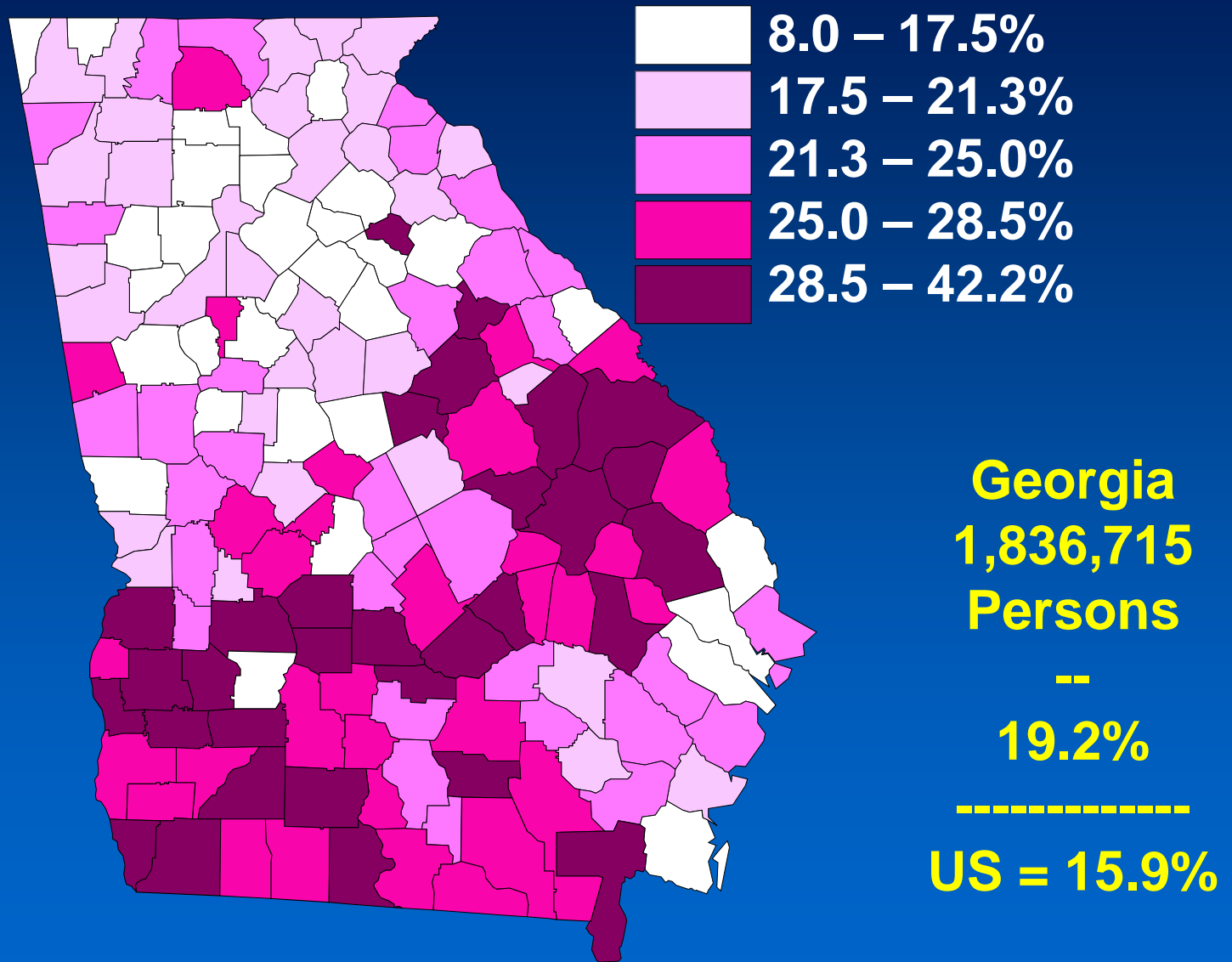


Persons Living Below Poverty Level

2011 Model-Based Estimates

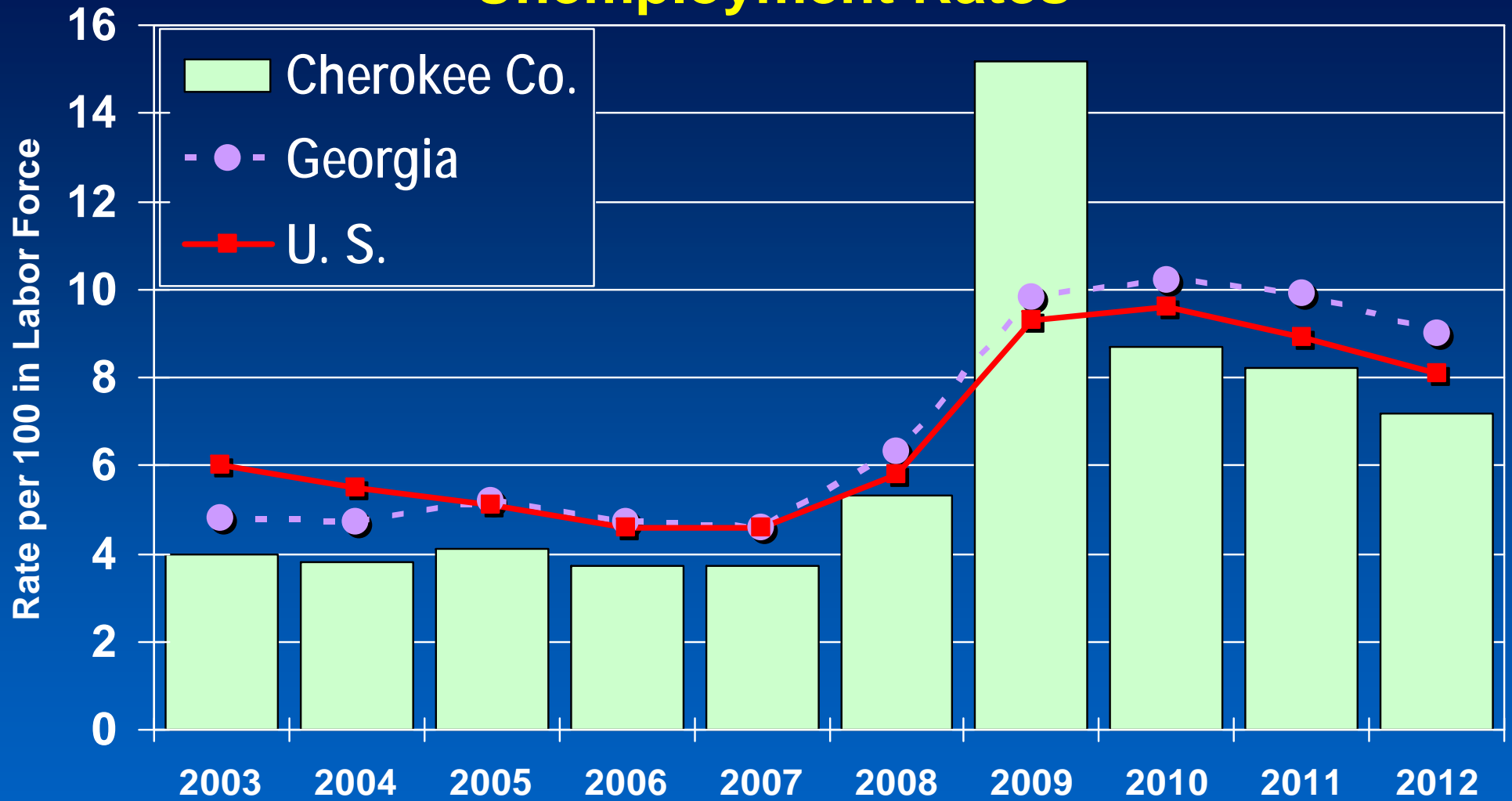
County	# of Persons	% of all Persons	Rank of %
CHEROKEE	20,767	9.6	5
BARTOW	18,897	19.1	45
COBB	90,520	13.2	13
DAWSON	2,696	12.2	9
FORSYTH	14,389	8.0	1
FULTON	183,931	20.0	54
GORDON	10,199	18.6	39
PICKENS	4,251	14.6	18
GA Avg. Co.	11,552	23.2	--

Persons Living Below the Poverty Level 2011 Model-Based Estimates



Weighted
average poverty
threshold for a
family household
of 4 persons in
2011 = \$23,021

Civilian Labor Force Average Annual Unemployment Rates



2012 Rates Cherokee Co. = 7.2 GA = 9.0 US = 8.1
Avg. GA County = 10.1

Establishments, Employment & Wages: 2012 Averages

Cherokee County	Avg. # Establishments	Avg. Monthly Employment	Avg. Wage Weekly
TOTAL GOODS PRODUCING	899	6,928	\$827
Ag, forestry, fishing	21	75	\$415
Construction	694	2,836	\$843
Manufacturing	179	3,997	\$821
TOTAL SERVICE PROVIDING	3,967	30,624	\$625
Wholesale trade	433	1,674	\$1,270
Retail trade	500	7,850	\$475
Transp/Warehousing	88	667	\$734
Finance/Insurance	300	1,472	\$1,083
Professional/Sci/Tech	794	2,371	\$963
Admin/Suppt/WasteMgmt/Remediation	372	2,445	\$633
Health care/Soc Svcs	378	4,256	\$794
Accommodations/Food Svc	302	5,750	\$272
TOTAL GOVERNMENT	97	7,702	\$793
TOTAL ALL INDUSTRIES	5,387	45,608	\$686

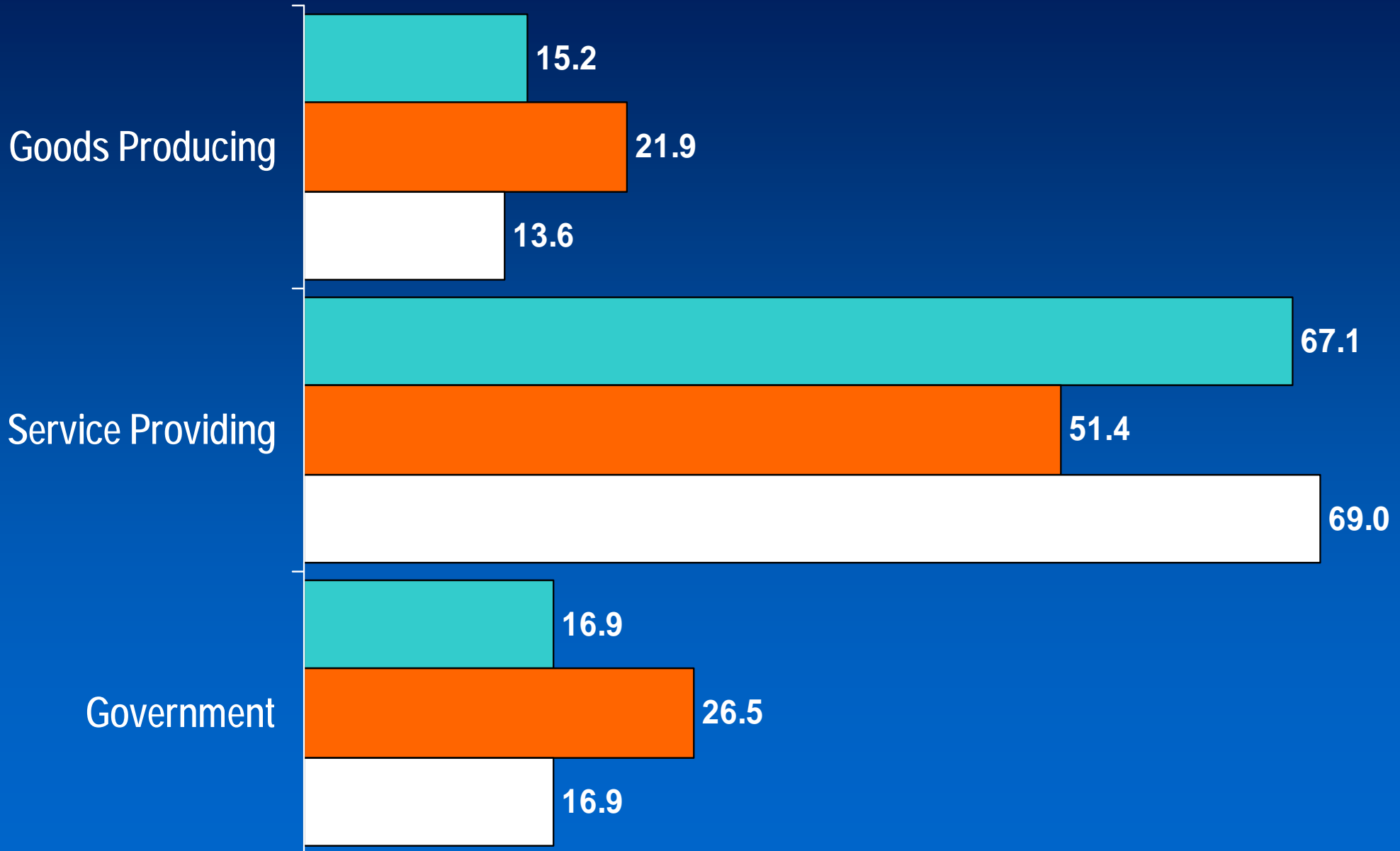
Primary data source: GA Dept. of Labor (7/13)

Employment Comparisons by Industry Group: 2012

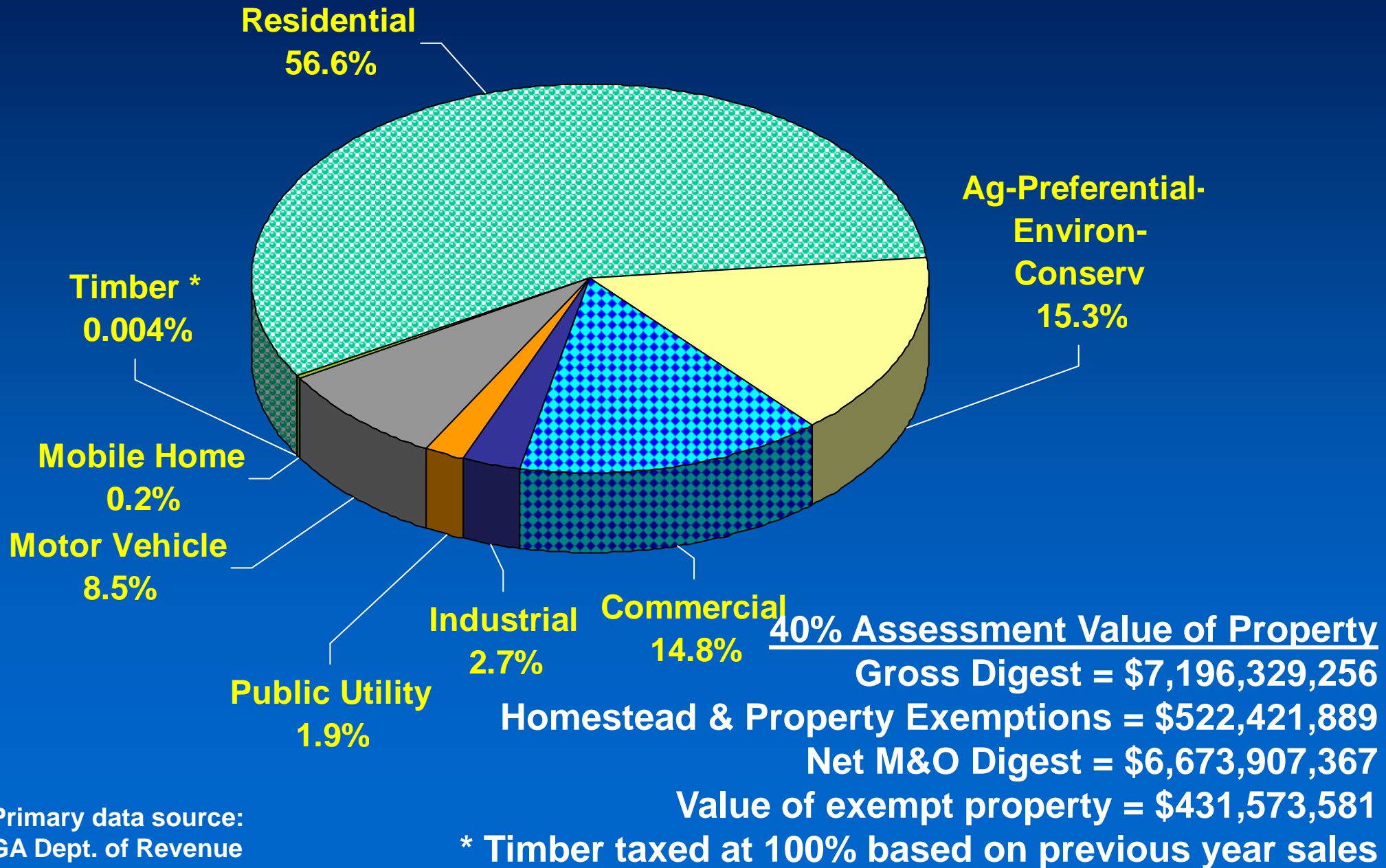
■ Cherokee Co.

■ Avg. GA County

■ Georgia



Components of 2012 Property Tax Gross Digest Cherokee County



Primary data source:
GA Dept. of Revenue

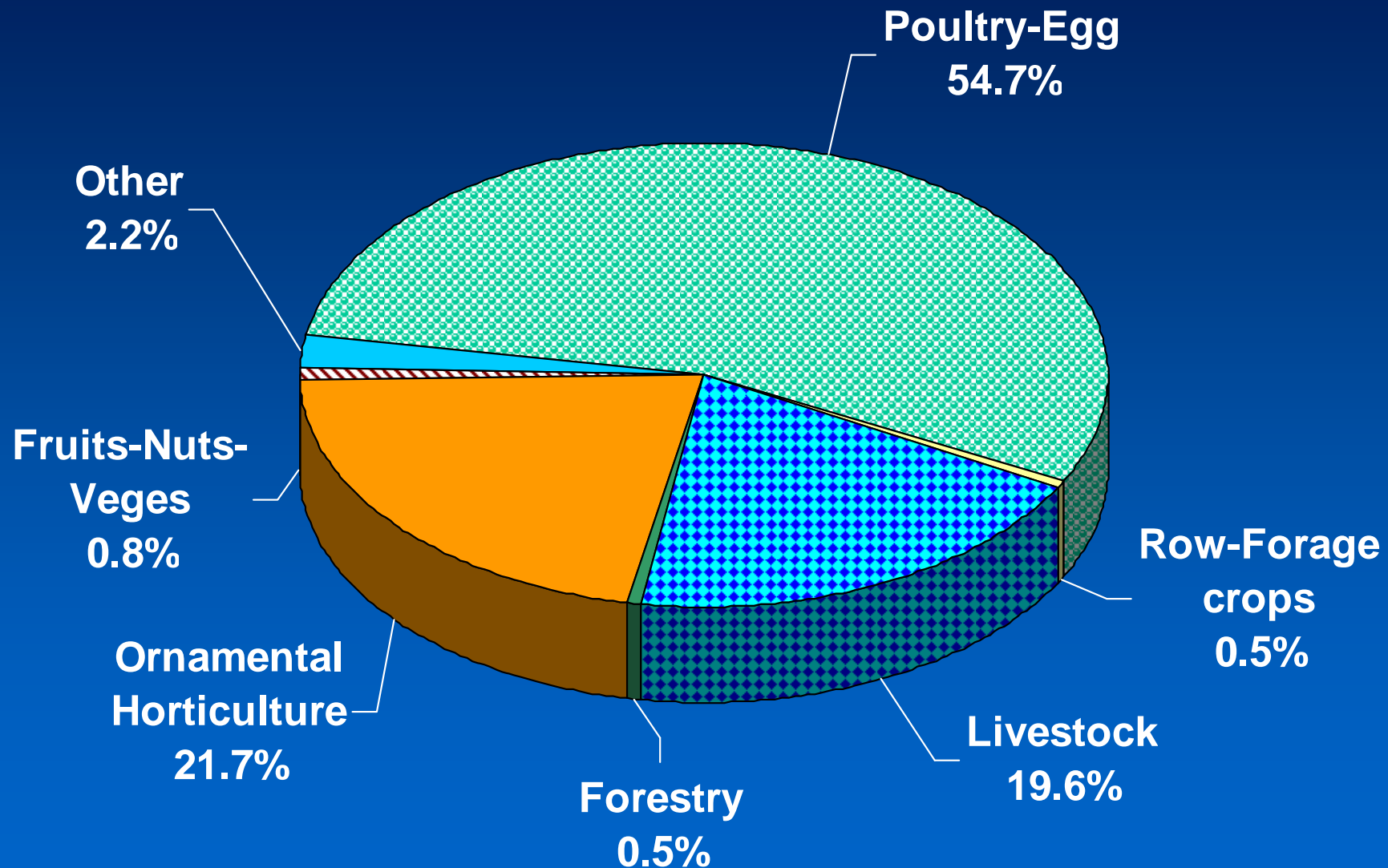
Millage Rates, Taxes Levied, & Sales Tax Rate

County	2012 County-wide Millage*	2011 Taxes Levied* (\$000)	Sales Tax Rate as of 10/1/2013	LOST Type* as of 10/1/2013
CHEROKEE	29.235	\$210,251	6	SE
BARTOW	25.880	\$81,851	7	LSE
COBB	30.260	\$792,136	6	SE
DAWSON	24.334	\$31,850	7	LSE
FORSYTH	26.624	\$212,634	7	LSE
FULTON	38.272	\$2,058,678	7	MLE
GORDON	29.278	\$44,441	7	LSE
PICKENS	22.480	\$33,468	7	LSE

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational, M=MARTA

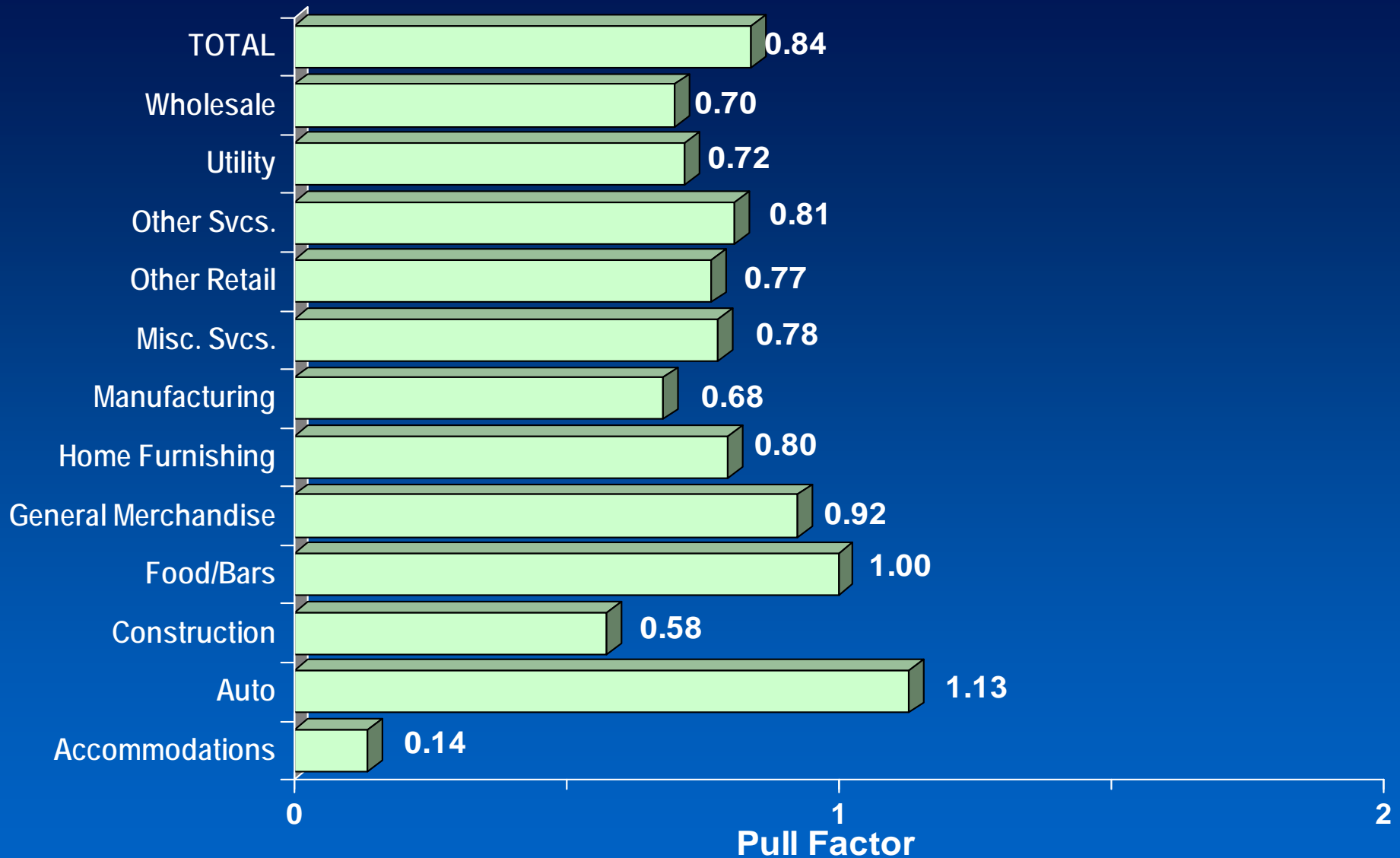
Farm Gate Value by Commodity Group: 2011

Cherokee Co. Total Value = \$58,637,035



1% Sales & Use Tax Distributions: 2012

Cherokee Co. Total = \$30,792,984

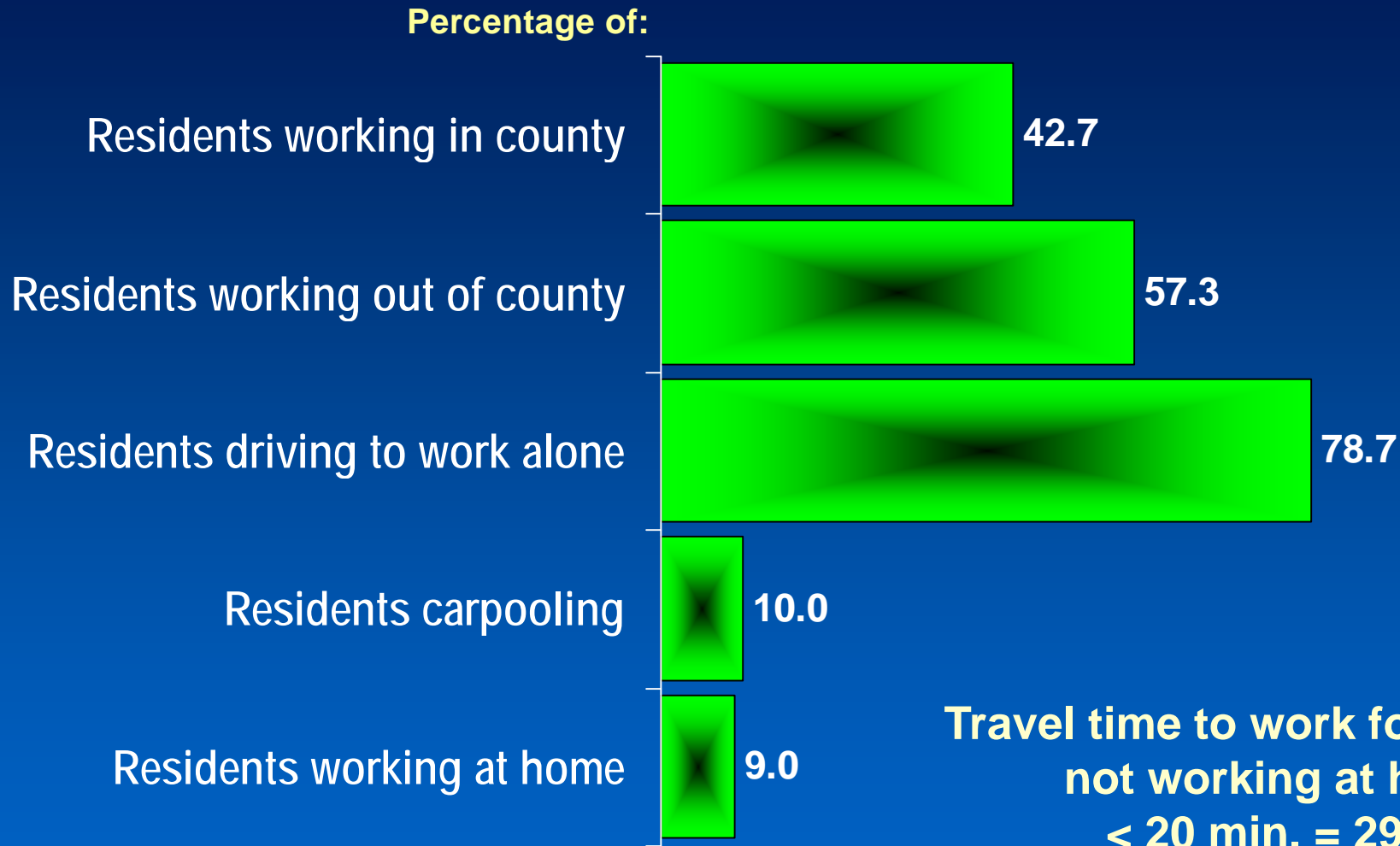


A "pull factor" of 1.0 means that the county's sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales & Use Tax Unit. Pull factors calculated.

Commuting to Work: 2007-2011

5 Yr. Average – American Community Survey



Travel time to work for residents not working at home:

< 20 min. = 29.1%

20-44 min. = 41.1%

45+ min. = 29.7%

Mean travel time to work
= 32.9 minutes

Cherokee Co.

Resident workers 16+ = 101,984

Residents working in county = 43,518

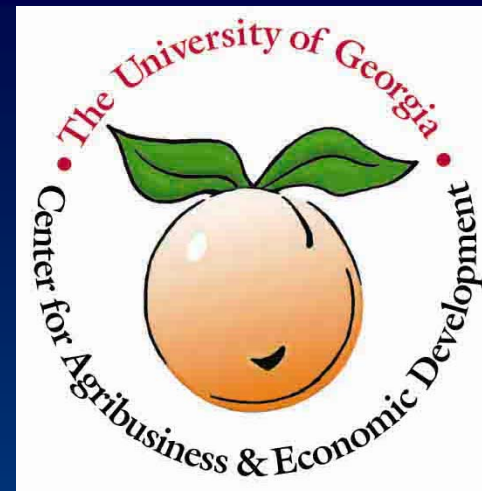
Residents working out of county = 56,812

*This study was developed to assist
community leadership with their
future planning and decision making.*

Special Area Report

13-11

September 2013



*Prepared for Cherokee County Cooperative Extension
by Sue Boatright*

Center for Agribusiness and Economic Development

College of Agricultural and Environmental Sciences

The University of Georgia • Athens, GA

Georgia Cooperative Extension

www.caes.uga.edu/center/caed/

To learn more about your county check the

“Georgia Statistics System” website:

www.georgiastats.uga.edu