

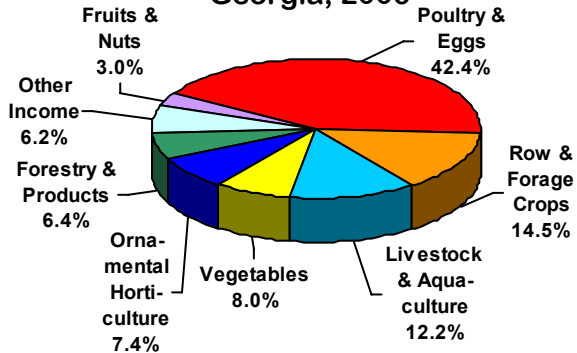
The Economic Importance of Agriculture Series

This brochure is one of a series of publications from the Center for Agribusiness and Economic Development.

The goal of these brochures is to inform Georgians of the essential role agriculture plays in the economy. Others in the series include:

- * *Economic Importance of Food and Fiber Production and Processing*
- * *Poultry and Eggs*
- * *Row and Forage Crops*
- * *Livestock and Aquaculture*
- * *Vegetables*
- * *Ornamental Horticulture*
- * *Forestry and Related Products*

Food and Fiber Production Value Georgia, 2006



Total Farm Gate Value = \$10.4 billion

Source: 2006 Georgia Farm Gate Value Survey



The University of Georgia

College of Agricultural & Environmental Sciences

The Center for Agribusiness and Economic Development is a unit of the College of Agricultural and Environmental Sciences, combining the missions of research and extension.

The University of Georgia and Fort Valley State University, the U.S. Department of Agriculture and counties of the state cooperating. The Cooperative Extension Service offers educational programs, assistance and materials to all people without regard to race, color, national origin, age, gender or disability. An equal opportunity/affirmative action organization committed to a diverse work force.

Scott Angle, Dean and Director

Center for Agribusiness and Economic Development

John C. McKissick, Director

The Lumpkin House, Athens, GA 30602

Phone: 706-542-0760 Fax: 706-542-8934

Email: caed@agecon.uga.edu

To access this brochure series as well as other data related to Georgia and its counties, visit our websites at:

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Brochure Series 07-08

Economic Importance of Fruits & Nuts in Georgia

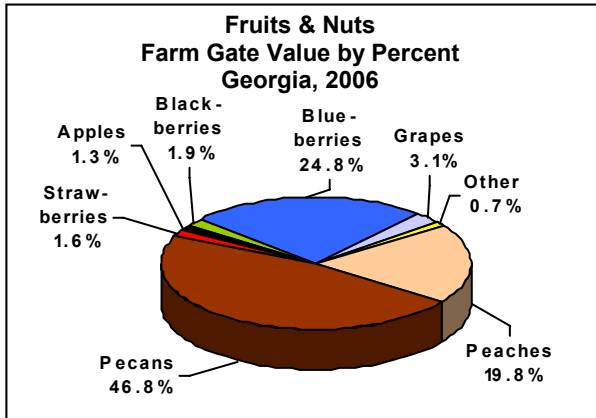


Center for Agribusiness and Economic Development

“Adding Value to Georgia’s Agricultural Economy Through Research and Extension”

Georgia's Fruit & Nut Industry

Fruit and tree nuts are important staples in the diet, and many types are grown in Georgia due to its favorable climate. Famous for the production of peaches, the state is also a major producer of pecans. In recent years, the production of grapes, blueberries, and other fruits has increased, leading to a demand for further processing of certain commodities. The fruit and nut industry is a vital component of Georgia agriculture.

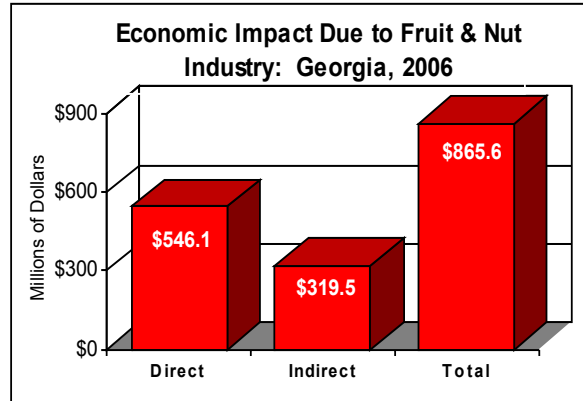


GEORGIA FRUIT & NUT FACTS:

- Fruit and nut crop production had a total farm gate value of \$306 million in 2006.
- The beautiful rabbiteye blueberry is native to Georgia which now has the 4th largest blueberry production in the U.S. (USDA/NASS)
- Georgia's pecan production ranked 1st among all U.S. states in 2005. (USDA/ERS)
- Peaches have long been a Georgia trademark and are now the state's official fruit.

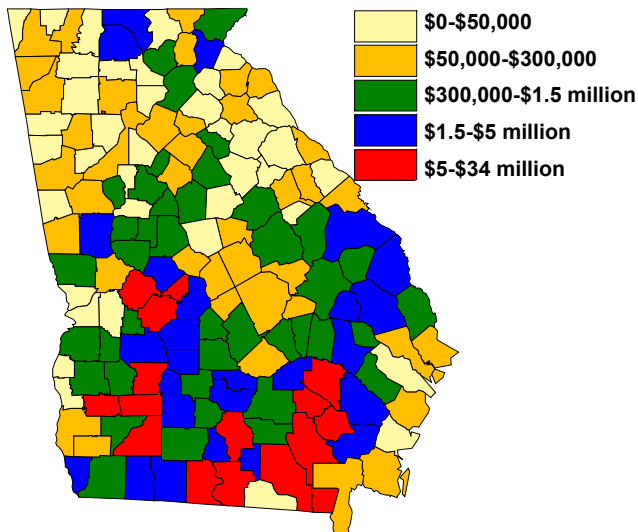
OUTPUT IMPACT

- ⇒ Fruit and nut industry producers and processors create **direct** sales of \$546.1 million.
- ⇒ These sales, in turn, generate additional sales in the state economy, creating another \$319.5 million of **indirect** economic impact.



- ⇒ Fruit and nut industry production generates a total economic impact of \$865.6 million for the State of Georgia.

2006 Fruits & Nuts Farm Gate Value by County

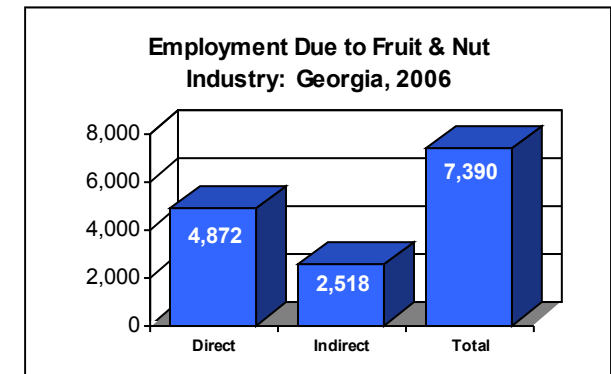


EMPLOYMENT IMPACT

- ⇒ The fruit and nut industry producers and processors **directly** employ 4,872 workers in Georgia which include full-time and part-time jobs.



- ⇒ **Indirect** employment (those relying on the fruit and nut industry) provides an additional 2,518 jobs. This group includes those who provide supplies and inputs to the fruit and nut industry, such as manufacturers of nut shellers and other post-harvest processing equipment. Increased wage spending creates jobs in other sectors, such as retail sales and health services.



- ⇒ A **total** of 7,390 jobs are created due to the fruit and nut industry in Georgia.

STUDY METHODOLOGY

- ⇒ This study used an input-output model called IMPLAN to determine the effects of the fruit and nut industry in Georgia.



- ⇒ Data used came from IMPLAN as well as from the **2006 Farm Gate Value Report**. Production includes the major industrial sectors included in this series. Processing includes all industries which rely directly on the production of agricultural products in Georgia.