

The Economic Importance of Agriculture Series

This brochure is one of a series of publications from the Center for Agribusiness and Economic Development.

The goal of these brochures is to inform Georgians of the essential role agriculture plays in the economy. Others in the series include:

- * *Economic Importance of Food and Fiber Production and Processing*
- * *Row and Forage Crops*
- * *Livestock and Aquaculture*
- * *Vegetables*
- * *Ornamental Horticulture*
- * *Forestry and Related Products*
- * *Fruits and Nuts*



The University of Georgia

College of Agricultural & Environmental Sciences

The Center for Agribusiness and Economic Development is a unit of the College of Agricultural and Environmental Sciences, combining the missions of research and extension.

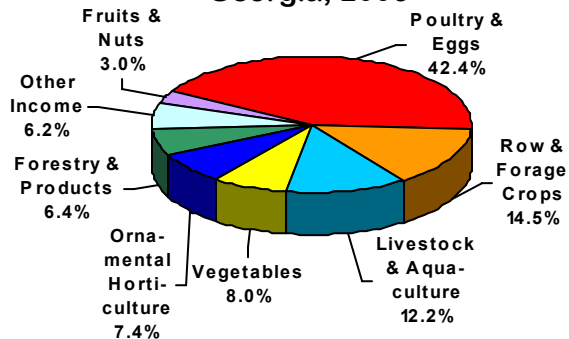
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Scott Angle, Dean and Director

Economic Importance of Poultry & Eggs in Georgia



Food and Fiber Production Value Georgia, 2006



Total Farm Gate Value = \$10.4 billion
Source: 2006 Georgia Farm Gate Value Survey

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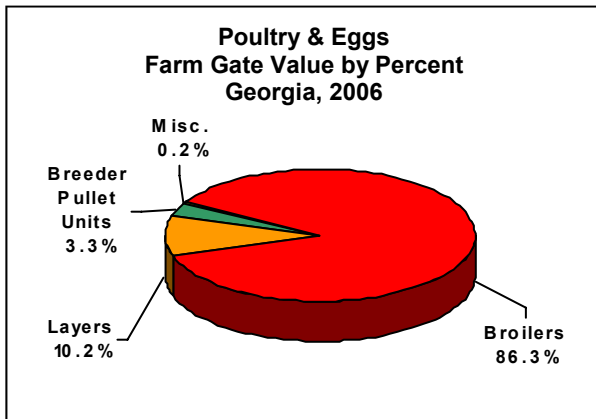
Brochure Series 07-02

Center for Agribusiness and Economic Development

“Adding Value to Georgia’s Agricultural Economy Through Research and Extension”

Georgia's Poultry & Egg Industry

The poultry and egg industry is Georgia's most valuable agricultural sector and leads the nation in the poultry production. The poultry industry has dramatically increased in size over several decades with more than 2/3 of the state's 159 counties involved in production. Poultry and egg processing is also a large industry in Georgia.

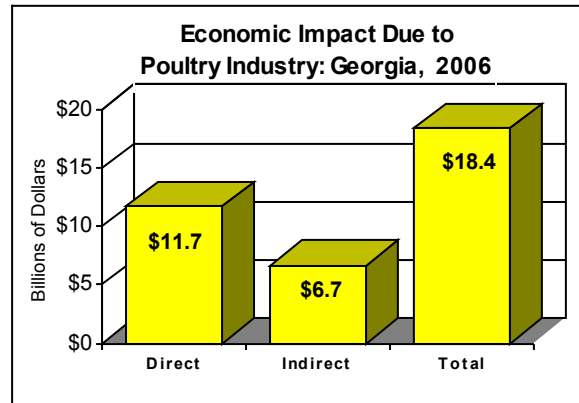


GEORGIA POULTRY & EGG FACTS:

- The poultry/egg commodity group had a total farm gate value of \$4.4 billion in 2006.
- Poultry and egg production in Georgia includes table & hatching egg layers, breeder pullets, and broilers.
- Broilers ranked 1st of all the state's commodities with a farm gate value of \$3.79 billion in 2006.
- For the 22nd consecutive year, Georgia has been the leader in broiler production with 1.32 billion birds—6.7 billion pounds—in 2005. (GA Ag Facts)
- Georgia ranked first in the nation with broiler cash receipts of over \$2.857 billion in 2005. (ERS-USDA)

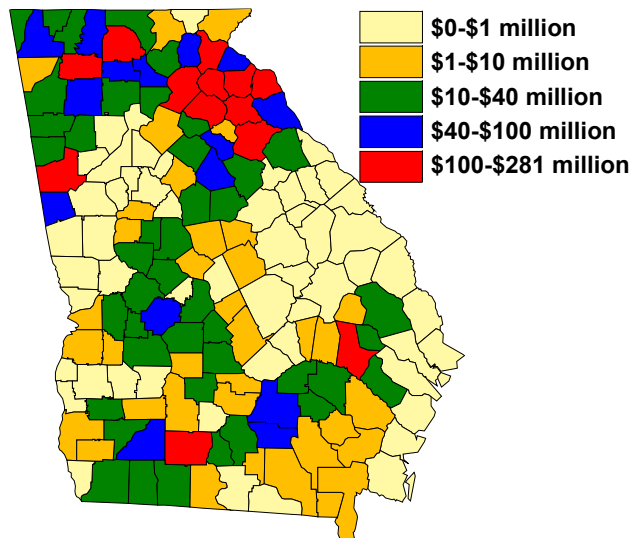
OUTPUT IMPACT

- ⇒ Poultry industry producers and processors create **direct** sales of \$11.7 billion.
- ⇒ These sales, in turn, generate additional sales in the state economy, creating another \$6.7 billion of **indirect** economic impact.



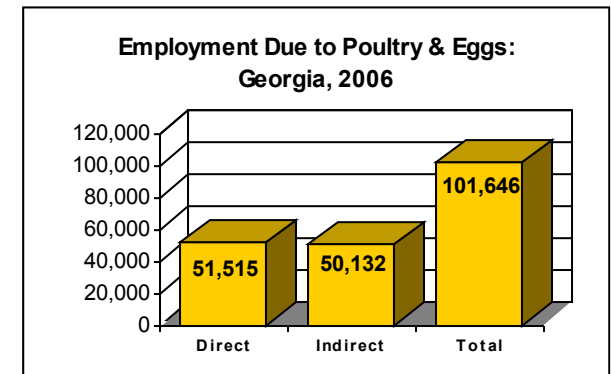
- ⇒ Poultry industry production generates a total economic impact of \$18.4 billion for the State of Georgia.

2006 Poultry and Eggs Farm Gate Value by County



EMPLOYMENT IMPACT

- ⇒ Poultry industry producers and processors **directly** employ 51,515 workers in Georgia which include full-time and part-time jobs.
- ⇒ **Indirect** employment (those relying on the poultry industry) provides an additional 50,132 jobs. This group includes those who provide supplies and inputs to the poultry industry, such as poultry equipment and feed. Increased wage spending creates jobs in other sectors, such as retail sales and health services.



- ⇒ A **total** of 101,646 jobs are created due to the poultry industry in Georgia.

STUDY METHODOLOGY

- ⇒ This study used an input-output model called IMPLAN to determine the effects of the poultry industry in Georgia.
- ⇒ Data used came from IMPLAN as well as from the **2006 Farm Gate Value Report**. Production includes the major industrial sectors included in this series. Processing includes all industries which rely directly on the production of agricultural products in Georgia.

