Leadership and Knowledge

- **Empower Leaders to Lead**
  Perception is Reality?
  Accountability

- **Statistics don’t Lie, BUT Liars use statistics!**
  What’s relevant?  Average vs. Average County, Percent change vs. Totals, So What!

- Not Everything of Interest Can be Measured
  And Not Everything that can be measured is of interest!

- How much do you know about Georgia, your District or your County?
Georgia Statistics Web Site
- Interactive Data Base (county data, maps, etc.)
- Print County Profiles

www.caed.uga.edu
The number of Georgia’s Metropolitan Statistical Areas increased from 7 to 15 after Census 2000 while the number of counties within these areas rose from 42 to 70. With the exception of a few counties, there will be a solid metropolitan area stretching from Alabama to North Carolina.

Primary data source
U.S. Census Bureau
as of 12/05

Graphic by
Center for Agribusiness & Economic Development
UGA
Georgia Total Population

Primary data sources: Decennial censuses and estimate, U.S. Census Bureau; State of Georgia Office of Planning & Budget, “Trend” Center for Agribusiness.

Graphic by Center for Agribusiness & Economic Development, UGA
Census estimates indicate that the US increased its population from 2000-2005 by 5.3% from 281 to 296 million. Georgia had the 4th highest percentage growth rate of all states with 10.8%.

Primary data source: U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Total Population: 2005

**Northwest**
Avg. Co. 145,529
Total 5,675,645

**Southwest**
Avg. Co. 21,821
Total 894,671

**Southeast**
Avg. Co. 27,977
Total 1,091,090

**Northeast**
Avg. Co. 35,279
Total 1,411,170

**Georgia**
Avg. Co. 57,060
Total 9,072,576

Graphic by Center for Agribusiness & Economic Development, UGA

Primary data source: U.S. Census Bureau
From 1930 to 2000 Georgia's total population grew by 181.5 percent, though 39 counties lost population.
Population Change: 2000-2005

Primary data source: U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Components of Population Change: 2000-2005
Natural Increase & Net Migration

Until 1960, natural increase (an excess of births over deaths) accounted for virtually all of Georgia's growth. Georgia is expected to rank 4th among 50 states in the number of persons gained through net internal migration during the 30-yr. period of 1995 and 2025.

<table>
<thead>
<tr>
<th>Area</th>
<th>Numerical Change</th>
<th># Natural Increase (Births-Deaths)</th>
<th>Rate of Natural Increase</th>
<th># Net Migration</th>
<th>Rate of Net Migration</th>
</tr>
</thead>
<tbody>
<tr>
<td>NE Dist Avg Co</td>
<td>3,322</td>
<td>1,044</td>
<td>3.5</td>
<td>2,326</td>
<td>13.3</td>
</tr>
<tr>
<td>NW Dist Avg Co</td>
<td>17,243</td>
<td>7,019</td>
<td>6.9</td>
<td>7,996</td>
<td>14.9</td>
</tr>
<tr>
<td>SE Dist Avg Co</td>
<td>1,203</td>
<td>893</td>
<td>5.1</td>
<td>352</td>
<td>3.9</td>
</tr>
<tr>
<td>SW Dist Avg Co</td>
<td>817</td>
<td>629</td>
<td>3.8</td>
<td>168</td>
<td>-1.0</td>
</tr>
<tr>
<td>GA Avg Co</td>
<td>5,571</td>
<td>2,365</td>
<td>4.8</td>
<td>2,676</td>
<td>7.7</td>
</tr>
<tr>
<td>GA Total</td>
<td>885,760</td>
<td>376,105</td>
<td>8.3</td>
<td>425,510</td>
<td>9.4</td>
</tr>
<tr>
<td>US Total</td>
<td>2,866,428</td>
<td>1,645,415</td>
<td>5.7</td>
<td>1,221,013</td>
<td>4.2</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau

Numerical change includes “residual” not represented in either NI or NM. Average annual estimates of annual rates per 1,000 population.

Graphic by Center for Agribusiness & Economic Development, UGA
Percentage of Youth Ages 0-17: 2004

Northwest
Avg. Co. 26.6%
Total 26.7%

Southwest
Avg. Co. 26.2%
Total 26.7%

Southeast
Avg. Co. 26.5%
Total 26.5%

Northeast
Avg. Co. 23.9%
Total 24.9%

Georgia
Avg Co. 25.8%
Total 26.4%
US = 25.0%

Primary data source:
U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Georgia Population Composition by Age

Change in proportion 1990-2000
-0.5  +3.3  -2.3  -0.2  -0.4

65 +  45-64  20-44  5-19  < 5


2004 Estimated Median Age
US = 36.0 yrs
GA = 33.8 yrs
Avg GA Co = 35.1 yrs

Primary data source: U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Female/Male Head Families, No Husband/Wife Present, w/Related Children <18: 2000

Northwest
Avg. Co. 15.3%
Total 17.0%

Southwest
Avg. Co. 21.4%
Total 21.4%

Northeast
Avg. Co. 14.8%
Total 15.7%

Southeast
Avg. Co. 18.9%
Total 18.9%

Georgia
Avg. Co. 17.6%
Total 17.5%
US = 15.4%

Primary data source:
U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA

<table>
<thead>
<tr>
<th>Family Type</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families w/children</td>
<td>53.7</td>
<td>50.2</td>
<td>49.8</td>
</tr>
<tr>
<td>Husband-wife</td>
<td>79.8</td>
<td>76.3</td>
<td>73.3</td>
</tr>
<tr>
<td>Husband-wife-children</td>
<td>42.3</td>
<td>37.7</td>
<td>34.7</td>
</tr>
<tr>
<td>Fem Hd-No husband</td>
<td>16.9</td>
<td>18.7</td>
<td>20.6</td>
</tr>
<tr>
<td>Fem Hd-No Husband-w/chilren</td>
<td>12.2</td>
<td>10.7</td>
<td>10.2</td>
</tr>
</tbody>
</table>

**Total Families**

- 1980 = 1,426,645
- 1990 = 1,713,072
- 2000 = 2,111,647

*Primary data source: U.S. Census Bureau*

Graphic by Center for Agribusiness & Economic Development, UGA
Highest Level of Educational Attainment: 2000

Grad or Prof Degree: 5.1% (GA), 8.3% (Avg. GA Co.), 10.9% (Georgia)
Bachelor's degree: 4.3% (GA), 5.2% (Avg. GA Co.), 8.9% (Georgia)
Associate degree: 17.6% (GA), 20.4% (Avg. GA Co.), 16.0% (Georgia)
Some college, no degree: 13.8% (GA), 18.4% (Avg. GA Co.), 20.4% (Georgia)
HS Grad: 28.7% (GA), 34.9% (Avg. GA Co.), 28.7% (Georgia)
9th-12th no diploma: 7.6% (GA), 10.9% (Avg. GA Co.), 20.4% (Georgia)
< 9th grade: 21.4% (GA), 29.3% (Avg. GA Co.), 19.6% (Georgia)

Primary data source: U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Georgia Population by Race and Ethnicity: 2004

- White alone: 66.4%
- Black alone: 29.6%
- Other races alone: 3.0%
- 2 or more races: 1.0%
- Hispanic/Latino: 598,322 persons (Persons of Hispanic Origin may be of any race so are not included in the pie chart.)

US:
- White alone: 80.4%
- Black alone: 12.8%
- Other races alone: 5.3%
- 2+ races: 1.5%
- Hispanic: 14.1%

Primary data source: U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Percentage Hispanic Population: 2004

Northwest
Avg. Co. 5.5%
Total 8.1%

Southwest
Avg. Co. 3.9%
Total 3.9%

Northeast
Avg. Co. 3.4%
Total 5.9%

Southeast
Avg. Co. 4.3%
Total 3.8%

Georgia
Avg. Co. 4.3%
Total 6.8%
US 14.1%
Georgia Leading Deaths by Cause: 2004

Selected 2004 GA Total Rates per 100,000
Heart Disease = 187.5
Cancer = 161.9
Cerebrovascular Disease (Stroke) = 45.9
Accidents = 41.1
Chronic Lower Respiratory Disease = 35.4
Diabetes Mellitus = 18.4
Influenza/Pneumonia = 17.5

Primary data source: GA Dept. of Public Health 2004 Vital Statistics Report
Graphic by Center for Agribusiness & Economic Development, UGA
Selected Vital Statistics Rates

2004 Georgia Natality Data
138,561 total births -- 54,276 unwed
28,628 induced terminations
21,636 teen pregnancies
12,886 low-birth-weight babies

2004 Georgia Mortality Data
65,731 total deaths
1,179 infant deaths

Primary data source:
GA Dept. Public Health

Graphic by Center for Agribusiness & Economic Development, UGA
Scores: A=17, B=40, C=45, D=43, F=14
2.00 AVG

Scores: A=22, B=35, C=34, D=57, F=11
1.99 AVG

Center for Agribusiness & Economic Development, UGA
Economic Vitality Index
US Benchmark 1980

Scores: A=11, B=23, C=80, D=41, F=4
2.00 AVG

US Benchmark 2001

Scores: A=6, B=27, C=40, D=58, F=28
1.62 AVG

Center for Agribusiness & Economic Development, UGA
Median Household Income
2003 Model-Based Estimates

US: $42,409
GEORGIA: $42,421
GA Avg Co: $34,859
NE Avg Co: $36,952
NW Avg Co: $43,187
SE Avg Co: $30,708
SW Avg Co: $28,842

Primary data source:
U. S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Per Capita Income: 1998-2003

2003 PCI
GA Avg Co = $22,879
Georgia Total = $29,000
U.S. = $31,472

Graphic by Center for Agribusiness & Economic Development, UGA

Primary data source: U.S. Bureau of Economic Analysis, 5/05
Although Georgia Metro areas continue to have higher per capita incomes than their GA counterparts, the SE and US had somewhat higher rates of increase from 1998-2003.

1998-2003 % Change
- US = 17.1%
- SE = 17.9%
- GA = 14.7%
- GA Nonmetro = 14.4%
- GA Metro = 14.4%
- Avg GA Co = 15.5%

Primary data source:
U.S. Bureau of Economic Analysis

Graphic by Center for Agribusiness & Economic Development, UGA
Per Capita Income: 2003

Northwest
Avg. Co. $25,774
Total $32,279

Southwest
Avg. Co. $21,650
Total $22,897

Southeast
Avg. Co. $20,644
Total $23,406

Northeast
Avg. Co. $23,496
Total $24,473

Georgia
Avg. Co. $22,879
Total $29,000
US $31,472

Primary data source:
U.S. Bureau of Economic Analysis 5/05

Graphic by Center for Agribusiness & Economic Development, UGA
Persons Below Poverty Level: 2003 Model-Based Estimates

Poverty threshold for a family of four = $18,810

Northwest Avg. Co. 12.4%

Southwest Avg. Co. 19.6%

Northeast Avg. Co. 13.8%

Southeast Avg. Co. 18.3%

Georgia Avg. Co. 16.0%
Total 13.3%

---------------

US 12.5%

Primary data source:
U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA
Births to Unmarried Females: 2004

Northwest
Avg. Co. 37.1%
Total 36.6%

Southwest
Avg. Co. 52.1%
Total 49.8%

Southeast
Avg. Co. 45.5%
Total 44.3%

Northeast
Avg. Co. 39.4%
Total 39.1%

Georgia
Avg. Co. 43.6%
Total 39.2%

US 35.7%

Primary data source:
GA Dept. of Public Health

Graphic by Center for Agribusiness & Economic Development, UGA
Related Children Ages 0-17 Below Poverty
2003 Model-Based Estimates

Northwest
Avg. Co. 18.0%

Southwest
Avg. Co. 28.6%

Southeast
Avg. Co. 26.2%

Northeast
Avg. Co. 20.3%

Georgia
Avg. Co. 23.4%
Total 19.1%

5.4 – 16.1%
16.1 – 20.5%
20.5 – 24.8%
24.8 – 28.1%
28.1 – 38.5%

Primary data source:
U.S. Census Bureau

Graphic by Center for Agribusiness & Economic Development, UGA

US 17.6%
### Transfer Receipts: 2003

Georgia Total Receipts = $32.6 billion

<table>
<thead>
<tr>
<th>Description</th>
<th>Avg. GA Co.</th>
<th>Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retirement/Disab</td>
<td>35.7%</td>
<td>35.8%</td>
</tr>
<tr>
<td>Medicare</td>
<td>19.6%</td>
<td>19.2%</td>
</tr>
<tr>
<td>Pub Med Assist</td>
<td>19.8%</td>
<td>18.9%</td>
</tr>
<tr>
<td>Supp Sec Inc</td>
<td>3.0%</td>
<td>2.7%</td>
</tr>
<tr>
<td>Family Assist</td>
<td>0.6%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Food Stamps</td>
<td>2.6%</td>
<td>2.5%</td>
</tr>
<tr>
<td>Other Inc Maint</td>
<td>6.0%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Unemp</td>
<td>2.7%</td>
<td>3.2%</td>
</tr>
<tr>
<td>Veteran Benefit</td>
<td>3.2%</td>
<td>3.4%</td>
</tr>
<tr>
<td>All Other</td>
<td>6.8%</td>
<td>8.2%</td>
</tr>
</tbody>
</table>

**GEORGIA**

- $3,762 per capita transfer receipts

13.0% of total personal income
0.6% change in total 2002-2003

**Primary data source:**
Bureau of Economic Analysis

Graphic by Center for Agribusiness & Economic Development, UGA
Unemployment Rates: 1996-2005

- Avg. GA Co. = 5.7
- GA = 5.3
- US = 5.1

Primary data source: GA Dept. of Labor

Graphic by Center for Agribusiness & Economic Development, UGA
Employment Comparisons by Major Industrial Sector: 2004

GOODS Producing
- Average GA Co.: 26.8
- Georgia: 17.7

SERVICE Producing
- Average GA Co.: 47.9
- Georgia: 65.4

GOVERNMENT
- Average GA Co.: 24.7
- Georgia: 16.5

Primary data source:
GA Dept. of Labor

Graphic by Center for Agribusiness & Economic Development, UGA
Georgia Retail Sales by Store Group: 2004

- Health-Personal Care: $4.7 billion
- Bldg Mat-garden equip-supplies: $12.9 billion
- Gas stations: $9.0 billion
- Mot Veh parts/dealers: $28.6 billion
- Furniture-Home Furn-Appliance: $5.8 billion
- Clothing & Accessories: $5.1 billion
- General Merchandise: $14.3 billion
- Food Services-Drinking Places: $11.7 billion
- Food-Beverage Stores: $15.9 billion

Total 2004 Retail Sales = $115.2 billion
Avg. GA County = $724.6 million

Primary data sources: “Georgia Outshopping, 2005” UGA SBDC, and “Demographics USA, 2004” County Edition

Graphic by Center for Agribusiness & Economic Development, UGA
2004 Farm Gate Value by Commodity Group

Poultry-Egg: 46.2%
Ornamental Hort: 6.4%
Fruits-Nuts: 2.2%
Vegetables: 7.1%
Forestry: 5.9%
Livestock: 17.8%
Row-Forage crops: 16.0%
Other: 4.6%

Georgia Total: $10.3 Billion

GA Average County: $64.7 Million

Primary data source and graphic by Center for Agribusiness & Economic Development, UGA
2004 Total Farm Gate Value
GA = $10.284 billion
2003 = 9.859 billion

Livestock & Aquaculture 12.7%
Vegetables 7.1%
Ornamental Horticulture 6.4%
Forestry & Products 5.9%
Other Income 4.6%
Fruits & Nuts 2.2%
Row & Forage Crops 15.0%
Poultry & Eggs 46.2%
2004 Grower Farm Gate Value
(Total Farm Gate Value minus broiler-integrator)
GA = $6.5 billion
2003 = $6.9 billion

Georgia Grower Value
Top 10 Commodities

- Cotton 9.4%
- Timber 8.6%
- Beef 6.9%
- Eggs 6.8%
- Broilers 6.3%
- Horses 6.0%
- Rest of Commodities 39.2%
- Peanuts 5.8%
- Dairy 4.6%
- Greenhouse 3.6%
- Container Nursery 2.8%
Although there has been a 78% decrease in the number of farms over these years, the average farm size has grown by 110%.
% of Land in Cropland, Pastureland & Forestland

Primary data sources:
U.S. Census of Agriculture, 2002
Forest Statistics for Georgia, 1997

Graphic by Center for Agribusiness & Economic Development, UGA

GA Avg. Co. = 80.8%
GA Total = 81.7%
Components of Gross Property Tax Digests: 2004
Total of Gross County Digests (40% assessed value) = $288.9 Billion

- Residential: 40.8% (52.0% GA Avg.)
- Ag/Pref/Environ: 20.8% (6.3% Avg. GA Co., 7.8% GA Avg.)
- Commercial: 13.2% (22.6% GA Avg.)
- Industrial: 7.8% (7.1% GA Avg.)
- Utility: 5.7% (3.9% Avg. GA Co., 1.5% GA Avg.)
- Motor Vehicle: 9.0% (7.4% GA Avg.)
- Mobile Home: 1.5% (0.5% GA Avg.)
- Timber: 1.1% (0.2% GA Avg.)

Primary data source: GA Dept. of Revenue
Graphic by Center for Agribusiness & Economic Development, UGA
This study was developed to assist community leadership with their future planning and decision making.

Special County Area Report
# 06-10    April, 2006

Prepared by:
by Dr. John C. McKissick and Susan R. Boatright
Center for Agribusiness and Economic Development
College of Agricultural and Environmental Sciences
The University of Georgia • Athens, GA
Georgia Cooperative Extension
www.caed.uga.edu

See www.georgiastats.uga.edu for interactive data on counties or regions AND County Profiles.