

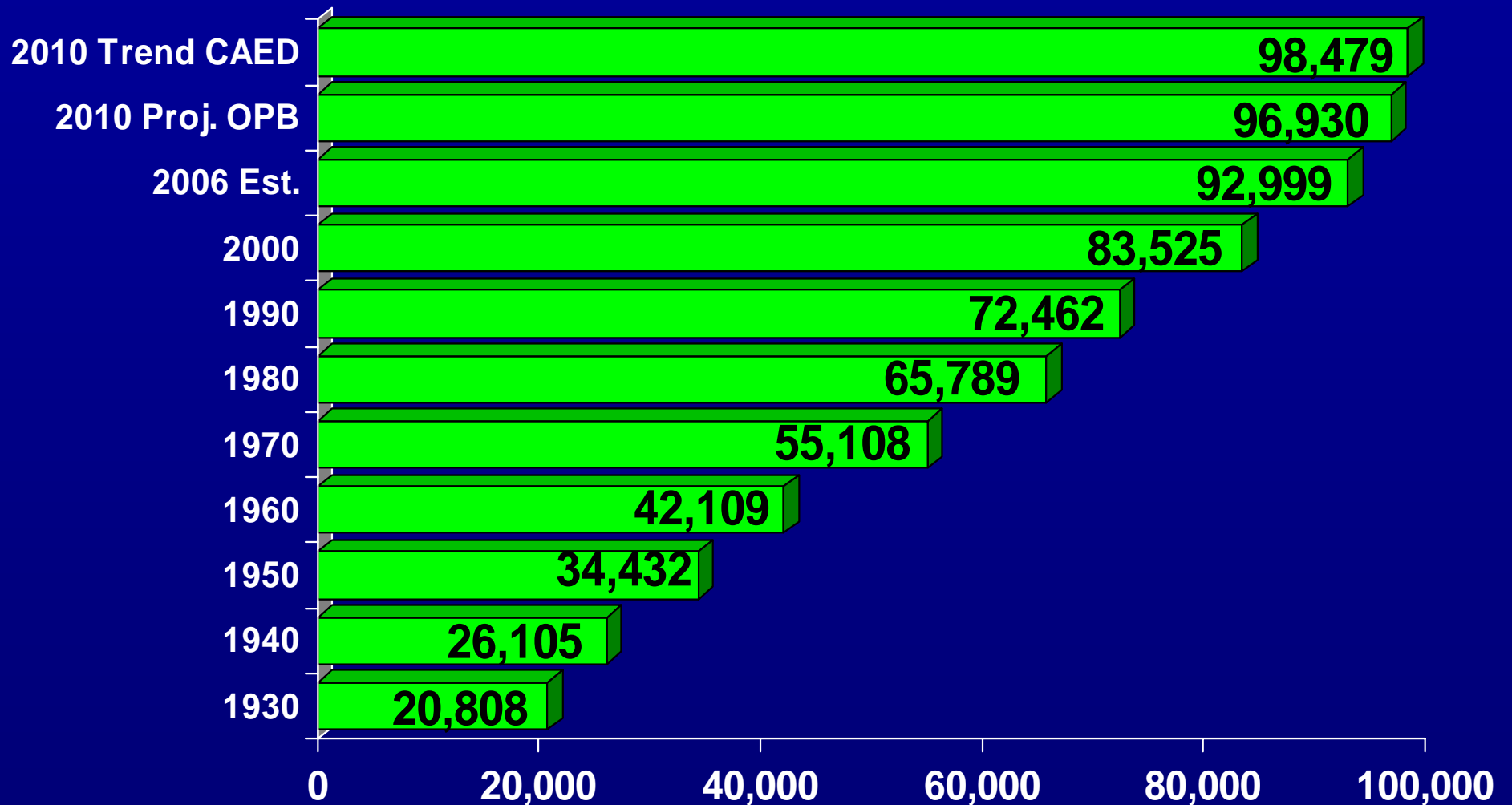
# Whitfield County Community Profile



**98th in order of  
county creation  
December 30, 1851**

**Prepared for Whitfield County Cooperative Extension  
by the Center for Agribusiness and Economic Development  
The University of Georgia • Athens, GA**

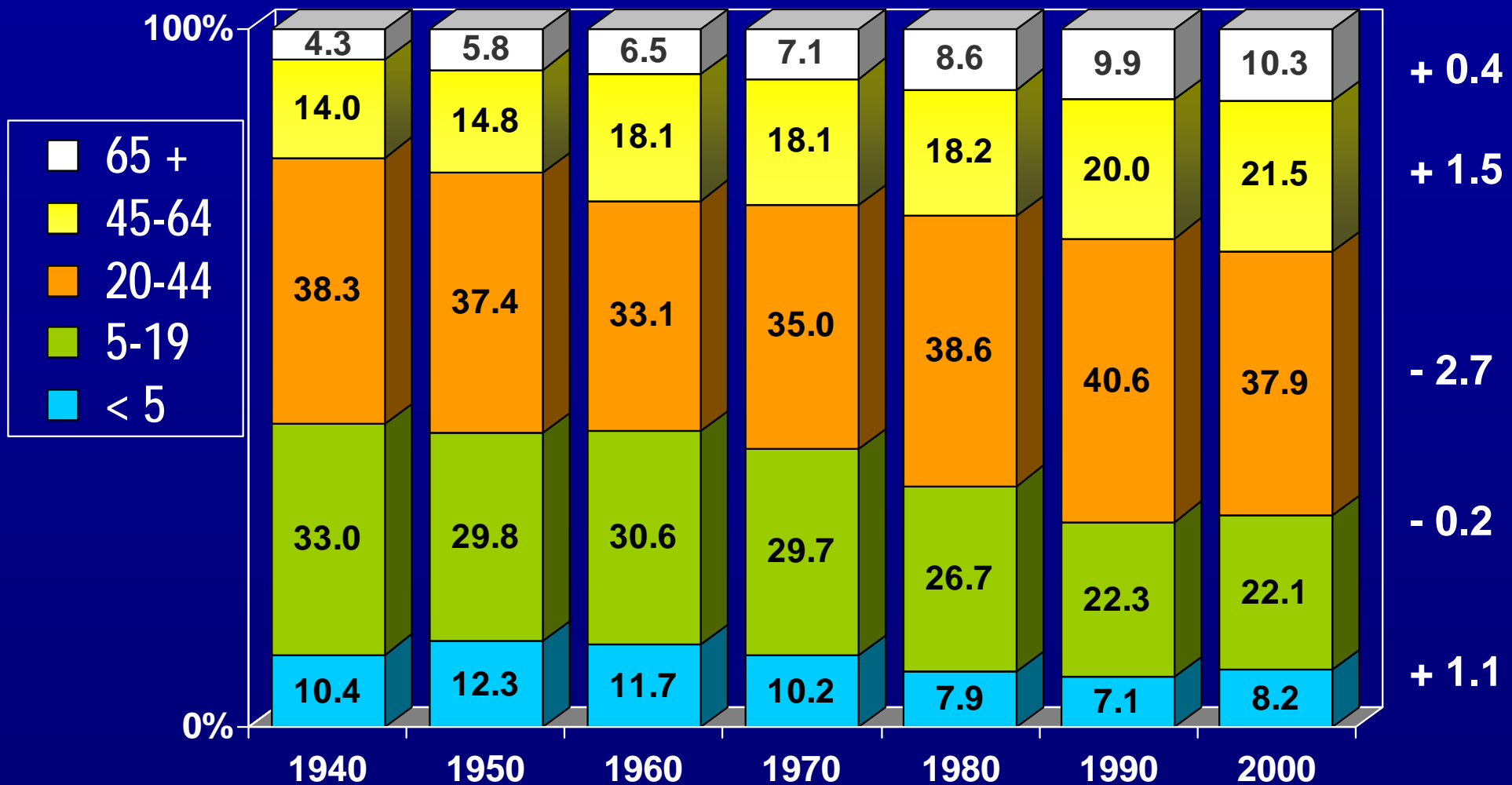
# Total Population Whitfield County



Primary data sources: U.S. Census Bureau, decennial censuses & estimate; CAED (Center for Agribusiness & Economic Development); OPB (State Office of Planning & Budget).

# Population Composition by Age Whitfield County

Change in proportion  
1990-2000



2005 Estimated Median Age

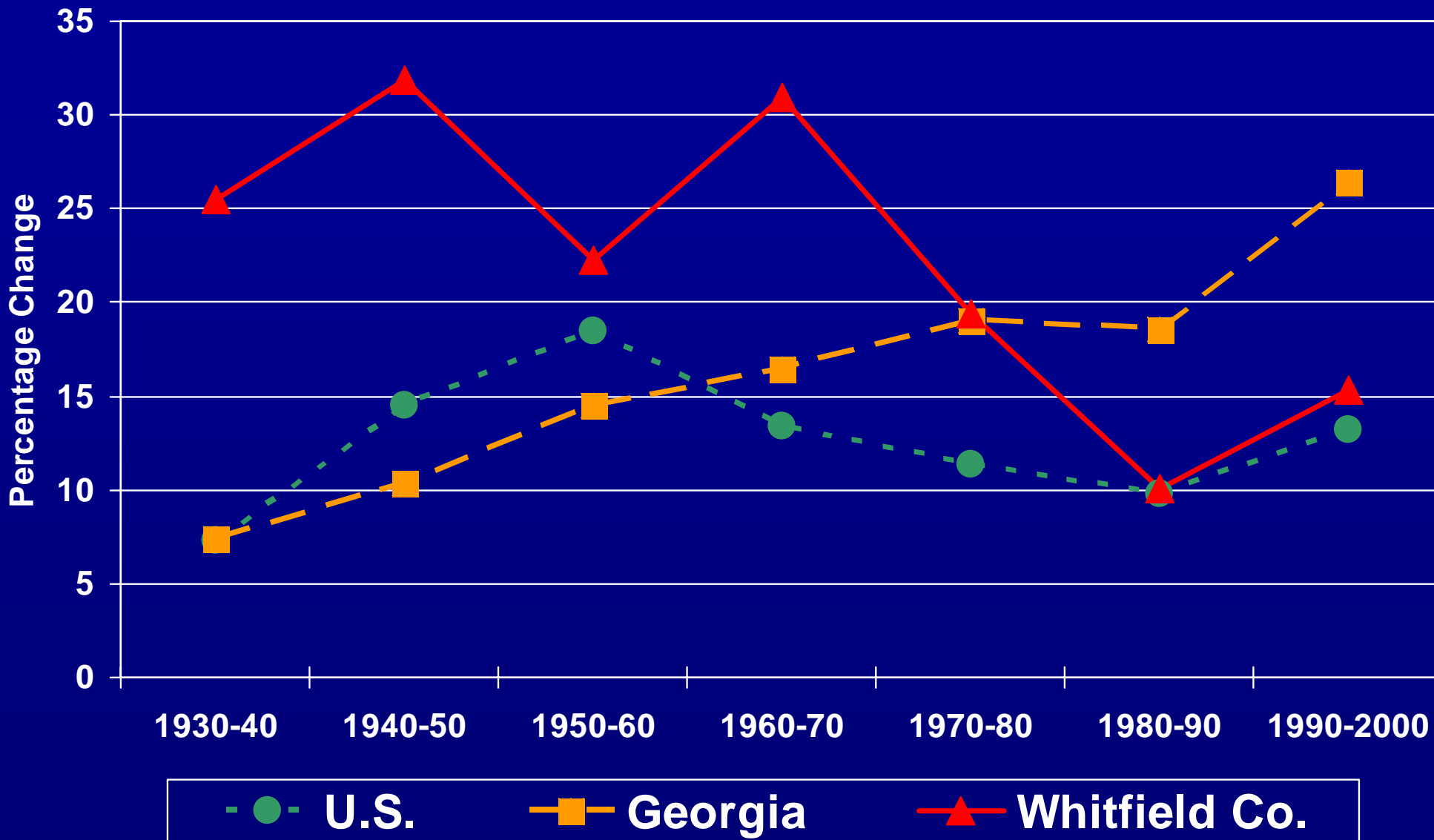
Whitfield Co. = 33.6 yrs.

GA = 34.0 yrs.

# 2006 County Population Comparisons

County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2000-06	Rank of % Chg.
WHITFIELD	92,999	25	320.7	11.3	55
CATOOSA	62,016	37	382.3	16.5	33
FANNIN	22,319	80	57.9	12.7	45
FLOYD	95,322	23	185.8	5.3	90
GORDON	51,419	39	144.6	16.6	32
MURRAY	41,398	47	120.2	13.4	42
WALKER	64,606	31	144.7	5.8	84

# Population Change: 1930-2000



Primary data source: U.S. Census Bureau

# Components of Population Change: 2000-2006

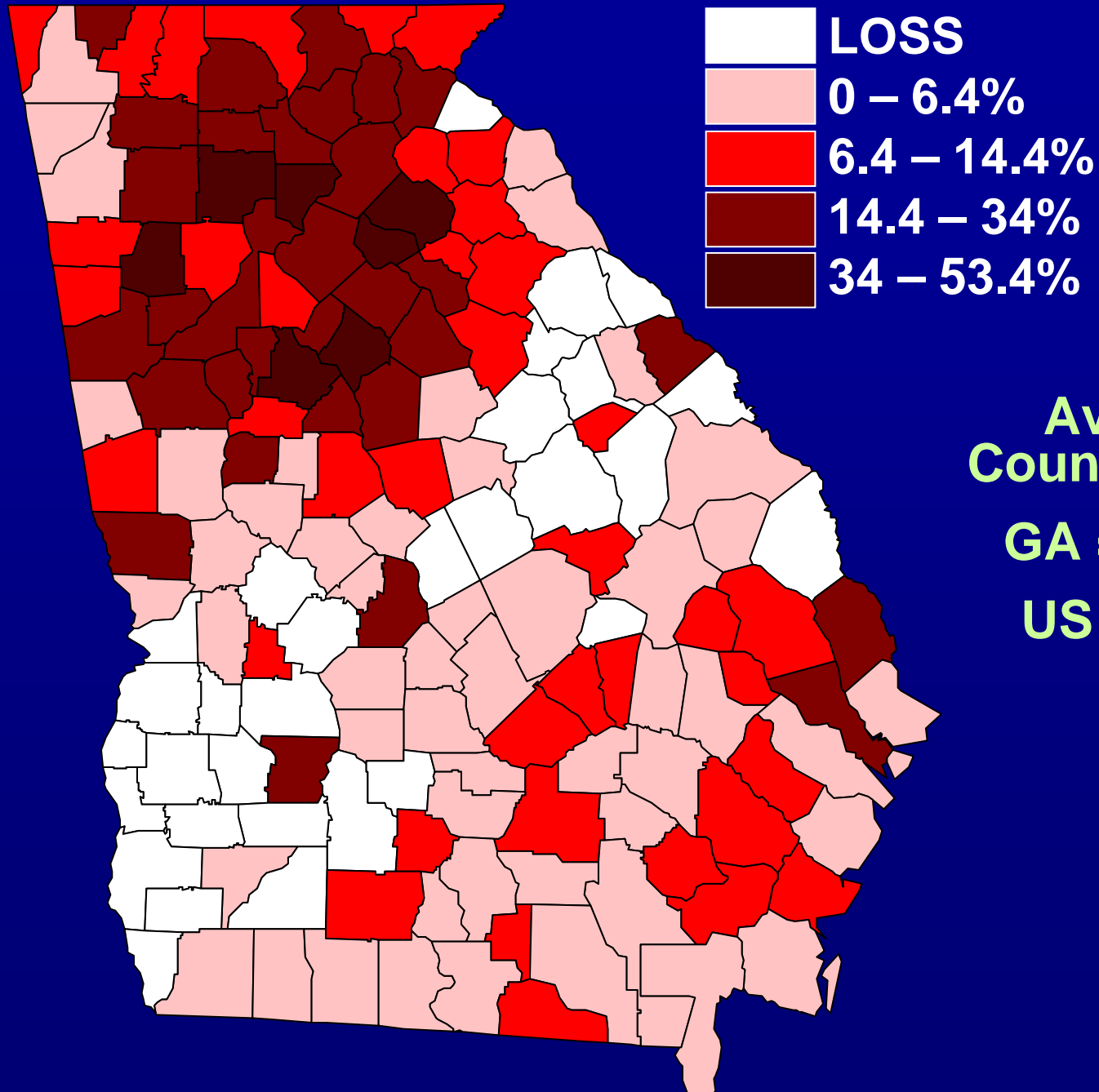
## Natural Increase & Net Migration\*

Area	Numerical Change	# Natural Increase (Births-Deaths)	Rate of Natural Increase	# Net Migration	Rate of Net Migration
WHITFIELD	9,441	6,900	12.5	2,757	5.0
CATOOSA	8,764	1,666	4.6	7,223	20.1
FANNIN	2,521	-120	-0.9	2,705	20.6
FLOYD	4,757	2,532	4.4	2,537	4.4
GORDON	7,315	2,498	8.4	4,963	16.6
MURRAY	4,895	2,151	8.8	2,854	11.7
WALKER	3,553	590	1.5	3,158	8.0
Avg. GA Co.	7,403	2,761	4.5	3,816	8.7
GEORGIA	1,777,125	438,939	8.0	606,673	11.1

Primary data source:  
U. S. Census Bureau

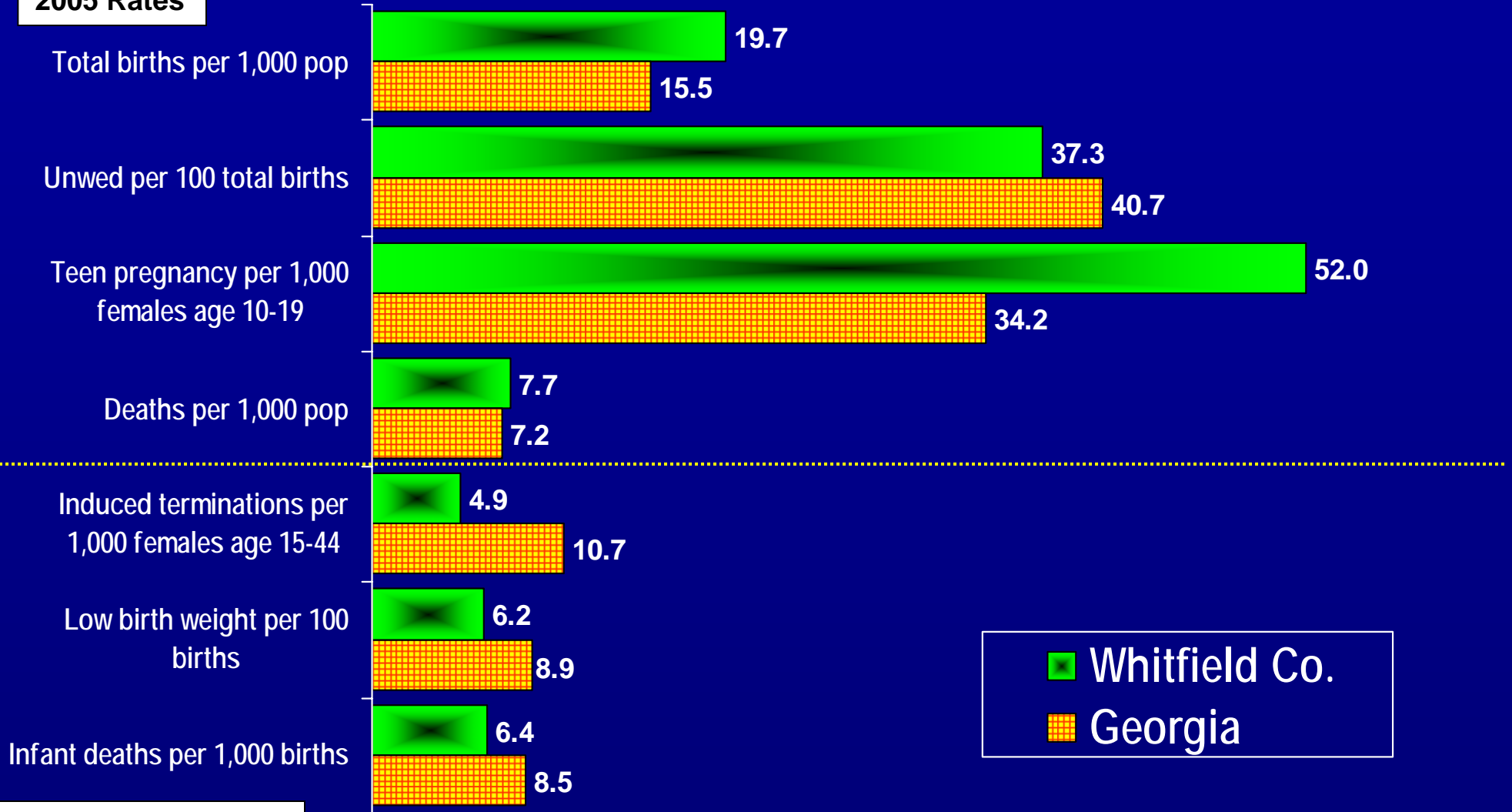
\* Numerical change includes "residual" not represented in either NI or NM.  
Average annual estimates of annual rates per 1,000 population

# Population Change: 2000-2006



# Selected Vital Statistics

## 2005 Rates



## 10-yr. rates 1996-2005

### 2005 Whitfield Co. Natality Data

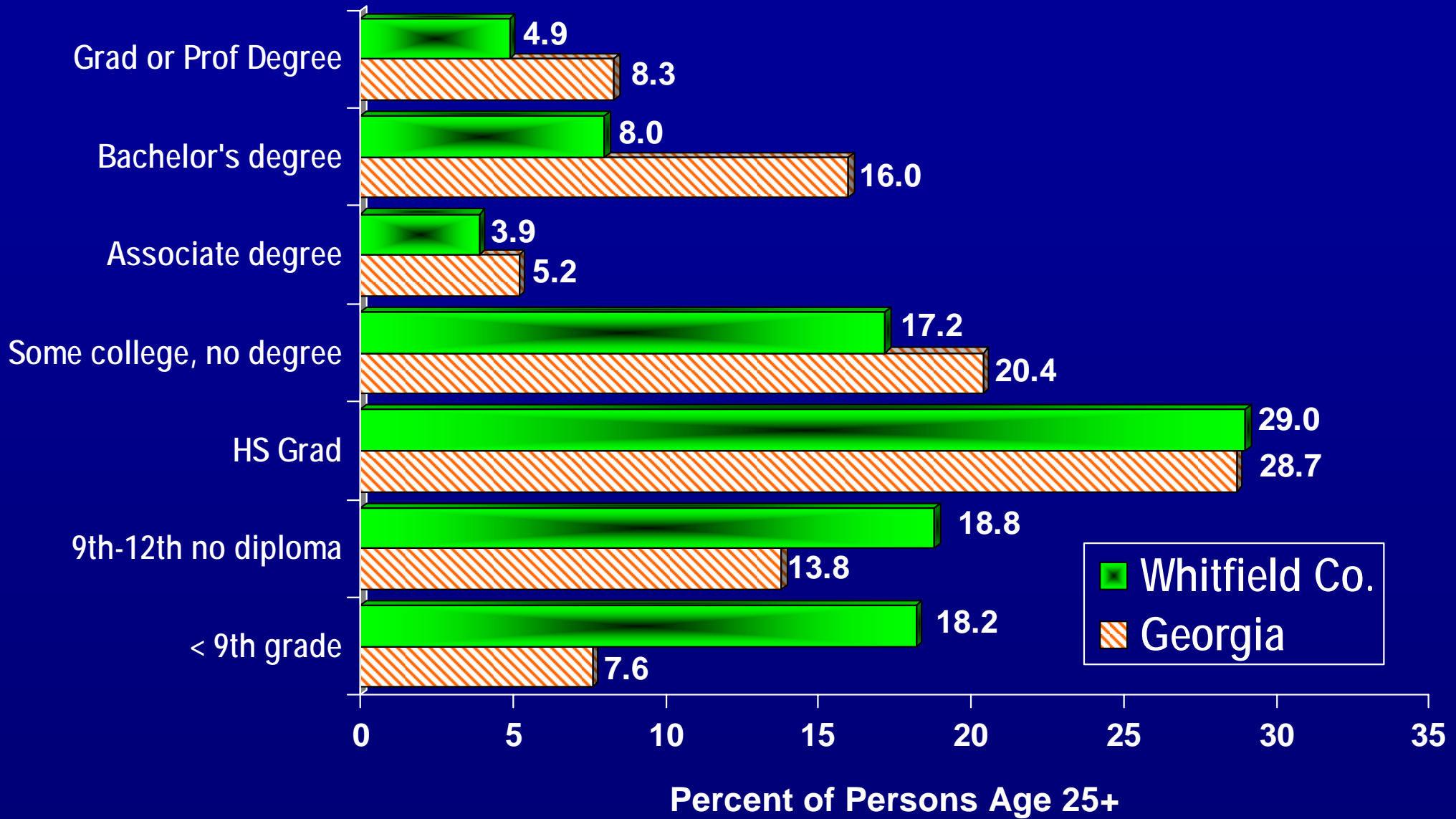
1,789 total births, 667 unwed births  
 99 induced terminations  
 316 teen pregnancies  
 100 low birth weight babies

### 2005 Whitfield Co. Mortality Data

700 total deaths  
 16 infant deaths



# Highest Level of Educational Attainment: 2000



**Whitfield Co.**

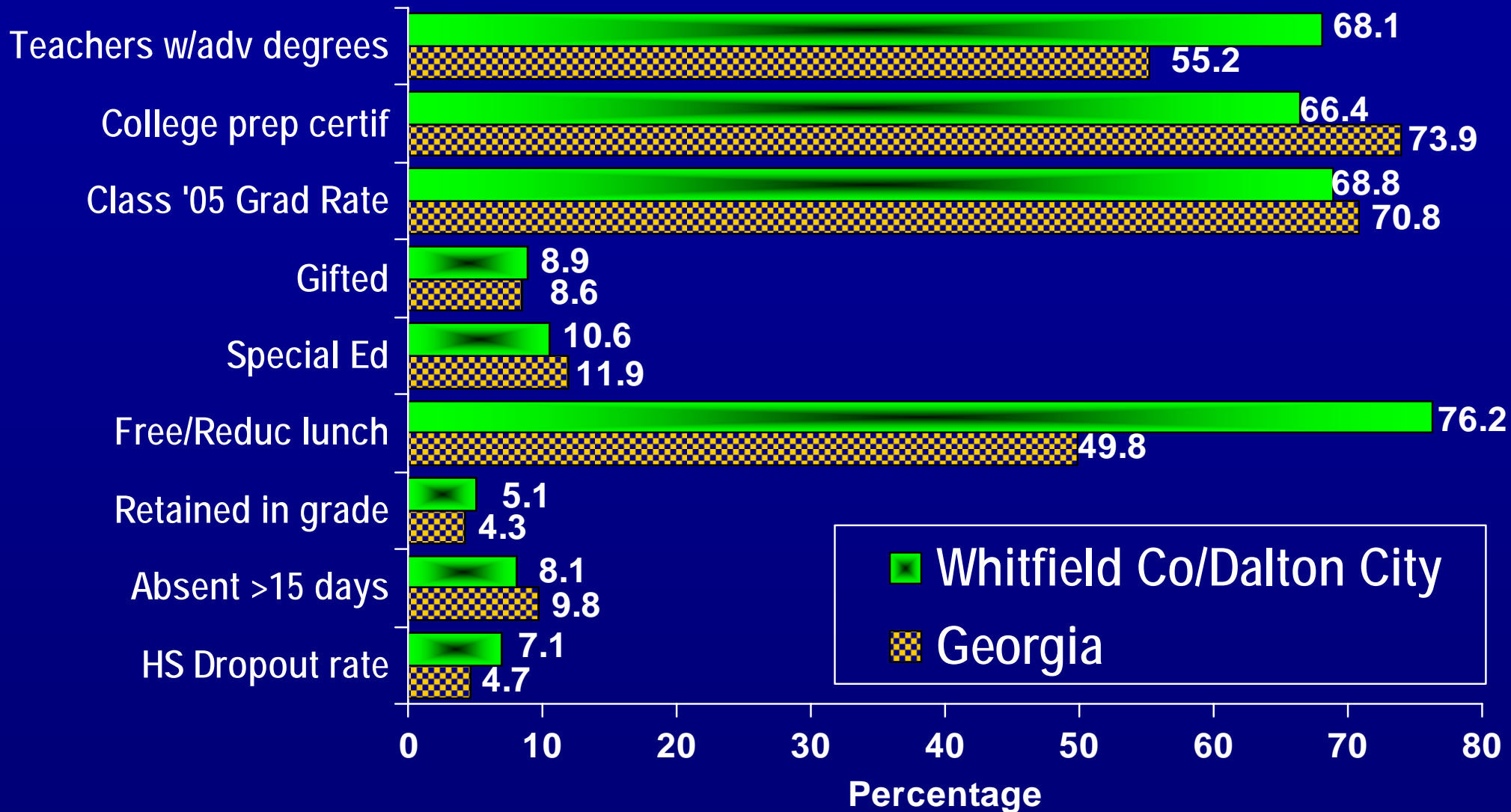
**Not completing HS = 37.0%**

**With a bachelor's + degree = 12.8%**

Primary data source: U.S. Census Bureau

# Selected Public School Statistics

## School Year 2005-06



Whitfield Co.

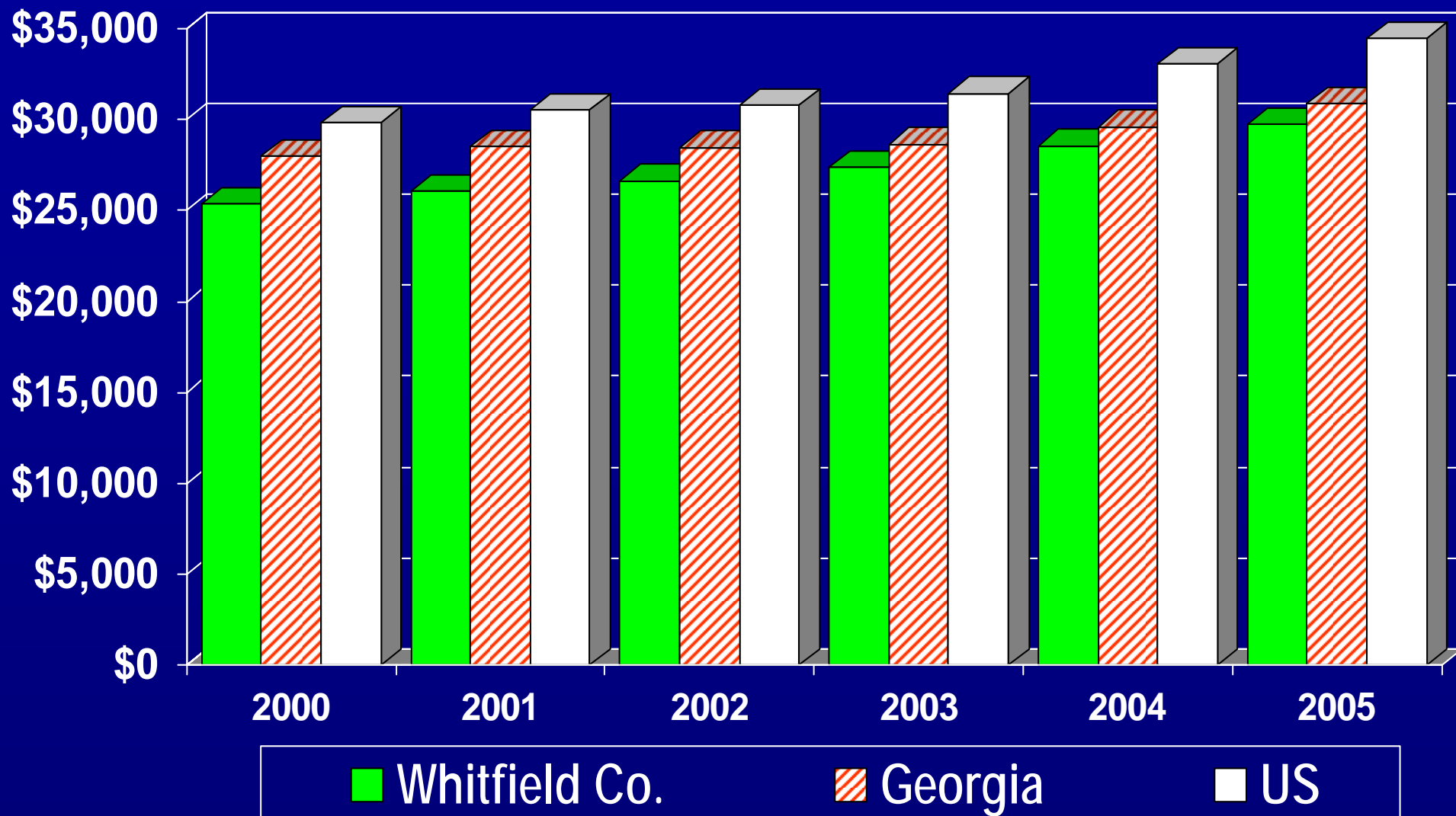
K12 enrollment = 19,042

HS dropouts = 427

General Fund Expenditures per FTE = \$7,172

Primary data source:  
Governor's Office of Student Achievement

# Per Capita Income: 2000-2005

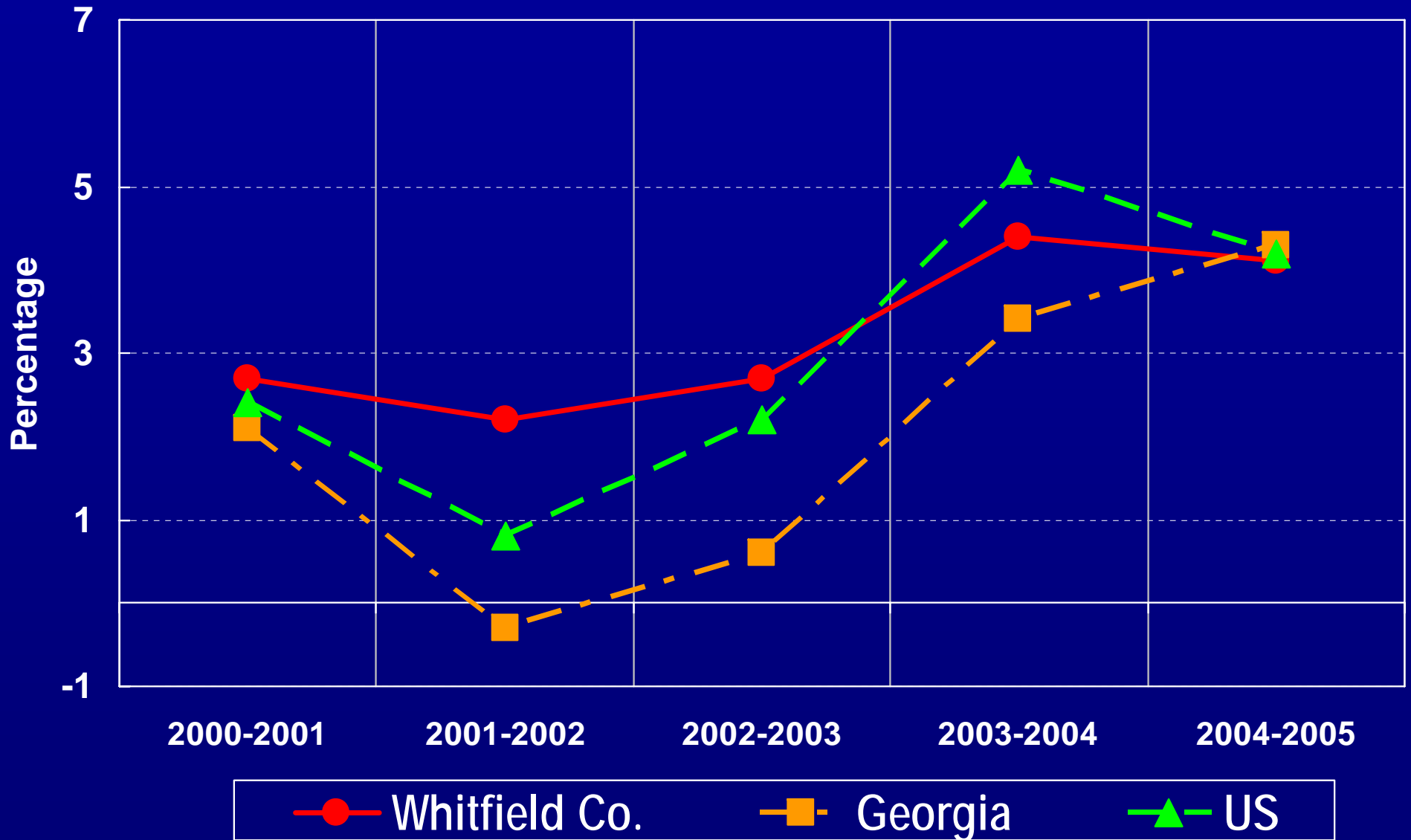


**2005 PCI**  
**Whitfield Co. = \$29,747**

**Georgia = \$30,914**  
**US = \$34,471**

# Per Capita Income: 2000-2005

## Percentage Change

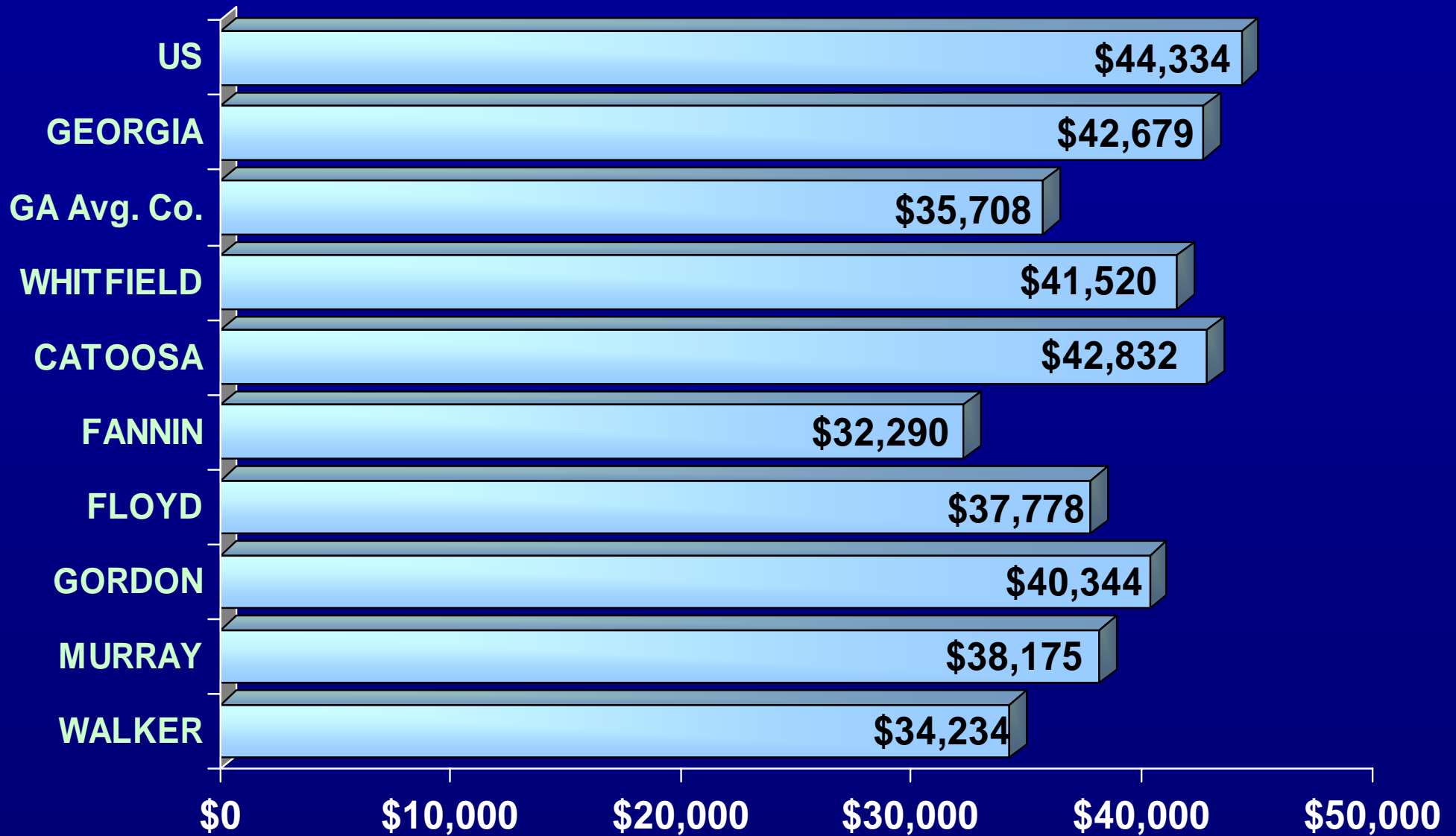


# Per Capita Income: 2005

County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2000-2005
WHITFIELD	\$29,747	16	99.9	17.2
CATOOSA	\$24,759	65	83.1	10.7
FANNIN	\$23,846	80	80.1	11.1
FLOYD	\$28,698	22	96.4	23.5
GORDON	\$25,007	59	84.0	13.8
MURRAY	\$22,102	112	74.2	10.9
WALKER	\$23,942	78	80.4	9.7
GA Avg. Co.	\$24,592	--	82.6	14.7

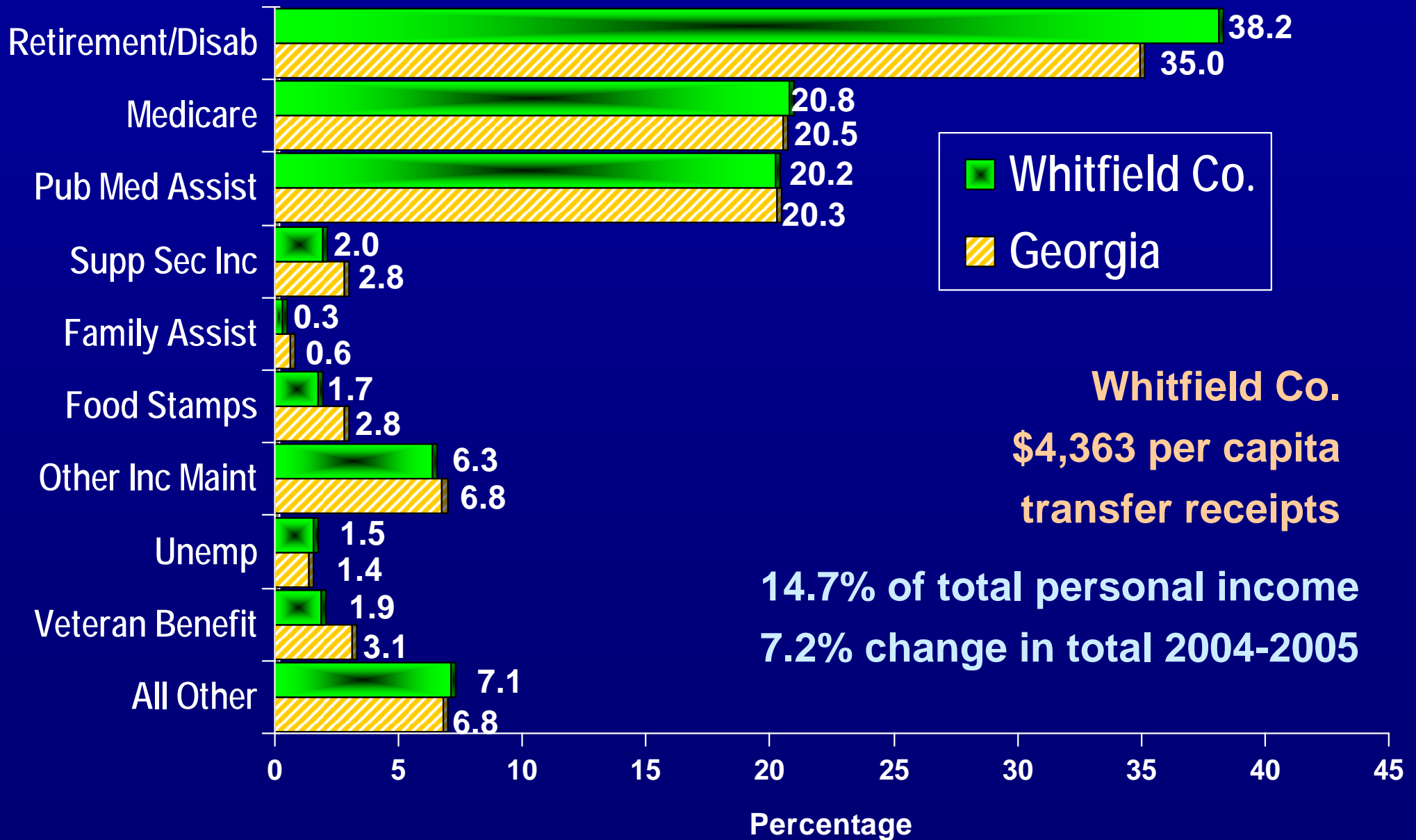
# Median Household Income

## 2004 Model-Based Estimates



# Transfer Receipts: 2005

## Whitfield Co. Total = \$397,448,000



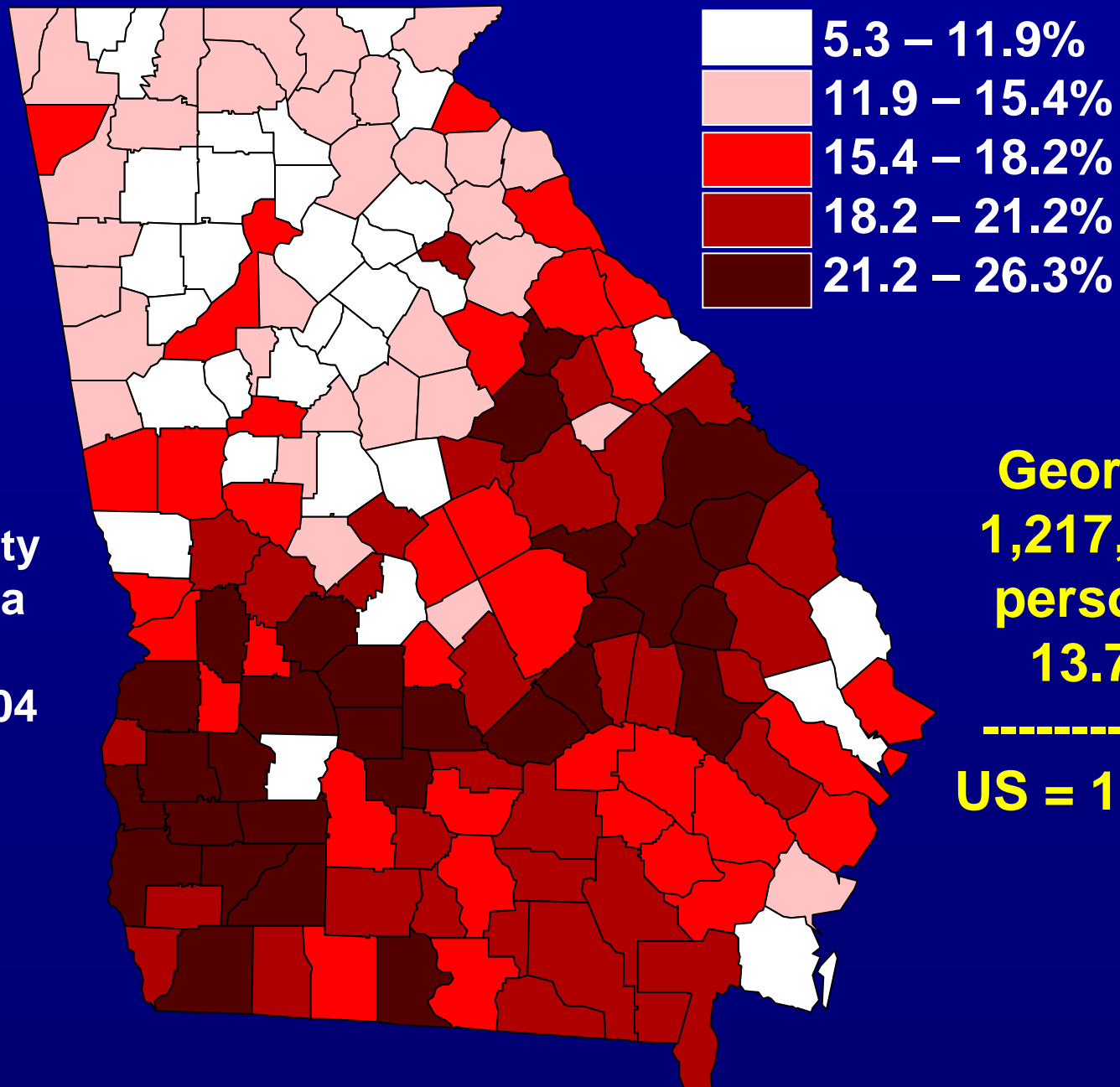
# Persons Living Below Poverty Level

## 2004 Model-Based Estimates

County	# of Persons	% of all Persons	Rank of %
WHITFIELD	10,749	11.9	32
CATOOSA	6,638	11.0	21
FANNIN	2,882	13.2	46
FLOYD	13,548	15.0	59
GORDON	6,046	12.1	36
MURRAY	5,302	13.0	45
WALKER	8,776	14.0	49
GA Avg. Co.	7,658	16.6	--



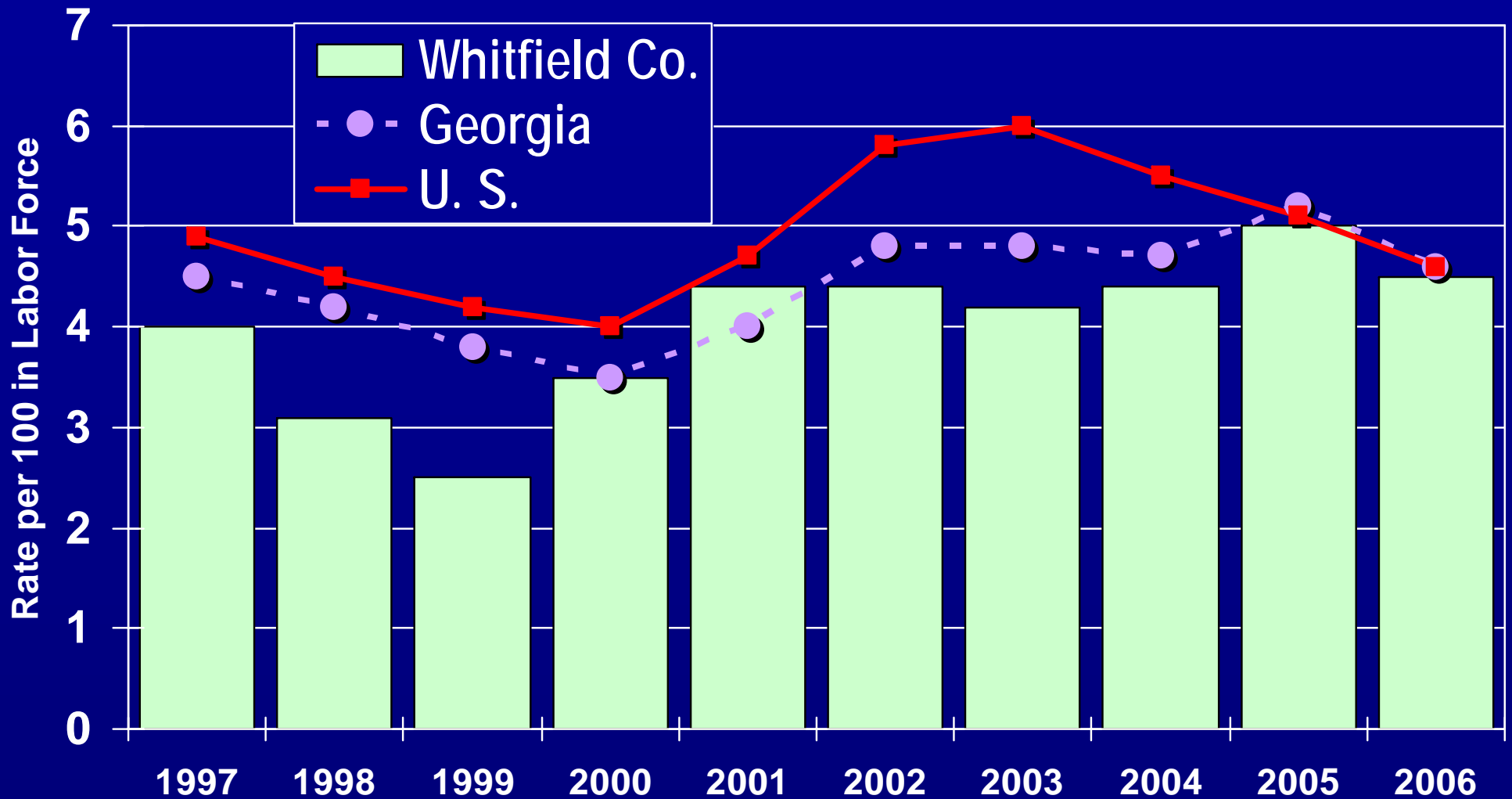
# Persons Living Below the Poverty Level 2004 Model-Based Estimates



Weighted  
average poverty  
threshold for a  
family of 4  
persons in 2004  
= \$19,307

**Georgia**  
**1,217,686**  
**persons**  
**13.7%**  
-----  
**US = 12.7%**

# Unemployment Rates



**2006 Rates**

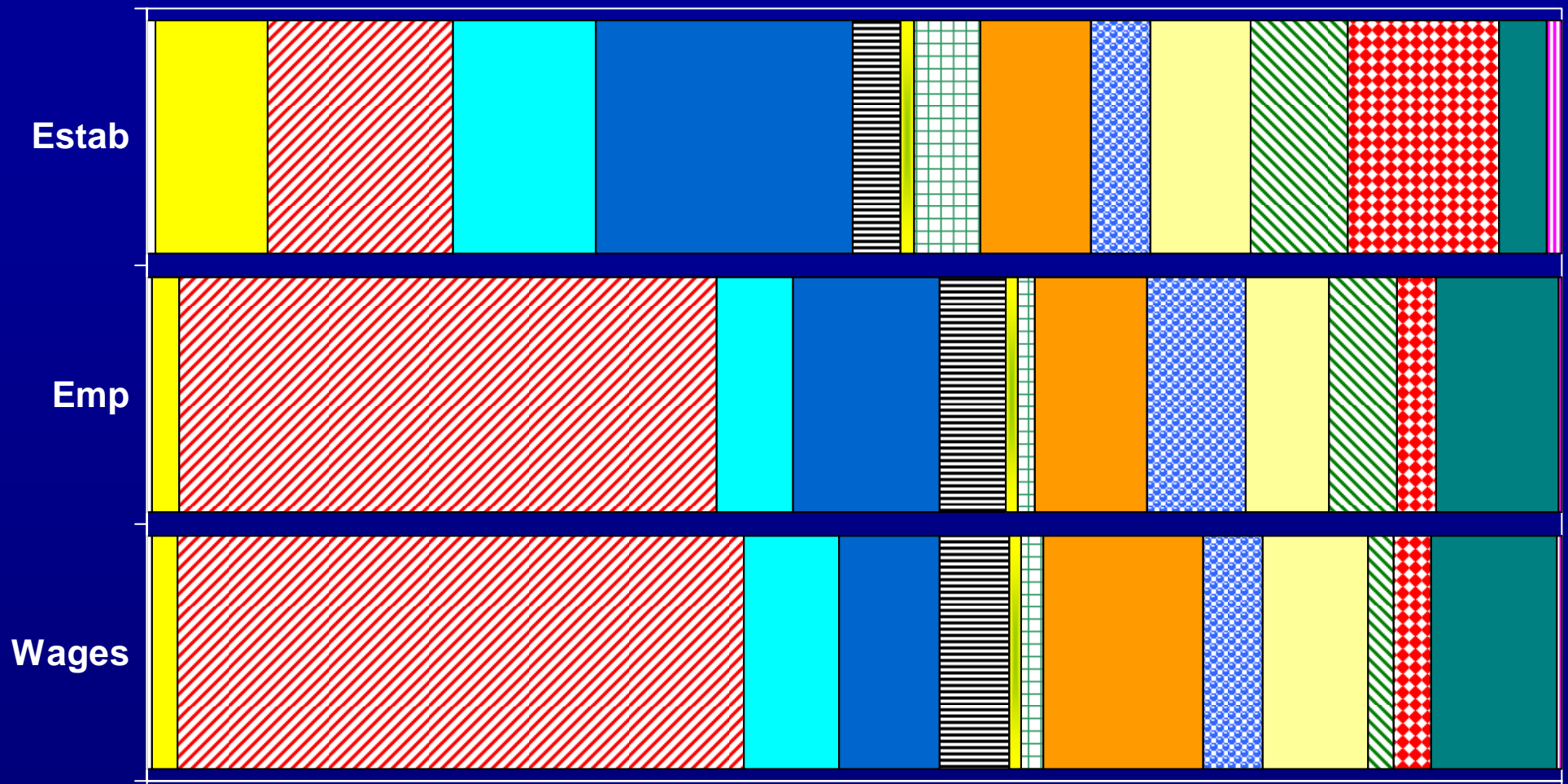
**Whitfield Co. = 4.5**

**GA = 4.6**

**US = 4.6**

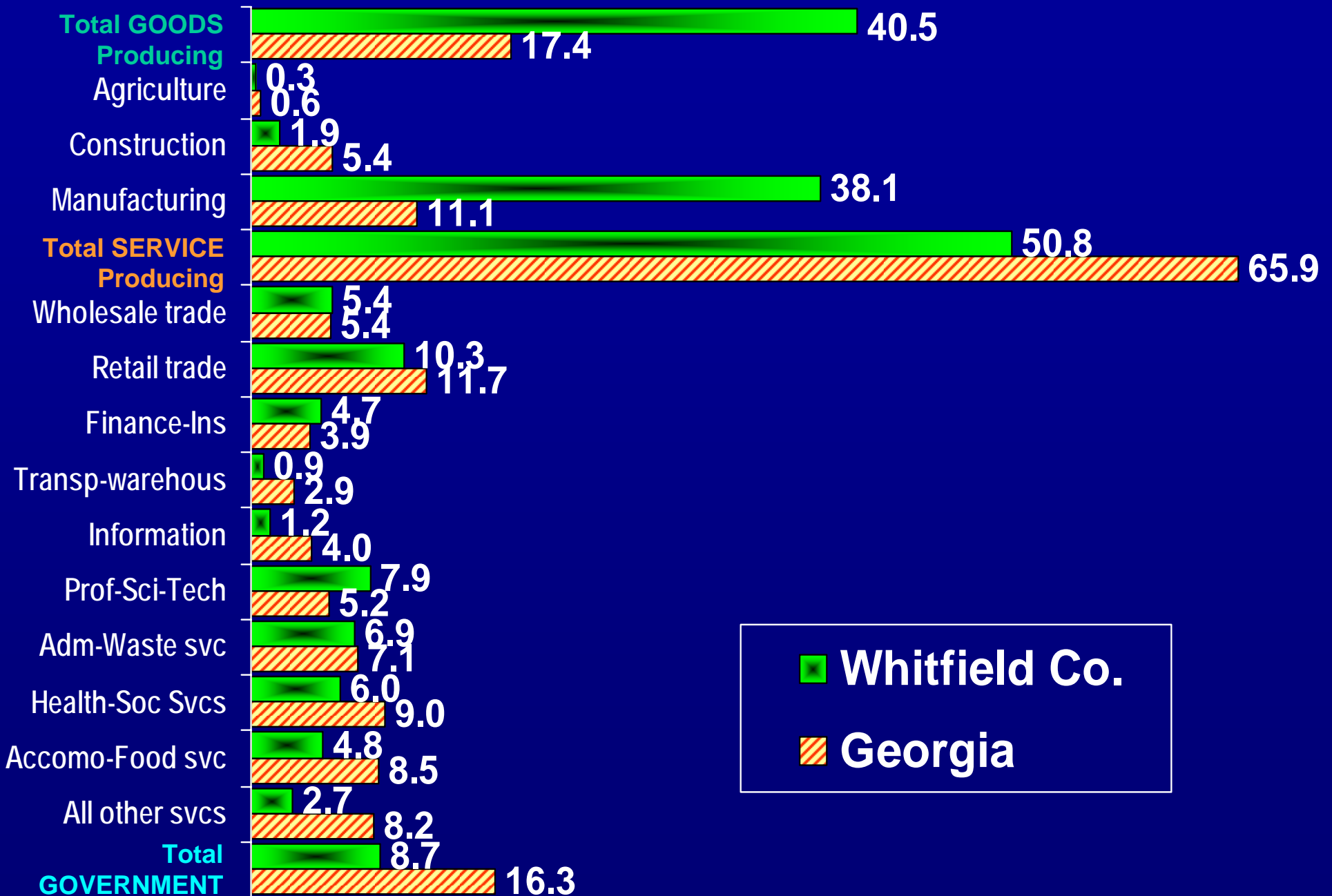
**Avg. GA County = 5.0**

# Business Establishments, Employment and Wages Whitfield County 2006 Annual Averages, % of Total



- Agriculture
- Construction
- Manufacturing
- Wholesale trade
- Retail trade
- Transp-warehous
- Information
- Finance/Insur
- Prof-Sci-Tech Svc
- Admin-waste svc
- Health svc
- Accom/Food Svc
- All other svc
- Govt
- All Other

# Employment Comparisons by Industry: 2006

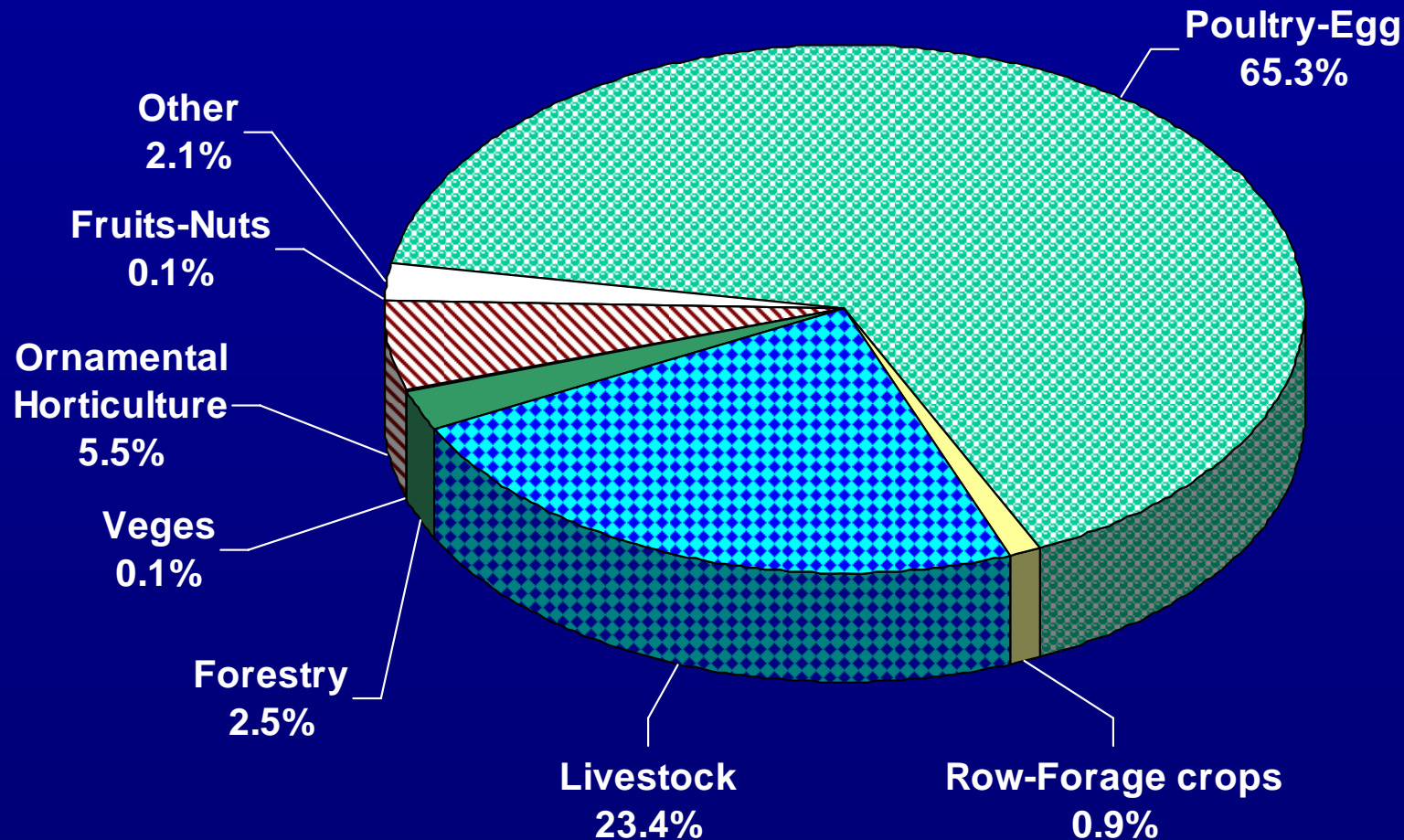


Primary data source: GA Dept. of Labor

# Farm Gate Value by Commodity Group: 2006

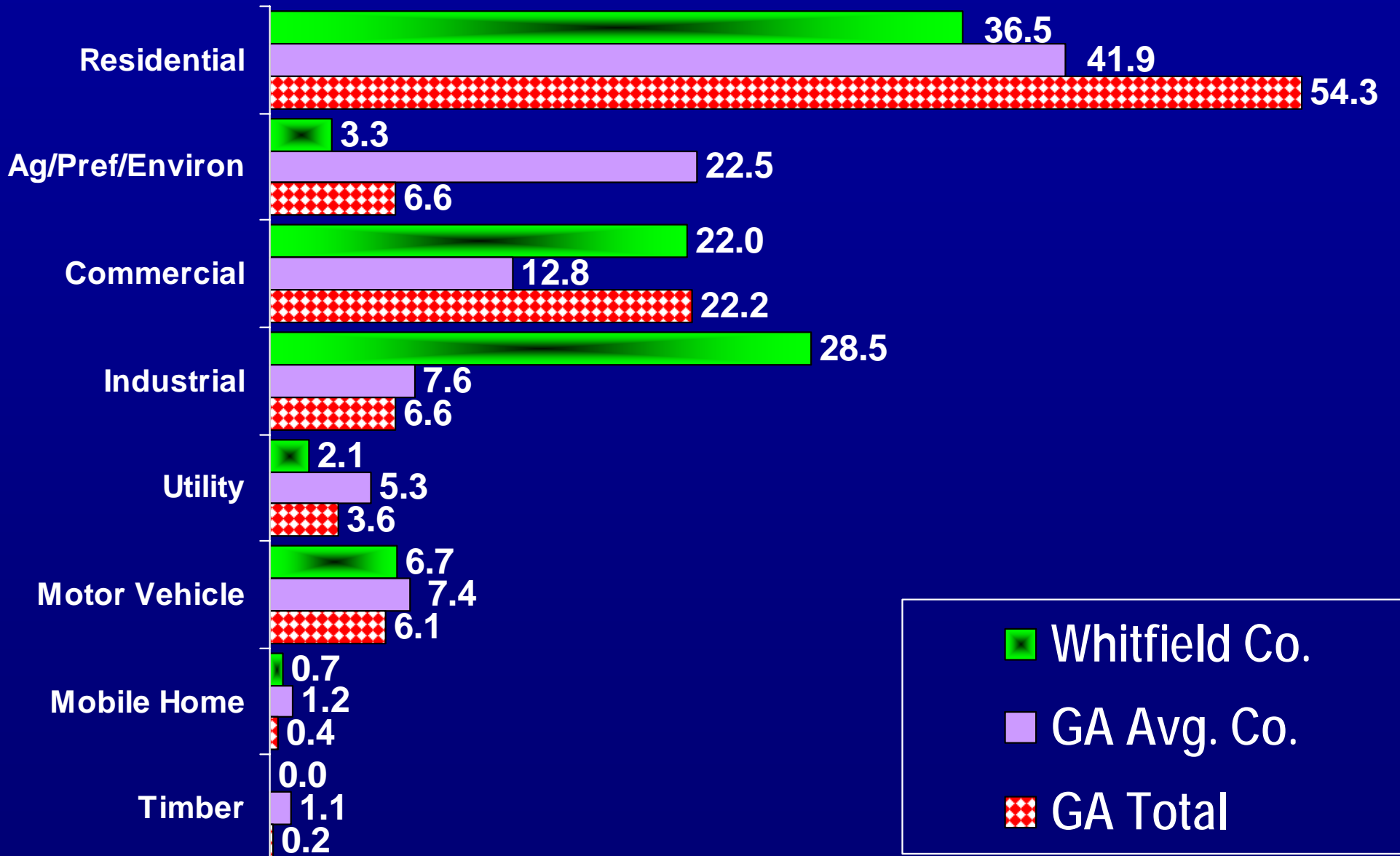
## Whitfield Co. Total Value = \$48,846,039

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# Components of Gross Property Tax Digest: 2006

## Whitfield Co. Gross Digest (40% Value) = \$3,235,749,917



Primary data source: GA Dept. of Revenue

# County Property Tax Digest Comparisons: 2006

County	% Residential	% Agricultural	% Commercial	% Industrial	% Motor Vehicle	% Other
WHITFIELD	36.5	3.3	22.0	28.5	6.7	2.9
CATOOSA	58.8	6.7	16.0	7.8	7.5	3.1
FANNIN	72.3	8.7	9.4	0.7	6.6	2.2
FLOYD	44.1	6.8	18.1	11.6	6.7	12.7
GORDON	37.4	14.5	17.8	20.1	7.6	2.6
MURRAY	42.9	9.2	14.6	18.4	7.6	7.3
WALKER	61.0	8.6	8.7	10.3	7.8	3.7
Avg. GA Co.	41.9	22.5	12.8	7.6	7.4	7.7

# Millage Rates, Taxes Levied, & Sales Tax

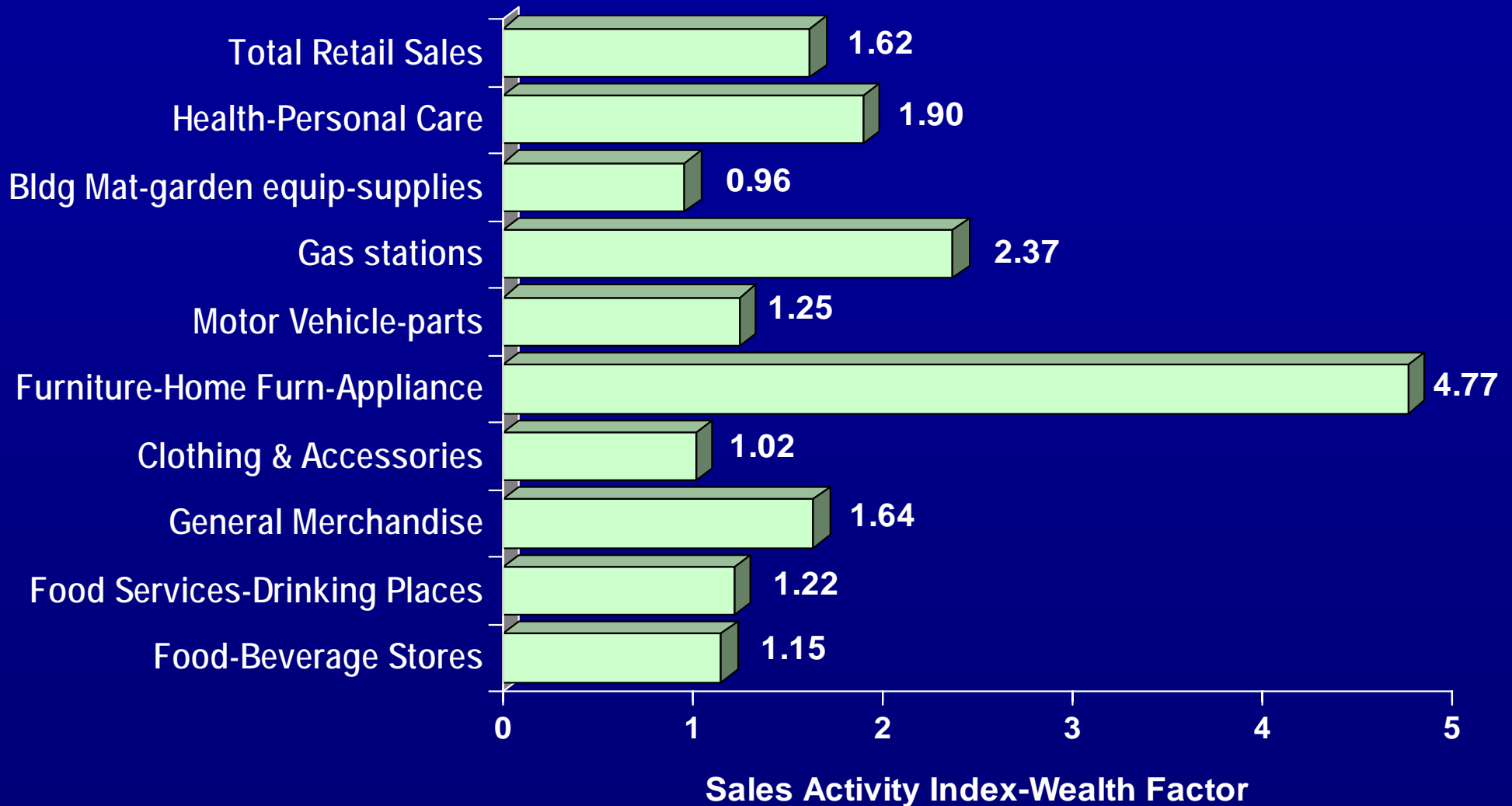
County	'06 County-wide Millage*	'06 School Millage*	'05 Taxes Levied* (\$000)	Sales Tax Rate as of 4/07	LOST Type* as of 4/07
WHITFIELD	21.581	16.115	\$82,075	6	LE
CATOOSA	18.710	15.578	\$27,488	7	LSE
FANNIN	19.919	13.950	\$15,668	7	LSE
FLOYD	29.511	18.996	\$78,793	6	LE
GORDON	24.150	16.580	\$32,406	7	LSE
MURRAY	21.895	15.500	\$20,453	7	LSE
WALKER	21.046	17.550	\$27,540	7	LSE

\*All tax districts are assessed an additional .250 state millage. Taxes Levied, but not necessarily collected. L=Local Option Sales Tax, S=Special Purpose, E=Educational



# Retail Sales Analysis: 2005

**Whitfield Co. Total Retail Sales = \$1,840,539,000**



**A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.**

# Commuting to Work: 2000



Whitfield County  
Mean travel time to work = 20.8 min.  
Ratio of IN to OUT = 4.48

Resident workers 16+ = 38,909  
Residents working in county = 33,796  
Residents working out of county = 5,113  
Total working in county = 56,711  
Workers commuting into county = 22,915

*This study was developed to assist  
community leadership with their  
future planning and decision making.*

*Special Area Report*

*# 07-20*

*July, 2007*



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*Prepared for Whitfield County Cooperative Extension*

*by Susan R. Boatright*

*Center for Agribusiness and Economic Development*

*College of Agricultural and Environmental Sciences*

*The University of Georgia • Athens, GA*

*Georgia Cooperative Extension*

*706-542-0760 • 706-542-8938*

*To learn more about your county, click on “Georgia  
Statistics System” at our website:*

*[www.caed.uga.edu](http://www.caed.uga.edu)*