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<center>
  <time begin="00:00:00.23"/><clear/>> Welcome to the Voices from<br/>
the Vanguard lecture series.<br/>
  <time begin="00:00:04.10"/><clear/>I'm Pat Thomas; I'm the Knight Chair
in Health<br/>
and Medical Journalism at Grady College of Journalism and Mass
Communications.<br/>
  <time begin="00:00:10.91"/><clear/>Tonight marks the third year of this
annual<br/>
lecture series, which brings together people<br/>
  <time begin="00:00:17.19"/><clear/>from all over the campus<br/>
to focus on some<br/>
  <time begin="00:00:21.61"/><clear/>of our planet's most important human
problems.<br/>
  <time begin="00:00:24.34"/><clear/>Tonight, we're going to talk about
<br/>
an amazingly powerful tool<br/>
  <time begin="00:00:29.52"/><clear/>for slowing the spread of HIV and
AIDS.<br/>
  <time begin="00:00:32.75"/><clear/>The other lectures in this series
are<br/>
listed on the back of your program,<br/>
  <time begin="00:00:37.49"/><clear/>and we hope you'll show up to those
as well.<br/>
  <time begin="00:00:42.53"/><clear/>Voices from the Vanguard is
organized by<br/>
Dan Colley, who's down in the front row,<br/>
  <time begin="00:00:47.34"/><clear/>who's a professor of microbiology
<br/>
and director of the Center of Global<br/>
  <time begin="00:00:55.54"/><clear/>and Emerging Tropical Diseases; and
by me.<br/>
  <time begin="00:00:58.09"/><clear/>And we are extremely grateful for
the<br/>
financial and programmatic support<br/>
  <time begin="00:01:00.10"/><clear/>of Dan's center and of Grady
College.<br/>
  <time begin="00:01:01.60"/><clear/>And we are also grateful<br/>
to the Grady College staff<br/>
  <time begin="00:01:05.02"/><clear/>who make these things run<br/>
as smoothly as they do.<br/>
  <time begin="00:01:08.52"/><clear/>Although this is a very high tech
<br/>
presentation tonight, because we're talking<br/>
  <time begin="00:01:11.94"/><clear/>about movie making; and there is a
rule<br/>
  <time begin="00:01:14.76"/><clear/>that Murphy always wins and<br/>
whatever can go wrong will.<br/>
  <time begin="00:01:19.66"/><clear/>So that said, we're hoping<br/>
that Murphy will lose tonight.<br/>
  <time begin="00:01:25.32"/><clear/>We are very grateful to all of<br/>
you for coming to be with us,<br/>
  <time begin="00:01:29.10"/><clear/>and after the presentation there
will<br/>
be a little reception right next door<br/>
  <time begin="00:01:33.05"/><clear/>at Demosthenian Hall, and you'll get
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a chance

to meet Dr. Winskell and chat among yourselves.

<time begin="00:01:39.16"/><clear/>As an undergraduate of Oxford
University,

Dr. Winskell studied French and German.

<time begin="00:01:44.95"/><clear/>In her doctoral program at

the University of London,

<time begin="00:01:48.66"/><clear/>she specialized in European

cultural activist movements.

<time begin="00:01:53.26"/><clear/>Today she's on the faculty at Emory

University's Raleigh School of Public Health.

<time begin="00:01:59.05"/><clear/>Over the past decade she and her

husband, filmmaker Daniel Enger,

<time begin="00:02:04.16"/><clear/>have engaged more than 100 thousand
African

young people in the battle against AIDS.

<time begin="00:02:10.76"/><clear/>I asked one of Dr. Winskell's former
MPH students

from Emory, who is now a UGA doctoral candidate

<time begin="00:02:18.30"/><clear/>in public health, what she had

learned from her mentor, Dr. Winskell.

<time begin="00:02:24.05"/><clear/>And Lenette Golding, who's sitting
down here

in the second row, said that she learned,

<time begin="00:02:28.70"/><clear/>and I'm quoting here, "It is
possible to

move mountains of apathy, hopelessness,

<time begin="00:02:35.59"/><clear/>and stigma by paying more attention
to the

voice, perspective, and central contributions

<time begin="00:02:44.15"/><clear/>of those most affected by,

and infected with, HIV."

<time begin="00:02:50.06"/><clear/>Dr. Winskell taught Lenette to

listen and as Lenette put it,

<time begin="00:02:56.50"/><clear/>there may be a reason we have

2 ears but only one mouth.

<time begin="00:03:00.66"/><clear/>
<time begin="00:03:01.68"/><clear/>My mother was a fifth grade teacher
in a

small southern town for close to 25 years,

<time begin="00:03:07.78"/><clear/>and she always told me that if she
saw

a light bulb of understanding illuminate

<time begin="00:03:15.07"/><clear/>over one kid's head in the course of
the school

year, then that was a really great school year.

<time begin="00:03:22.68"/><clear/>Now Kate Winskell's work, I think,
has

turned on enough light bulbs in more

<time begin="00:03:28.74"/><clear/>than 30 African countries to
illuminate

a night game at Sanford Stadium.

<time begin="00:03:33.36"/><clear/>So join me in welcoming Lenette.

<time begin="00:03:38.51"/><clear/>[applause]

<time begin="00:03:44.68"/><clear/>>> Thank you very much Pat, for that

wonderful and very, very kind introduction.

<time begin="00:03:49.36"/><clear/>And thank you too Lenette who ...

<time begin="00:03:50.93"/><clear/>there you are, Lenette.

<time begin="00:03:52.24"/><clear/>Lenette and I have a mutual fan club
going.

<time begin="00:03:55.51"/><clear/>Thank you so much for your kind
words.

<time begin="00:03:57.27"/><clear/>I've got to admit to being a little
bit

humbled at the prospect of addressing you all

<time begin="00:04:02.71"/><clear/>in this very prestigious speaker
series, and

especially at the prospect of playing warm-up

<time begin="00:04:07.32"/><clear/>for one of my heroes, Jim Kim,

who's going to be coming her next month.

<time begin="00:04:12.72"/><clear/>However, I do take great heart in
the fact

that I am in the remarkably privileged position

<time begin="00:04:18.14"/><clear/>of being able to share with you some
true voices

from the Vanguard; that is to say the voices

<time begin="00:04:22.83"/><clear/>of young people and others affected
by HIV in

Africa, who are doing everything in their power

<time begin="00:04:29.02"/><clear/>to contain the epidemic and to
improve the lives

of those who are most affected by the epidemic.

<time begin="00:04:35.84"/><clear/>The reason I'm able to do this is
because this

is exactly what Scenarios from Africa is about,

<time begin="00:04:40.32"/><clear/>it's about allowing those voices to
be heard

and facilitating that process of social change

<time begin="00:04:45.73"/><clear/>through allowing voices to be heard.

<time begin="00:04:48.31"/><clear/>As part of a recent evaluation of

Scenarios from Africa, one of our colleagues

<time begin="00:04:52.51"/><clear/>in Burkina Faso interviewed

people living with HIV

<time begin="00:04:55.22"/><clear/>who are key members of the Scenarios
team there.

<time begin="00:04:58.70"/><clear/>One of the recommendations to emerge
that

participatory of evaluation, was that Scenarios

<time begin="00:05:03.34"/><clear/>from Africa should seize on it's
international

profile to attract greater attention, energies,

<time begin="00:05:07.76"/><clear/>and funding to the needs of people
living

with HIV and their support organizations.

<time begin="00:05:12.88"/><clear/>In short, it should place greater
emphasis

on it's mission as a tool for advocacy,

<time begin="00:05:16.86"/><clear/>particularly on the subject of

increasing access to antiretrovirals,

<time begin="00:05:20.62"/><clear/>including second and third line
therapies.

<time begin="00:05:23.72"/><clear/>So many thanks then to Pat and to
Dan for giving

me this wonderful opportunity to speak on behalf

<time begin="00:05:30.69"/><clear/>of this extensive team of
colleagues,

to advocate on their behalf,

<time begin="00:05:34.37"/><clear/>and to allow their voices to be
heard.

<time begin="00:05:36.74"/><clear/>Thanks too, to Anettra Mapp, the
lady behind

the curtain who's going to make magic happen,

<time begin="00:05:41.87"/><clear/>for helping to make it all happen.

<time begin="00:05:44.22"/><clear/>I'm very honored to be the

guest of Grady College today.

<time begin="00:05:47.60"/><clear/>As a way of telling you more about

Scenarios from Africa and it's history,

<time begin="00:05:51.64"/><clear/>I'd like to share with you a

story and a two minute film.

<time begin="00:05:55.03"/><clear/>The story's about a young woman...

<time begin="00:05:57.76"/><clear/>this young woman, Olga Kiswendsida
Ouedraogo.

<time begin="00:06:04.12"/><clear/>One night when Olga was leaving

the office building in Ouagadougou,

<time begin="00:06:07.15"/><clear/>the capital of Burkina Faso, where

she was working as a summer intern,

<time begin="00:06:11.13"/><clear/>she heard the security guards who

were stationed at the entrance

<time begin="00:06:13.86"/><clear/>to the compound laughing
uproariously.

<time begin="00:06:17.10"/><clear/>As she approached their guard post,
she saw

they were watching a tiny television set perched

<time begin="00:06:21.83"/><clear/>precariously on a shelf.

<time begin="00:06:24.34"/><clear/>The dower guards were not known for
their sense

of humor and Olga's curiosity was piqued,

<time begin="00:06:29.76"/><clear/>so she stopped in the shadows to
observe.

<time begin="00:06:33.51"/><clear/>What she saw astounded her

and this is what it was.

<time begin="00:06:38.51"/><clear/>[silence, video begins]

<time begin="00:06:53.01"/><clear/>[grunting sounds]

<time begin="00:07:00.01"/><clear/>>> [speaking in foreign language]

<time begin="00:07:00.39"/><clear/>>> Woman: No.

<time begin="00:07:00.66"/><clear/>>> Man: But you said it would be
okay.

<time begin="00:07:04.73"/><clear/>>> Woman: No. Have you got the
things?

<time begin="00:07:08.68"/><clear/>>> Man: What things?

<time begin="00:07:09.97"/><clear/>>> Woman: You promised to get
condoms.

<time begin="00:07:12.31"/><clear/>>> Man: Eh... I forgot.

<time begin="00:07:15.75"/><clear/>>> Woman: Hurry and get them.

<time begin="00:07:21.51"/><clear/>[crowd noise]

<time begin="00:07:30.04"/><clear/>>> Man: Damn it. Damn it. Hello
Uncle.

<time begin="00:07:31.26"/><clear/>>> Man 2:[speaking in foreign language]

<time begin="00:07:31.33"/><clear/>>> Man: Couldn't be better.

<time begin="00:07:33.26"/><clear/>>> Man 2: Hello...

<time begin="00:07:33.61"/><clear/>what's your pleasure?

<time begin="00:07:34.24"/><clear/>>> Man: Package of biscuits.

<time begin="00:07:37.03"/><clear/>>> Man 2: A package of biscuits?

<time begin="00:07:40.82"/><clear/>>> Man: Damn it, damn it, damn it, damn it...

<time begin="00:07:43.87"/><clear/>I'd like another package of biscuits please.

<time begin="00:07:47.47"/><clear/>>> Alright.

<time begin="00:07:48.49"/><clear/>>> I'd better have another one, okay?

<time begin="00:07:55.04"/><clear/>Could I have another packet?

<time begin="00:07:57.85"/><clear/>>> Woman: Where's he got to?

<time begin="00:08:02.00"/><clear/>>> Man: Okay, I'd like a packet of 3 condoms please.

<time begin="00:08:06.14"/><clear/>
<time begin="00:08:08.88"/><clear/>>> Give me a couple of those
for my fourth wife please.

<time begin="00:08:10.99"/><clear/>>> [laughing]

<time begin="00:08:11.06"/><clear/>Why am I being so stupid?

<time begin="00:08:15.71"/><clear/>Please could I have a full box of condoms eh?

<time begin="00:08:18.13"/><clear/>I did it! Ha ha ha!

<time begin="00:08:21.51"/><clear/>[motor sounds]

<time begin="00:08:27.23"/><clear/>Cabby, where you going?

<time begin="00:08:28.87"/><clear/>Huh? Ah, look, look I got them.

<time begin="00:08:33.63"/><clear/>>> Woman: It's too late!

<time begin="00:08:34.51"/><clear/>[music]

<time begin="00:08:38.01"/><clear/>>> [laughing]

<time begin="00:08:38.08"/><clear/>Man: Tomorrow eh?

<time begin="00:08:40.73"/><clear/>And I'm prepared now.

<time begin="00:08:44.51"/><clear/>[music]

<time begin="00:08:48.09"/><clear/>>> Those of you who read the opening
credits attentively will understand

<time begin="00:08:53.27"/><clear/>that Olga was astounded, because the guards,
the dower guards, were watching her film.

<time begin="00:08:58.82"/><clear/>The film started life as an idea that she
had thought up for a script writing contest

<time begin="00:09:03.70"/><clear/>in her final year at school, in fact it was a
pretext not to revise for her final year exams.

<time begin="00:09:09.18"/><clear/>Olga says that hearing the laughter

<time begin="00:09:10.53"/><clear/>of the security guards was the
greatest reward I could have had.

<time begin="00:09:14.11"/><clear/>People react to The Shop with similar amusement
around the world, it's a real universal...

<time begin="00:09:19.11"/><clear/>it touches a real universal note.

<time begin="00:09:21.27"/><clear/>The film is available in at least 30
languages, probably considerable more,

<time begin="00:09:25.47"/><clear/>and has been broadcast on at least a hundred
television channels in almost every country
<time begin="00:09:29.30"/><clear/>in Sub-Saharan Africa and others far
beyond, and this was a total surprise to us.
<time begin="00:09:33.55"/><clear/>In Fiji, Cypress, Philanka, Haiti, for example.
<time begin="00:09:37.61"/><clear/>A colleague from Senegal overheard a
conversation outside a shop in the poor district
<time begin="00:09:41.42"/><clear/>of Madagascan capital, Antananarivo;
a young man had just bought biscuits
<time begin="00:09:46.16"/><clear/>and his friend was teasing him, saying that he
knew he had really been trying to buy condoms.
<time begin="00:09:50.29"/><clear/>[audience laughing]
<time begin="00:09:51.57"/><clear/>They were joking about Olga's film.
<time begin="00:09:54.33"/><clear/>Olga's film, The Shop, was directed
by fellow Burkinabe Idrissa Ouedraogo,
<time begin="00:09:59.20"/><clear/>whose latest featured film had been
in contention for the Palme d'Or,
<time begin="00:10:02.48"/><clear/>the big prize at the Cannes
Film Festival that year.
<time begin="00:10:05.52"/><clear/>Olga had the pleasure of acting as
his on set advisor for The Shop.
<time begin="00:10:09.45"/><clear/>Having grown up in Ouagadougou,
the capital of African cinema,
<time begin="00:10:12.65"/><clear/>she dreamt of becoming a film director herself.
<time begin="00:10:15.64"/><clear/>In January 2004 her ambition was realized,
and she co-directed two Scenarios films,
<time begin="00:10:21.05"/><clear/>allowing the voices of other young
Africans to be heard across the continent.
<time begin="00:10:25.42"/><clear/>Between 1997 where Olga thought up the
idea for The Shop, and last November,
<time begin="00:10:30.20"/><clear/>over 105,000 young people from
37 African countries participated
<time begin="00:10:34.26"/><clear/>in 4 Scenarios from Africa contests.
<time begin="00:10:36.89"/><clear/>A fifth contest was launched on World AIDS Day,
December the first last year, just a few weeks ago;
<time begin="00:10:41.58"/><clear/>and we expect tens of thousands more
scenarios to flood into the offices
<time begin="00:10:46.33"/><clear/>of our partner organizations
over the coming months.
<time begin="00:10:48.94"/><clear/>It's an exciting moment.
<time begin="00:10:50.66"/><clear/>Since the first contest in 1997, an average
of 3 films per year have been produced.

<time begin="00:10:56.23"/><clear/>The films are not only broadcast on television,
they are also used as a discussion tool
<time begin="00:11:00.84"/><clear/>at community level in multiple
African languages,
<time begin="00:11:03.18"/><clear/>and you're going to see this in a moment.
<time begin="00:11:04.70"/><clear/>The films are very affective at stimulating
dialogue, allowing others to give voice
<time begin="00:11:08.34"/><clear/>to their problems, concerns, and solutions.
<time begin="00:11:11.63"/><clear/>As for Olga, well she has attended
international film festivals,
<time begin="00:11:15.23"/><clear/>sat on juries to select winning scenarios scripts
featured in scenarios films herself,
<time begin="00:11:21.18"/><clear/>adapted the films for use on radio,
<time begin="00:11:23.35"/><clear/>and coordinated a highly successful
national scenarios contest in Burkina Faso;
<time begin="00:11:27.78"/><clear/>encouraging a whole new generation
of young Africans to follow her lead.
<time begin="00:11:31.28"/><clear/>So having outlined the process a
little bit through all the story,
<time begin="00:11:34.67"/><clear/>I'd like to go into greater detail about
some of the components of the process,
<time begin="00:11:39.26"/><clear/>and also to share more films with you.
<time begin="00:11:40.97"/><clear/>There are a couple of themes that will recur,
but I don't really have time to go into them
<time begin="00:11:45.27"/><clear/>in a great deal of depth; the
theme of community capacity.
<time begin="00:11:48.08"/><clear/>You'll hear me talk a lot about this as
being a process rather than a project,
<time begin="00:11:52.17"/><clear/>because one of our goals is to help low
communities develop their own capacity
<time begin="00:11:57.16"/><clear/>to address this epidemic, rather
than to offer any pre-made solutions.
<time begin="00:12:02.53"/><clear/>Obviously that wouldn't...
<time begin="00:12:04.85"/><clear/>could not happen.
<time begin="00:12:06.10"/><clear/>Another key aspiration is to allow young people
and others most affected by the epidemic,
<time begin="00:12:13.44"/><clear/>to catalyze social and cultural
change themselves.
<time begin="00:12:16.65"/><clear/>As I said, I'm not going to go into a
great deal of detail because I imagine
<time begin="00:12:20.21"/><clear/>that you'd be much more interested in seeing

more films rather than hearing me speak.

<time begin="00:12:25.89"/><clear/>Couple of pictures; this is Olga
with Idrissa

Ouedraogo, the very famous African director,

<time begin="00:12:32.82"/><clear/>and her on the set of her own film.

<time begin="00:12:35.45"/><clear/>Here again, directing her own

actors in one of her films.

<time begin="00:12:40.73"/><clear/>So, it's pretty evident that
Scenarios from

Africa is a community mobilization, education,

<time begin="00:12:46.16"/><clear/>and media process involving hundreds
of

partners; and this is very important.

<time begin="00:12:51.12"/><clear/>
<time begin="00:12:52.19"/><clear/>It's always rather embarrassing

to be introduced at an event

<time begin="00:12:55.76"/><clear/>like this, because the focus
becomes,

<time begin="00:12:58.41"/><clear/>is on the speaker rather

than on the amazing team

<time begin="00:13:02.43"/><clear/>that is really doing the hard

work in making this happen.

<time begin="00:13:05.55"/><clear/>So I'd like to emphasize again and
again that,

<time begin="00:13:09.20"/><clear/>my husband and I who

<time begin="00:13:12.41"/><clear/>coordinate the process, are doing a
very

small job compared to the local partners.

<time begin="00:13:17.35"/><clear/>So it's carried out with and for
young people.

<time begin="00:13:19.71"/><clear/>Originally it was just in 3
countries in Africa,

<time begin="00:13:23.09"/><clear/>and in a couple of conversations
today

people have asked me, well how did it grow?

<time begin="00:13:28.26"/><clear/>And that's the amazing thing - it
just grew.

<time begin="00:13:31.48"/><clear/>It's very difficult to explain how
it grew,

it grew in ways that we never anticipated.

<time begin="00:13:36.74"/><clear/>The first three films like The

Shop were originally intended just

<time begin="00:13:40.21"/><clear/>for those three countries.

<time begin="00:13:41.26"/><clear/>They were intended for that cultural
audience.

<time begin="00:13:43.39"/><clear/>And before we knew it, they were

being shown daily in Lesotho,

<time begin="00:13:47.07"/><clear/>at the other end of the continent.

<time begin="00:13:48.43"/><clear/>They'd been dubbed into 6 languages
in Namibia,

again at the other end of the continent.

<time begin="00:13:52.85"/><clear/>So it really just...

<time begin="00:13:54.21"/><clear/>they just grew.

<time begin="00:13:55.40"/><clear/>So we've been running since 1997

with funding from a range of sources.

<time begin="00:14:02.29"/><clear/>Our primary funding has come from a

wonderful organization called Comic Relief

<time begin="00:14:05.63"/><clear/>in the U. K. We drew inspiration
from a

French project run by a wonderful partner

<time begin="00:14:12.17"/><clear/>of ours named Kripps, based in
Paris.

<time begin="00:14:16.42"/><clear/>And as you know, it involves

the production of short films

<time begin="00:14:19.60"/><clear/>about HIV by leading African
directors.

<time begin="00:14:21.94"/><clear/>But what makes those films so

special is the fact of course,

<time begin="00:14:25.04"/><clear/>that they're based on ideas by young
people.

<time begin="00:14:27.43"/><clear/>So between 1997 and 2005 there were

4 contests inviting young people

<time begin="00:14:32.24"/><clear/>to come up with ideas for these
films.

<time begin="00:14:34.19"/><clear/>Implemented by over a thousand local

organizations, as we've already indicated,

<time begin="00:14:39.99"/><clear/>a great fantastic participation that

far exceeded all our expectations,

<time begin="00:14:44.69"/><clear/>and something that was particularly

gratifying to us was the fact that around half

<time begin="00:14:50.01"/><clear/>of all the participants took

part in a mixed gender group.

<time begin="00:14:53.89"/><clear/>In other words young men, young

women, adolescent men and women,

<time begin="00:14:56.93"/><clear/>coming together to talk about

issues around HIV, situations

<time begin="00:15:01.66"/><clear/>in which HIV can be an issue,
together.

<time begin="00:15:04.63"/><clear/>That's very important, that's a

key element of this entire process,

<time begin="00:15:08.30"/><clear/>is that dialogue that takes place.

<time begin="00:15:10.60"/><clear/>The contests we know, has been
tremendously

successful at increasing dialogue

<time begin="00:15:15.14"/><clear/>and reflection, increasing
information seeking

by those young people, increasing awareness

<time begin="00:15:20.77"/><clear/>and use of services, so we have some
great

data on increases in use of foundry counseling

<time begin="00:15:25.50"/><clear/>and testing services for example,
through

the course of all of our contests and also beyond.

<time begin="00:15:30.71"/><clear/>And increasing cognitive rehearsal;
allowing

young people to imagine themselves in situations

<time begin="00:15:35.90"/><clear/>that they may someday encounter and
through that

imagination, through that creative activity,

<time begin="00:15:42.40"/><clear/>prepare themselves for that

situation that
they may someday face, and develop skills
<time begin="00:15:46.19"/><clear/>that they're going to need in those situations.
<time begin="00:15:48.39"/><clear/>Also use their imaginations
to imagine a different world,
<time begin="00:15:53.38"/><clear/>different people that they could be.
<time begin="00:15:55.40"/><clear/>I think that when we talk about
public health, we tend to think of it
<time begin="00:16:01.21"/><clear/>as a relatively dry subject matter
to some extent, and we exclude some
<time begin="00:16:05.68"/><clear/>of these creative imaginative dimensions
that are so central to our lives,
<time begin="00:16:10.00"/><clear/>so central to our humanity, to what makes us tick, and motivates us.
<time begin="00:16:14.21"/><clear/>And I think it's very important that this process allows young people to tap
<time begin="00:16:17.36"/><clear/>into that resource, that depth of humanity.
<time begin="00:16:22.89"/><clear/>
<time begin="00:16:24.47"/><clear/>So I wanted to share with you
one example of a scenario.
<time begin="00:16:27.86"/><clear/>What astounded me the first year when we saw
these scripts coming in was the level of time
<time begin="00:16:35.59"/><clear/>and energy and care that young people
had invested in participating in this contest.
<time begin="00:16:40.24"/><clear/>And this is just one example - of a 21 year
old from the Democratic Republic of Congo.
<time begin="00:16:45.82"/><clear/>But equally, the ones by
9 year olds, for example,
<time begin="00:16:48.67"/><clear/>on little scraps of paper are equally
touching as I'm sure you can imagine.
<time begin="00:16:53.55"/><clear/>These are some winners.
<time begin="00:16:54.87"/><clear/>We make a big deal of the prize
ceremony because it's very important
<time begin="00:16:58.81"/><clear/>that these young people see
themselves as agents of social change,
<time begin="00:17:01.72"/><clear/>and is seen by the communities as such.
<time begin="00:17:03.76"/><clear/>These are young winners on the
island of Sal in Cape Verde,
<time begin="00:17:07.62"/><clear/>and I couldn't resist including this
one although it's not a great photo.
<time begin="00:17:10.86"/><clear/>This is One Great, One Grower from Burkina Faso.
<time begin="00:17:14.86"/><clear/>He is our youngest ever national
contest winner, 9 years old.
<time begin="00:17:20.91"/><clear/>So just to give you a sense of how the

processes evolved from 1997 and 2000,

<time begin="00:17:26.83"/><clear/>when it only took place in 3

countries; to 2005 and now 2007 and 8,

<time begin="00:17:32.17"/><clear/>where it covers a lot of Sub-Saharan
Africa.

<time begin="00:17:36.48"/><clear/>
<time begin="00:17:37.78"/><clear/>So the winning ideas are selected by
a

succession of juries, first international,

<time begin="00:17:41.92"/><clear/>then at an international

level, and the juries are made

<time begin="00:17:44.64"/><clear/>up of former contest winners

and other young people.

<time begin="00:17:46.64"/><clear/>This is actually Olga that you

can see in the bottom corner,

<time begin="00:17:50.07"/><clear/>and alongside her is a gentleman

called Cheick Omar Sissoko,

<time begin="00:17:54.03"/><clear/>who is a very well-known African
film maker

and also until about a month or so ago,

<time begin="00:18:00.21"/><clear/>he was Minister of Culture of Mali.

<time begin="00:18:02.57"/><clear/>And he has used his ministerial

position and authority

<time begin="00:18:06.71"/><clear/>to do wonderful things for

the Scenarios process.

<time begin="00:18:09.05"/><clear/>It's fantastic to have an

advocate at such a high level.

<time begin="00:18:13.35"/><clear/>So people living with HIV and other

specialists in HIV prevention treatment

<time begin="00:18:18.05"/><clear/>and care, sit alongside those young
people as do

fantastic film makers like Cheick Omar Sissoko,

<time begin="00:18:24.41"/><clear/>and other specialists in
communication.

<time begin="00:18:26.44"/><clear/>And as you can imagine, this whole
process,

because you're bringing people together

<time begin="00:18:29.46"/><clear/>from very different domains,

is incredibly rich.

<time begin="00:18:32.35"/><clear/>Everybody has so much to learn from
one

another; the public health specialists,

<time begin="00:18:35.72"/><clear/>from the communications specialist,

from the young people.

<time begin="00:18:38.82"/><clear/>
<time begin="00:18:40.20"/><clear/>One thing I should mention is that
each

script is read by at least 2 people,

<time begin="00:18:43.61"/><clear/>and it's a very rich dialogue

based selection process.

<time begin="00:18:47.00"/><clear/>So the films are between one

and fourteen minutes long,

<time begin="00:18:51.20"/><clear/>an average of three have been
produced per year.

<time begin="00:18:53.29"/><clear/>They cover a range of subjects,

and I'd like to...

<time begin="00:18:56.34"/><clear/>you saw one of the very first films.

<time begin="00:18:57.94"/><clear/>The Shop was one of the very first
films

in the Scenarios from Africa process.

<time begin="00:19:02.01"/><clear/>These are some of the most recent
films,

really just released in the last few weeks

<time begin="00:19:07.03"/><clear/>in a run up to this next contest.

<time begin="00:19:09.29"/><clear/>This is a fascinating one, it's

called Looking for a Brave Man,

<time begin="00:19:12.39"/><clear/>and it was shot by a female

Cameroonian director called Kitty Bebe.

<time begin="00:19:16.61"/><clear/>What's fascinating about it is that
the

script was by an 11 year old from Senegal,

<time begin="00:19:22.69"/><clear/>and it was about 4 or 5 lines long.

<time begin="00:19:25.76"/><clear/>And it stated simply that it was a
young

woman who was putting up a poster saying,

<time begin="00:19:31.05"/><clear/>I'm looking for a very brave man,
I'm looking

for a man who is willing to get tested for HIV.

<time begin="00:19:37.61"/><clear/>That's all it took for the juries to
talk and

debate and dream and discuss for hours and hours

<time begin="00:19:43.62"/><clear/>and hours on the richness, the

potential richness of this little idea.

<time begin="00:19:46.70"/><clear/>It was just a little nugget that was

beautiful, and it's a beautiful film.

<time begin="00:19:52.56"/><clear/>Another film, it's called A Love
Story and it's

based on an idea by a young man from Cameroon.

<time begin="00:20:00.43"/><clear/>Jacquelyn is on antiretroviral
therapy, but

she is feeling depressed about her therapy.

<time begin="00:20:07.82"/><clear/>She's feeling side effects; she's at
a point

where she really is ready to throw in the towel.

<time begin="00:20:12.95"/><clear/>She's just having a really, really
bad day.

<time begin="00:20:16.72"/><clear/>She feels like many people who are,
have chronic

diseases that are taking medication every day.

<time begin="00:20:21.73"/><clear/>It's just getting her down; the
constant

reminder of this illness that she has.

<time begin="00:20:28.31"/><clear/>And her husband comes home and he
has

to come up with those special arguments

<time begin="00:20:32.83"/><clear/>to convince her to stay on her
therapy.

<time begin="00:20:34.73"/><clear/>It's a beautiful little film.

<time begin="00:20:37.58"/><clear/>This next film, The Bottom Line, is
based on the

overall winner in the last contest; an idea by

<time begin="00:20:44.42"/><clear/>[name inaudible]

<time begin="00:20:44.72"/><clear/>age 21 and her team of 13 young
women and one man from Senegal.

<time begin="00:20:50.37"/><clear/>And it's about a boss who is very

concerned because he knows that several

<time begin="00:20:55.95"/><clear/>of his employees live with HIV, and

that it's time for his company to act;

<time begin="00:20:59.81"/><clear/>to act in terms of prevention

but also to act in terms

<time begin="00:21:03.38"/><clear/>of supporting those people

who live with the virus.

<time begin="00:21:06.21"/><clear/>And this was a

<time begin="00:21:09.62"/><clear/>film that I was very tempted to show

you, but then it's a little too racy to show

<time begin="00:21:14.92"/><clear/>in a chapel I decided at the end of
the day.

<time begin="00:21:16.69"/><clear/>[audience laughing]

<time begin="00:21:17.95"/><clear/>It's about a young married couple
who's been

apart for several months, and now they're reunited

<time begin="00:21:23.51"/><clear/>and they know there's something

that they really need to talk about.

<time begin="00:21:28.06"/><clear/>Have they both been faithful, etc?

<time begin="00:21:31.71"/><clear/>But they can't quite get around to
talking

about it, and meanwhile the volcano

<time begin="00:21:36.55"/><clear/>of desire is just rumbling

away in the background.

<time begin="00:21:39.74"/><clear/>So it's a lovely film.

<time begin="00:21:42.28"/><clear/>But as I said, too racy for a
chapel!

<time begin="00:21:44.72"/><clear/>So the films are donated to
broadcasters and

they've been broadcast in almost every country

<time begin="00:21:50.76"/><clear/>in Sub-Saharan Africa; often at
prime time.

<time begin="00:21:54.10"/><clear/>They're available in a range of

European and African languages,

<time begin="00:21:57.13"/><clear/>and I know that UGA has great
strengths

in African studies and African language.

<time begin="00:22:01.57"/><clear/>So I brought a few copies of those
different

versions for you, that I hope we can put

<time begin="00:22:06.63"/><clear/>in the library here, that'd be
fantastic.

<time begin="00:22:09.01"/><clear/>So we now have 3 different DVD

sets, each with 8 languages on it

<time begin="00:22:14.19"/><clear/>and it's some fantastic work been

done across Africa in making sure

<time begin="00:22:19.95"/><clear/>that each translation is
appropriate, making

sure that the dub is synced as well as possible.

<time begin="00:22:25.05"/><clear/>Which you can imagine, that's a
pretty

big challenge when you're dealing

<time begin="00:22:28.41"/><clear/>with a whole range of different languages.

<time begin="00:22:30.80"/><clear/>So I look forward to sharing those with you.

<time begin="00:22:35.43"/><clear/>A very recent development was a sign

language version, so we have a version

<time begin="00:22:40.46"/><clear/>where a young woman in the corner of

the screen is signing while the rest

<time begin="00:22:45.29"/><clear/>of the process goes on.

<time begin="00:22:46.30"/><clear/>As you can imagine, people with disabilities

are often particularly vulnerable to HIV.

<time begin="00:22:52.51"/><clear/>They don't have the same access to information,

<time begin="00:22:54.43"/><clear/>so it's particularly important

to reach out to that population.

<time begin="00:22:58.17"/><clear/>
<time begin="00:22:59.99"/><clear/>So as I mentioned, a very important part

<time begin="00:23:02.40"/><clear/>of the whole distribution

process is not simply broadcast.

<time begin="00:23:05.83"/><clear/>Broadcast is fantastic and it's a way of

reaching a large audience and also fantastic way

<time begin="00:23:11.33"/><clear/>of motivating young people to participate

in contests, but community level discussions

<time begin="00:23:16.34"/><clear/>that can arise following a

screening of the film in a community,

<time begin="00:23:19.78"/><clear/>are extremely important for

this entire process as well.

<time begin="00:23:23.05"/><clear/>And around 70,000 copies of the films

have been distributed in a range

<time begin="00:23:26.57"/><clear/>of different formats, including a radio,

<time begin="00:23:28.89"/><clear/>an audio format for radio.

<time begin="00:23:31.76"/><clear/>I just wanted to touch on some of the range

of evaluation activities that we conduct,

<time begin="00:23:39.23"/><clear/>continue to conduct, both internal

and also by external evaluators.

<time begin="00:23:44.82"/><clear/>
<time begin="00:23:46.15"/><clear/>Surveys, data run service

provision, various kinds of qualitative

<time begin="00:23:51.39"/><clear/>evaluation focused script discussions and

interviews with participant's mentors,

<time begin="00:23:56.23"/><clear/>because one thing we've been

doing recently is really building

<time begin="00:23:58.93"/><clear/>up the mentoring component of the contest.

<time begin="00:24:01.30"/><clear/>So specialists, especially people

living with HIV, are made available

<time begin="00:24:05.65"/><clear/>to make themselves available to the

contest participants as they're coming

<time begin="00:24:09.50"/><clear/>up with, thinking up their ideas.

<time begin="00:24:11.50"/><clear/>So they're a great resource, so
young

people can sit down and talk to them

<time begin="00:24:14.43"/><clear/>and say you know, I've got this
idea,

does this make sense?

<time begin="00:24:16.72"/><clear/>Does this work?

<time begin="00:24:17.37"/><clear/>And it's a fantastic way to

deepen their understanding of HIV.

<time begin="00:24:21.66"/><clear/>The mentors, if they are HIV
positive,

of course are under no pressure

<time begin="00:24:24.60"/><clear/>to reveal their sera status, but
we've also

found that it's a very valuable experience

<time begin="00:24:29.41"/><clear/>for them too, because it helps them
maybe prepare

themselves to disclose their status to others,

<time begin="00:24:34.98"/><clear/>and just to understand where people
are

at in their understanding of the epidemic.

<time begin="00:24:40.80"/><clear/>We've done ethnographic studies,
obviously

formative evaluation and pretesting,

<time begin="00:24:45.55"/><clear/>the films are often very extensively

adapted and tested to make sure

<time begin="00:24:50.90"/><clear/>that there's nothing offensive in
the

script and that the message is optimal.

<time begin="00:24:55.58"/><clear/>Extensive reporting by partner
organizations; of

course they're the ones best placed to do a lot

<time begin="00:24:59.97"/><clear/>of the evaluational work because

they're seeing the impact on the ground.

<time begin="00:25:03.77"/><clear/>A recent development was exchange
visits

between different coordinators.

<time begin="00:25:08.16"/><clear/>So a national coordinator will visit
one in

another country and exchange experiences.

<time begin="00:25:12.65"/><clear/>And one thing I did want to stress
is, the

kind of research we're doing right now,

<time begin="00:25:16.72"/><clear/>we now have an archive of about

40,000 stories around HIV written

<time begin="00:25:20.94"/><clear/>by young people over now almost 12
years.

<time begin="00:25:24.25"/><clear/>So as you can imagine, it's an

extraordinary source of data on the ways

<time begin="00:25:27.53"/><clear/>in which young people's
representations

of HIV have evolved so we can look,

<time begin="00:25:31.80"/><clear/>and this is what we're doing right
now; we're

comparing a very high prevalence country

<time begin="00:25:35.17"/><clear/>like Swaziland where 30 plus percent

of the population is infected,

<time begin="00:25:39.54"/><clear/>with a lower prevalence country

like Burkina Faso,

<time begin="00:25:42.30"/><clear/>to see the ways in which the
representations

of HIV are different in those countries

<time begin="00:25:46.01"/><clear/>and what we can learn about, how we
can

target our communication more effectively

<time begin="00:25:50.14"/><clear/>in those different contexts.

<time begin="00:25:52.46"/><clear/>A priority of our evaluation, as a
priority of

all of this project, is to operate in a culture

<time begin="00:25:58.01"/><clear/>of learning. So we're constantly

learning from our experiences

<time begin="00:26:01.44"/><clear/>and feeding that back into the
process.

<time begin="00:26:03.91"/><clear/>Just wanted to give you an example

of the films actually in use;

<time begin="00:26:07.75"/><clear/>this is our colleague Benjamin
Mbakwem

<time begin="00:26:09.58"/><clear/>from Nigeria using the films

in classrooms in Nigeria.

<time begin="00:26:13.54"/><clear/>With some pretty nice, quite high
tech

technology there, it's just nice.

<time begin="00:26:17.73"/><clear/>And this is some colleagues,

<time begin="00:26:19.71"/><clear/>an organization called Cinemat in
Western

Burkina Faso, who have a mobile cinema unit.

<time begin="00:26:26.75"/><clear/>They do some fantastic work.

<time begin="00:26:28.68"/><clear/>Here they're working in a stadium,
but

equally well they go into a rural area

<time begin="00:26:33.58"/><clear/>and string a sheet between two trees
and

project the movies, and facilitate discussion

<time begin="00:26:38.55"/><clear/>around the films in those kind of
contexts.

<time begin="00:26:41.55"/><clear/>What I'd like to do now is

share with you the film

<time begin="00:26:44.29"/><clear/>that you can just see a little

segment of, up in this image.

<time begin="00:26:47.39"/><clear/>It's called Iron Will.

<time begin="00:26:50.51"/><clear/>[street noise]

<time begin="00:27:05.37"/><clear/>>> We'd better be going Jackie.

<time begin="00:27:06.99"/><clear/>We'll drop by soon, okay?

<time begin="00:27:08.46"/><clear/>>> Good.

<time begin="00:27:08.84"/><clear/>>> We'll be in touch soon, okay?

<time begin="00:27:10.39"/><clear/>>> Hey you take care okay?

<time begin="00:27:11.66"/><clear/>>> No problem.

<time begin="00:27:12.81"/><clear/>>> Okay, see you.

<time begin="00:27:14.36"/><clear/>>> Hey guys, thanks for coming.

<time begin="00:27:16.10"/><clear/>>> Okay!

<time begin="00:27:16.67"/><clear/>>> No problem brother!

<time begin="00:27:17.65"/><clear/>[laughing]

<time begin="00:27:17.72"/><clear/>>> Okay, we're going to the match right?

<time begin="00:27:21.27"/><clear/>>> Yeah.

<time begin="00:27:21.83"/><clear/>>> You don't change your mind
 at the last minute, okay?

<time begin="00:27:24.14"/><clear/>>> Hey, look at that action.

<time begin="00:27:27.87"/><clear/>>> Listen, shut your mouth or you swallow a fly!

<time begin="00:27:30.26"/><clear/>>> Hey, who's in charge?

<time begin="00:27:32.59"/><clear/>You or what you've got in your pants?

<time begin="00:27:33.95"/><clear/>>> But the girl, she smiled at me!

<time begin="00:27:36.29"/><clear/>>> And so what?

<time begin="00:27:37.18"/><clear/>Huh?

<time begin="00:27:37.68"/><clear/>>> Oh, you've got to get it under control.

<time begin="00:27:39.86"/><clear/>You saw the state Jackie's in?

<time begin="00:27:41.18"/><clear/>Only once he had unprotected
 sex and he caught the virus.

<time begin="00:27:44.91"/><clear/>>> That's right.

<time begin="00:27:45.66"/><clear/>>> Listen, but with all these temptations!

<time begin="00:27:49.09"/><clear/>They're amazing!

<time begin="00:27:50.02"/><clear/>>> Yeah well?

<time begin="00:27:51.82"/><clear/>>> Listen my friend, I tell you.

<time begin="00:27:53.83"/><clear/>These condoms, they're really effective.

<time begin="00:27:55.73"/><clear/>>> Correct.

<time begin="00:27:56.40"/><clear/>>> But in my life now, I
 have chosen another method.

<time begin="00:27:59.38"/><clear/>>> Oh?

<time begin="00:27:59.82"/><clear/>>> It's really simple.

<time begin="00:28:00.95"/><clear/>You can sum it up in 3 words.

<time begin="00:28:03.37"/><clear/>But you have to be strong, a real man.

<time begin="00:28:08.60"/><clear/>>> You're sure it works?

<time begin="00:28:09.60"/><clear/>>> No question.

<time begin="00:28:10.75"/><clear/>>> That's what he said.

<time begin="00:28:13.85"/><clear/>>> Well, that's great.

<time begin="00:28:15.01"/><clear/>[banging noise]

<time begin="00:28:18.52"/><clear/>>> Hello?

<time begin="00:28:19.18"/><clear/>>> I've got a little job for you.

<time begin="00:28:22.62"/><clear/>>> Yes?

<time begin="00:28:23.07"/><clear/>>> Eh, do you think you could make what I've
 drawn here in super resistant special steel?

<time begin="00:28:29.48"/><clear/>>> A special steel?

<time begin="00:28:30.79"/><clear/>>> That's right.

<time begin="00:28:31.57"/><clear/>Those are the measurements.

<time begin="00:28:34.34"/><clear/>
<time begin="00:28:36.80"/><clear/>>> Okay, I see what we can do.

<time begin="00:28:38.25"/><clear/>>> Okay.

<time begin="00:28:39.59"/><clear/>>> But it's quite costly.

<time begin="00:28:41.11"/><clear/>>> Oh yes.

<time begin="00:28:42.24"/><clear/>How much?

<time begin="00:28:43.16"/><clear/>>> Two thousand.

<time begin="00:28:45.42"/><clear/>>> That's not a problem!

<time begin="00:28:46.44"/><clear/>>> Okay, in that case come back tomorrow.

<time begin="00:28:49.65"/><clear/>>> Morning? Okay, till tomorrow morning.

<time begin="00:28:52.67"/><clear/>Thanks very much.

<time begin="00:28:54.77"/><clear/>
<time begin="00:28:58.47"/><clear/>>> Here.

<time begin="00:28:59.70"/><clear/>He's got to be mad.

<time begin="00:29:01.38"/><clear/>A special steel?

<time begin="00:29:04.51"/><clear/>[chopping noise]

<time begin="00:29:21.65"/><clear/>>> Good morning.

<time begin="00:29:22.70"/><clear/>>> Ah, hello my friend.

<time begin="00:29:24.68"/><clear/>Alright?

<time begin="00:29:25.23"/><clear/>>> Yeah fine.

<time begin="00:29:25.93"/><clear/>>> Ready?

<time begin="00:29:26.52"/><clear/>>> Yeah.

<time begin="00:29:26.93"/><clear/>>> Yeah.

<time begin="00:29:27.58"/><clear/>>> Do you want to take a look?

<time begin="00:29:31.07"/><clear/>>> Yeah sure.

<time begin="00:29:31.47"/><clear/>>> This way.

<time begin="00:29:31.78"/><clear/>I even put in something for those licks.

<time begin="00:29:34.36"/><clear/>>> Good idea!

<time begin="00:29:35.74"/><clear/>[laughing]

<time begin="00:29:36.67"/><clear/>>> There you are.

<time begin="00:29:38.48"/><clear/>>> Oh yeah, that's great!

<time begin="00:29:41.53"/><clear/>>> Good. Yes, I did my best to satisfy you okay?

<time begin="00:29:47.45"/><clear/>>> Fine, fine, yes!

<time begin="00:29:49.44"/><clear/>>> Is everything alright?

<time begin="00:29:51.10"/><clear/>>> Oh yes!

<time begin="00:29:53.57"/><clear/>
<time begin="00:29:55.62"/><clear/>>> Good. This is for you.

<time begin="00:29:58.34"/><clear/>>> Thanks.

<time begin="00:30:00.30"/><clear/>>> Well thanks, bye!

<time begin="00:30:02.42"/><clear/>>> Thanks very much.

<time begin="00:30:03.54"/><clear/>[laughing]

<time begin="00:30:03.74"/><clear/>A good day's work.

<time begin="00:30:05.89"/><clear/>Good. The key.

<time begin="00:30:09.71"/><clear/>Hey! Young man!

<time begin="00:30:11.85"/><clear/>You've forgotten the key!

<time begin="00:30:13.68"/><clear/>>> I don't need the key, you can keep it!

<time begin="00:30:17.04"/><clear/>I'm not going to need it, ha ha ha...

<time begin="00:30:20.61"/><clear/>
<time begin="00:30:25.99"/><clear/>>> Moussah, why you walking like that? You got a hernia?

<time begin="00:30:29.33"/><clear/>>> No he hasn't, I bet he
just walked into a table!

<time begin="00:30:32.29"/><clear/>>> Hi you guys!

<time begin="00:30:33.85"/><clear/>How things?

<time begin="00:30:34.60"/><clear/>>> Okay.

<time begin="00:30:35.15"/><clear/>>> Thank you very much.

<time begin="00:30:38.14"/><clear/>You gave me excellent advice.

<time begin="00:30:40.52"/><clear/>>> Eh? You being serious?

<time begin="00:30:41.02"/><clear/>>> No anti AIDS protection,
it's fantastic brothers!

<time begin="00:30:46.16"/><clear/>You said protection lies in 3 words.

<time begin="00:30:48.58"/><clear/>> Yes?

<time begin="00:30:49.16"/><clear/>> The iron underpants, yes?

<time begin="00:30:51.78"/><clear/>> Right, exactly.

<time begin="00:30:53.31"/><clear/>Just wait.

<time begin="00:30:56.66"/><clear/>Look, iron underpants.

<time begin="00:30:59.51"/><clear/>[laughter]

<time begin="00:31:06.15"/><clear/>With these, you see, there's no chance

of me giving into temptation.

<time begin="00:31:09.63"/><clear/>I'll be as good as good.

<time begin="00:31:11.39"/><clear/>It's great, huh?

<time begin="00:31:12.72"/><clear/>> Oh this is unbelievable.

<time begin="00:31:14.20"/><clear/>> It's a figure of speech.

<time begin="00:31:16.09"/><clear/>My iron underpants are here, not there.

<time begin="00:31:18.64"/><clear/>> Look my friend, to guard against AIDS you've

got to have an iron will, not iron underpants.

<time begin="00:31:25.67"/><clear/>It happens in your head.

<time begin="00:31:28.05"/><clear/>[laughter]

<time begin="00:31:28.64"/><clear/>I can't believe you did this!

<time begin="00:31:34.44"/><clear/>[laughter]

<time begin="00:31:34.51"/><clear/>> Underpants made of iron!

<time begin="00:31:39.95"/><clear/>[laughter]

<time begin="00:31:40.06"/><clear/>> This here isn't the solution?

<time begin="00:31:41.82"/><clear/>> No. Mind over matter.

<time begin="00:31:46.81"/><clear/>> Iron will man.

<time begin="00:31:47.65"/><clear/>[whistle]

<time begin="00:31:50.15"/><clear/>> Winskell: I don't think you can imagine an

adult sitting in an office somewhere,

<time begin="00:31:55.81"/><clear/>in an ad agency somewhere, thinking up that idea.

<time begin="00:31:59.65"/><clear/>It just had to come from the experience of

young people, and it really is a huge hit among,

<time begin="00:32:04.90"/><clear/>particularly among young men across Africa.

<time begin="00:32:08.12"/><clear/>We know that this term iron underpants, has

entered youth culture in the local dialect

<time begin="00:32:13.76"/><clear/>in several places; as a way of kids saying to

each other, okay you're going out for a night

<time begin="00:32:18.97"/><clear/>on the town but don't forget

those iron underpants.

<time begin="00:32:21.59"/><clear/>So a husband is going to be away for a couple of

weeks, well don't forget your iron underpants.

<time begin="00:32:25.98"/><clear/>It facilitates that dialogue, it's a way of

reframing this whole concept of abstinence

<time begin="00:32:30.62"/><clear/>or even of fidelity, and making it something

that people can actually communicate around.

<time begin="00:32:36.57"/><clear/>It's less monolithic and just

facilitates that communication,

<time begin="00:32:40.52"/><clear/>so fantastic idea by Malick

Diop Yade, age 18 from Senegal.

<time begin="00:32:47.55"/><clear/>And one of the things that it does do...

<time begin="00:32:56.27"/><clear/>Oops, I seem to have moved us forward...

<time begin="00:33:00.47"/><clear/>
<time begin="00:33:03.71"/><clear/>So one of the things as you can
imagine, if this is shown in a small group,

<time begin="00:33:07.27"/><clear/>if iron underpants is shown in a small group, it
gives you the opportunity to really get people

<time begin="00:33:11.31"/><clear/>to think about what does
it mean to be a real man?

<time begin="00:33:14.10"/><clear/>What does it mean to have strength of will?

<time begin="00:33:16.78"/><clear/>What does mind over matter really mean
and what are the current understandings

<time begin="00:33:22.94"/><clear/>of what masculinity is, and how
can they be harmful to our health?

<time begin="00:33:26.15"/><clear/>Well really, maybe it's time to rethink those.

<time begin="00:33:28.21"/><clear/>Those are the kinds of questions that
you can address in small groups with,

<time begin="00:33:31.75"/><clear/>doubtless a lot of humor, following that film.

<time begin="00:33:34.71"/><clear/>This is a quote from a colleague in
Mozambique, and she's talking about Kady.

<time begin="00:33:43.63"/><clear/>Nancy who's a very strong woman in one film and
Kady, who is the young woman who demands condoms

<time begin="00:33:48.44"/><clear/>in The Shop, and she says
Nancy and Kady inspire a woman

<time begin="00:33:51.82"/><clear/>to contemplate what they
want out of relationships.

<time begin="00:33:54.56"/><clear/>But the men in our group also
appreciate these strong women.

<time begin="00:33:57.96"/><clear/>As one male seminar participant recently noted,
"I want a woman like that because then I'll know

<time begin="00:34:02.96"/><clear/>when she says yes, she really means it."

<time begin="00:34:05.32"/><clear/>So this way of really getting people
to critically question the social norms

<time begin="00:34:10.79"/><clear/>that they are absorbing from their environment
and to think about the kind of cultural change

<time begin="00:34:15.15"/><clear/>that needs to take place if people's
health is going to be protected.

<time begin="00:34:18.76"/><clear/>A couple of other quotes that I wanted to share
with you; a couple more voices, if you like.

<time begin="00:34:25.50"/><clear/>First one from a young commercial sex worker in
Burkina Faso, "far too often we're considered

<time begin="00:34:30.90"/><clear/>to be risk groups by practically

everybody involved in HIV/ AIDS.

<time begin="00:34:34.16"/><clear/>For us, taking part in this contest
is a way to

tell all of them that we are every bit as aware

<time begin="00:34:38.97"/><clear/>of AIDS as they are, and just as
committed

to doing something about it and we owe it

<time begin="00:34:42.77"/><clear/>to ourselves to protect
ourselves."

<time begin="00:34:44.73"/><clear/>So again, a very different
understanding,

<time begin="00:34:46.99"/><clear/>it really challenges our

stereotypes of commercial sex work.

<time begin="00:34:51.61"/><clear/>And again, a person living

with HIV in Burkina Faso,

<time begin="00:34:54.87"/><clear/>"Scenarios from Africa is reaching

every corner of the continent,

<time begin="00:34:57.38"/><clear/>changing attitudes towards those

of us who live with the virus,

<time begin="00:35:00.32"/><clear/>and we're at the heart of it
all."

<time begin="00:35:01.85"/><clear/>And they are, they really are.

<time begin="00:35:03.49"/><clear/>You can't imagine what that means to
us,

it makes us feel so useful, so strong.

<time begin="00:35:08.85"/><clear/>So this concept of capacity,I just

wanted to touch on what this means

<time begin="00:35:15.18"/><clear/>to the Scenarios from Africa
process.

<time begin="00:35:17.26"/><clear/>Certainly it is about empowering

individuals like the commercial sex workers,

<time begin="00:35:20.85"/><clear/>like the people living with HIV, but
it's

also about meshing them into the resources

<time begin="00:35:26.21"/><clear/>within their own community and
building

up the community level infrastructure.

<time begin="00:35:30.39"/><clear/>That can allow those community based

organizations to best serve those people.

<time begin="00:35:35.39"/><clear/>So through the contest, people get
to know

the kind of resources that are available

<time begin="00:35:40.11"/><clear/>to them within their communities.

<time begin="00:35:41.77"/><clear/>They get to know where the testing
centers

are, where the resource centers are,

<time begin="00:35:46.14"/><clear/>who they can talk to about their
issues.

<time begin="00:35:47.55"/><clear/>In addition, it forges links between
these

different organizations and as I put it here,

<time begin="00:35:54.78"/><clear/>links more groups into broader

networks of influence.

<time begin="00:35:57.18"/><clear/>So you may be a community based
organization in rural Senegal, or rural Kenya,

<time begin="00:36:02.23"/><clear/>but through this process you get linked
into some of the larger organizations

<time begin="00:36:06.11"/><clear/>who may be operating on a
national level in the country.

<time begin="00:36:09.27"/><clear/>And that's tremendously valuable.

<time begin="00:36:11.62"/><clear/>It lends new and less known
organizations visibility and credibility.

<time begin="00:36:15.65"/><clear/>There's one lovely quote from
an organization in Burkina Faso,

<time begin="00:36:19.40"/><clear/>"the Scenarios process gives our organization
a kind of aura." Because you have that association

<time begin="00:36:24.44"/><clear/>with the mass media, it really does increase
the credibility of those organizations.

<time begin="00:36:29.43"/><clear/>It allows young people, as I said, to identify
value and use local resources and services,

<time begin="00:36:34.47"/><clear/>and it empowers young people and organizations
by providing them with the capital,

<time begin="00:36:38.32"/><clear/>the symbolic capital, within their
communities; the respect within the communities,

<time begin="00:36:41.96"/><clear/>that they are having their voices heard.

<time begin="00:36:44.44"/><clear/>It identifies them as vectors of social change,
thereby reinforcing their civic engagement

<time begin="00:36:49.68"/><clear/>and building collective efficacy.

<time begin="00:36:51.32"/><clear/>So empowerment and capacity is really
about citizenship at the end of the day.

<time begin="00:36:54.98"/><clear/>It's about letting people recognize that they
do have a role in bringing about social change.

<time begin="00:36:59.24"/><clear/>One of the films is about a young
woman whose teacher lives with HIV,

<time begin="00:37:04.72"/><clear/>and whose teacher does not have access to
antiretrovirals. And the teacher in her classes

<time begin="00:37:11.01"/><clear/>in the past has encouraged
that young woman to take action

<time begin="00:37:14.47"/><clear/>if there are things that she doesn't like.

<time begin="00:37:16.66"/><clear/>So this young woman takes the initiative and
writes a letter to the president explaining

<time begin="00:37:22.05"/><clear/>that she isn't satisfied with the fact that her
teacher doesn't have access to antiretrovirals,

<time begin="00:37:26.53"/><clear/>and in the film the president
replies and invites her to come

<time begin="00:37:30.07"/><clear/>and give a press conference with

him.

<time begin="00:37:32.46"/><clear/>So and he doesn't make

a very firm commitment,

<time begin="00:37:36.42"/><clear/>but indicates that they will
continue to work

with their international partners and players,

<time begin="00:37:41.06"/><clear/>to try and increase access to

antiretrovirals in the country.

<time begin="00:37:44.51"/><clear/>It's simply an example of active

civic participation that

<time begin="00:37:50.58"/><clear/>we need to encourage young people to
adopt

<time begin="00:37:53.67"/><clear/>in this country as well as in Africa
of course.

And we know that one girl who watched that film

<time begin="00:37:59.73"/><clear/>and other Scenarios films during the
contest,

was very moved by the situation of AIDS orphans.

<time begin="00:38:04.07"/><clear/>So she wrote a letter to the
president of her

Republic asking that more be done on behalf

<time begin="00:38:08.23"/><clear/>of orphans and vulnerable children.

That's exactly the kind of attitude

<time begin="00:38:11.45"/><clear/>that we want to inspire through this
process.

<time begin="00:38:13.88"/><clear/>I wanted to share with you before I
wrap up,

some story starters for the 2008 contest,

<time begin="00:38:21.02"/><clear/>the contest that's running right now
and this

will give you an idea of some of the ideas.

<time begin="00:38:25.65"/><clear/>We do provide in every contest, a
list of

story starters but young people are not obliged

<time begin="00:38:29.98"/><clear/>to stick to them, and the vast
majority of young

people write about the subject of their choice;

<time begin="00:38:35.05"/><clear/>but these are a few just to give you
an idea.

<time begin="00:38:37.98"/><clear/>As you know, maybe the World Cup

will be held in South Africa in 2010,

<time begin="00:38:42.32"/><clear/>so it's a fantastic opportunity to
reach

audiences with HIV related messages.

<time begin="00:38:47.53"/><clear/>So we do have some dialogue

going with FIFA right now.

<time begin="00:38:51.34"/><clear/>Whether or not this will actually
come to pass

remains to be seen, but we invite young people

<time begin="00:38:56.61"/><clear/>in this contest to write a story for
a

very short, fast moving film that could

<time begin="00:39:00.43"/><clear/>theoretically be shown in

halftime during those matches.

<time begin="00:39:04.43"/><clear/>A second one, I talked a little bit

<time begin="00:39:06.40"/><clear/>about cognitive rehearsal in

the para of the imagination.

<time begin="00:39:09.26"/><clear/>This one is really trying to draw

on that, encouraging young people

<time begin="00:39:12.03"/><clear/>to imagine a different world,
imagine

that they had magical powers and just

<time begin="00:39:15.64"/><clear/>by lifting a finger they could
change the

things in their community and their culture

<time begin="00:39:19.23"/><clear/>that make people vulnerable to HIV;
so tell

a story that describes what you would change

<time begin="00:39:23.60"/><clear/>and what your new world would be
like.

<time begin="00:39:26.14"/><clear/>And then the last one here, your
best friend

is living with HIV but refuses to get any help

<time begin="00:39:31.01"/><clear/>or treatment because he is afraid of

how people might react if they knew.

<time begin="00:39:35.00"/><clear/>Stigma, rejection, and
discrimination

<time begin="00:39:36.69"/><clear/>or at least your friend's fear

of those things, could kill him.

<time begin="00:39:39.88"/><clear/>What do you do?

<time begin="00:39:40.98"/><clear/>So again, imagining young people,

putting young people in the position

<time begin="00:39:44.00"/><clear/>where they imagine what action they
will take

<time begin="00:39:46.50"/><clear/>in that specific situation,

and how they will respond.

<time begin="00:39:50.60"/><clear/>
<time begin="00:39:54.30"/><clear/>Stigma is a major, major challenge
of course.

<time begin="00:39:58.16"/><clear/>As I was saying in a class,

the undergraduate class today,

<time begin="00:40:03.21"/><clear/>so much of HIV communication

is not just about prevention.

<time begin="00:40:09.94"/><clear/>It's about challenging
preconceptions about what

it means to live with HIV and who is affected

<time begin="00:40:14.91"/><clear/>by HIV, and the stigma that
surrounds that.

<time begin="00:40:18.01"/><clear/>One of the story starters in the
2005 contest

invited young people to put their selves

<time begin="00:40:25.51"/><clear/>in the shoes of a person living with

HIV, and think about what would go

<time begin="00:40:30.22"/><clear/>through their heads as they

looked in the mirror?

<time begin="00:40:32.51"/><clear/>It was a real effort to get young

people to use their powers of empathy,

<time begin="00:40:37.83"/><clear/>to try and break down some of these

barriers and some of these stereotypes

<time begin="00:40:42.23"/><clear/>that not only affect the human

rights of people living with HIV,

<time begin="00:40:47.80"/><clear/>but also undermine the prevention efforts

for those young people themselves.

<time begin="00:40:51.05"/><clear/>Because as long as they're thinking of people

living with HIV as being very different

<time begin="00:40:54.18"/><clear/>from themselves, they're not going to

get that they're at risk of course.

<time begin="00:40:57.88"/><clear/>So I'd like to share with you now the

little film that came out of that idea.

<time begin="00:41:02.40"/><clear/>It's based on ideas from young people

from across the continent actually,

<time begin="00:41:05.72"/><clear/>I think it's nine different countries.

<time begin="00:41:07.63"/><clear/>And those ideas were framed into a draft

and then people living with HIV were asked

<time begin="00:41:15.54"/><clear/>to comment on that draft and to reframe it,

and then the people that you're about to see -

<time begin="00:41:21.54"/><clear/>my heroes that you're about to see, again

determined the final shape of the little film.

<time begin="00:41:26.88"/><clear/>It's called Reasons for a Smile.

<time begin="00:41:37.51"/><clear/>[music]

<time begin="00:42:08.04"/><clear/>>> I'm a concerter.

<time begin="00:42:09.45"/><clear/>>> I'm the president of an organization.

<time begin="00:42:16.55"/><clear/>>> I am a husband and a father.

<time begin="00:42:21.25"/><clear/>
<time begin="00:42:25.19"/><clear/>>> I am a wife and a mother.

<time begin="00:42:29.06"/><clear/>
<time begin="00:42:31.60"/><clear/>>> And they're all living with HIV.

<time begin="00:42:34.00"/><clear/>>> And we are all living with HIV.

<time begin="00:42:36.14"/><clear/>>> The beginning of it all was really hard.

<time begin="00:42:40.99"/><clear/>The biggest shock of my life.

<time begin="00:42:47.08"/><clear/>>> When I saw my test results: HIV positive.

<time begin="00:42:49.47"/><clear/>>> I just wanted to scream in

despair and to cry every tear I had.

<time begin="00:42:54.73"/><clear/>>> I wanted to believe that it was all some

kind of mistake, or maybe just a bad dream.

<time begin="00:43:03.06"/><clear/>That result was like a soft song

announcing the eminent end of my life.

<time begin="00:43:08.16"/><clear/>>> I felt alone like a loner lost in

the desert, tormented by the wind.

<time begin="00:43:10.14"/><clear/>>> Tormented by the wind.

<time begin="00:43:12.56"/><clear/>>> No way to find water.

<time begin="00:43:13.73"/><clear/>>> Or shelter.

<time begin="00:43:14.51"/><clear/>>> Or even a path that would lead me home.

<time begin="00:43:16.99"/><clear/>>> And then for many, many days
all I felt was fear and loneliness.

<time begin="00:43:24.75"/><clear/>I was just empty.

<time begin="00:43:27.29"/><clear/>I asked myself all the time,
why did this happen to me?

<time begin="00:43:32.31"/><clear/>Why?

<time begin="00:43:33.09"/><clear/>>> Why? I was afraid of everything.

<time begin="00:43:38.21"/><clear/>I was even afraid to look
at myself in the mirror.

<time begin="00:43:41.98"/><clear/>>> I feel the reaction of
my family and friends.

<time begin="00:43:45.51"/><clear/>Everyone was sure to be ashamed of me, so I cut
myself off from the rest of the world.

<time begin="00:43:50.03"/><clear/>>> So I cut myself off from
the rest of the world.

<time begin="00:43:52.04"/><clear/>>> I blamed myself.

<time begin="00:43:53.70"/><clear/>>> I blamed myself.

<time begin="00:43:55.05"/><clear/>>> And I blamed him too.

<time begin="00:43:58.06"/><clear/>>> And I blamed her too.

<time begin="00:44:00.52"/><clear/>>> The future didn't exist for me anymore.

<time begin="00:44:03.42"/><clear/>It was all over.

<time begin="00:44:05.36"/><clear/>>> My hopes and dreams had all died.

<time begin="00:44:06.97"/><clear/>>> What good was it to make
any plans for the future?

<time begin="00:44:10.87"/><clear/>It was the end.

<time begin="00:44:12.59"/><clear/>>> And then one day I was in my bedroom alone,
On the edge of my [inaudible]. The radio was keeping me company.

<time begin="00:44:24.06"/><clear/>Suddenly, a line in the song caught my attention

<time begin="00:44:24.28"/><clear/>>> As long as there are stars
in your heart and the skies.

<time begin="00:44:29.92"/><clear/>>> As long as there are stars in your heart
and in the sky, happiness is a sure thing.

<time begin="00:44:37.96"/><clear/>The stars are sparkling dots where
hope builds as long as there's life.

<time begin="00:44:41.43"/><clear/>>> As long as there's life.

<time begin="00:44:42.93"/><clear/>>> As I looked at the photo of my mother,
I remembered something she'd always tell me

<time begin="00:44:47.63"/><clear/>if anything was troubling me when I was little.

<time begin="00:44:50.49"/><clear/>

<time begin="00:44:51.79"/><clear/>If you want to see the rainbow, you
must first make it through the storm.

<time begin="00:44:59.52"/><clear/>>> I had a decision to make.

<time begin="00:45:01.47"/><clear/>I could stay in a state of
total distress or fight.

<time begin="00:45:06.11"/><clear/>It was all up to me.

<time begin="00:45:08.07"/><clear/>>> It was all up to me.

<time begin="00:45:09.61"/><clear/>So I said to myself as I looked in

the mirror,

stop sitting around and get down to work.

<time begin="00:45:15.10"/><clear/>> Stop sitting around and get down
to work.

<time begin="00:45:16.72"/><clear/>> I found within myself

strength I didn't know I had,

<time begin="00:45:21.35"/><clear/>a will to rebuild everything,

to overcome this obstacle.

<time begin="00:45:26.19"/><clear/>> I discovered sources of

strength and hope all around me.

<time begin="00:45:31.16"/><clear/>> My family.

<time begin="00:45:32.73"/><clear/>> My kids.

<time begin="00:45:33.04"/><clear/>> My friends, my faith.

<time begin="00:45:33.78"/><clear/>With God, everything is possible.

<time begin="00:45:36.31"/><clear/>> Scientific and medical progress;
support

organizations for people living with HIV.

<time begin="00:45:45.60"/><clear/>Why not go back and talk about it
with

<time begin="00:45:46.74"/><clear/>that friendly counselor at the
testing center?

<time begin="00:45:47.12"/><clear/>She said I was always welcome there.

<time begin="00:45:50.40"/><clear/>> I knew that something would
disappoint

me, because discrimination does still exist.

<time begin="00:45:55.70"/><clear/>However, there are always people

around that you can come to.

<time begin="00:45:59.83"/><clear/>You've just got to find them,
they're out there.

<time begin="00:46:03.12"/><clear/>> They're out there.

<time begin="00:46:05.02"/><clear/>> Talking about your problems

helps to avoid the worst,

<time begin="00:46:09.24"/><clear/>so I got rid of my courage

and opened up to others.

<time begin="00:46:12.51"/><clear/>> And opened up to others.

<time begin="00:46:14.83"/><clear/>On the one hand it did hurt

when some people rejected me,

<time begin="00:46:20.68"/><clear/>but nothing that those people

say or do can bring me down.

<time begin="00:46:24.78"/><clear/>
<time begin="00:46:26.82"/><clear/>Because of the support that I found
among others,

their love completely changed my life.

<time begin="00:46:32.48"/><clear/>> My life.

<time begin="00:46:32.76"/><clear/>> This morning my 5 year old son
climbed up on

my knees just to give me a kiss and say hello.

<time begin="00:46:41.47"/><clear/>Now that is really strong medicine.

<time begin="00:46:43.14"/><clear/>> I'd like to dedicate a trophy to
my

parents and friends, whose generosity

<time begin="00:46:49.48"/><clear/>and support always helped me in all
my pursuits.

<time begin="00:46:54.05"/><clear/>Now I have a new mind set. I've

<time begin="00:46:55.97"/><clear/>
<time begin="00:46:57.72"/><clear/>reinvented myself, I've refocused

my heart and my mind.

<time begin="00:47:01.21"/><clear/>I accept my status, I live

with HIV and that's that.

<time begin="00:47:07.11"/><clear/>>> I may have HIV in my body

but I've removed HIV from my mind.

<time begin="00:47:11.39"/><clear/>>> I freed myself.

<time begin="00:47:12.52"/><clear/>>> I freed myself.

<time begin="00:47:14.08"/><clear/>>> I've forgiven

<time begin="00:47:14.60"/><clear/>myself.

<time begin="00:47:15.99"/><clear/>
<time begin="00:47:18.23"/><clear/>>> I've forgiven myself.

<time begin="00:47:19.82"/><clear/>>> Her too.

<time begin="00:47:20.26"/><clear/>>> Him too.

<time begin="00:47:22.30"/><clear/>>> I am strong.

<time begin="00:47:23.67"/><clear/>I believe in myself.

<time begin="00:47:24.84"/><clear/>>> And nothing can change that.

<time begin="00:47:26.57"/><clear/>>> I stand tall in the face of all
challenges.

<time begin="00:47:29.11"/><clear/>>> I stand tall in the face of all
challenges.

<time begin="00:47:31.13"/><clear/>I never give up.

<time begin="00:47:32.47"/><clear/>>> I pursue my dreams with

joy, with energy, and with optimism.

<time begin="00:47:36.82"/><clear/>>> I'm useful.

<time begin="00:47:37.80"/><clear/>Lots of people with me; my

family, my friends, my colleagues,

<time begin="00:47:42.57"/><clear/>as well as other people living with
HIV.

<time begin="00:47:45.02"/><clear/>They can come to me and that

makes me really strong.

<time begin="00:47:48.41"/><clear/>>> I've made my choice to live
positively.

<time begin="00:47:51.10"/><clear/>>> To live positively.

<time begin="00:47:53.39"/><clear/>
<time begin="00:47:55.21"/><clear/>>> When they told me my test

had come back positive,

<time begin="00:47:57.99"/><clear/>I felt lots of pressure pushing down
on me.

<time begin="00:48:01.33"/><clear/>>> The other day I told a friend

about that and he told me with a smile

<time begin="00:48:07.38"/><clear/>that pressure is what makes
diamonds.

<time begin="00:48:09.29"/><clear/>>> Pressure is what makes diamonds.

<time begin="00:48:10.55"/><clear/>>> My friends and family supports

and encourages me in everything I do.

<time begin="00:48:22.31"/><clear/>>> Never in all my life have I

felt so surrounded with love.

<time begin="00:48:26.82"/><clear/>It's strange, but thanks to my new

mindset I live better than ever.

<time begin="00:48:31.04"/><clear/>>> Better than ever.

<time begin="00:48:31.56"/><clear/>I've even noticed that I live more
fully than

most HIV negative people I know.

<time begin="00:48:38.74"/><clear/>>> My future shines like the sun.

<time begin="00:48:40.30"/><clear/>>> My future shines like the sun,
and now

every second I live life to the fullest.

<time begin="00:48:42.31"/><clear/>>> I live life to the fullest.

<time begin="00:48:43.68"/><clear/>>> They live with HIV, and they

are; my confidants, my friends.

<time begin="00:48:49.56"/><clear/>>> Our boss, our brother, my wife.

<time begin="00:48:53.90"/><clear/>
<time begin="00:48:55.23"/><clear/>>> My husband, my parents.

<time begin="00:49:01.26"/><clear/>[crying] mommy

<time begin="00:49:02.62"/><clear/>>> As I'm sure you understand, that

was the perfect film with which

<time begin="00:49:06.18"/><clear/>to close in the Voices from the
Vanguard.

<time begin="00:49:09.64"/><clear/>Those are the true voices from the
Vanguard.

<time begin="00:49:11.47"/><clear/>Those are individuals who are in
this

case, actors, but who dedicate their lives;

<time begin="00:49:18.61"/><clear/>every one of those 4 individuals
dedicate

their lives to helping people avoid infection

<time begin="00:49:25.00"/><clear/>and helping those who are infected
to

live positively and live to the fullest,

<time begin="00:49:29.10"/><clear/>you could see, with their infection.

<time begin="00:49:31.31"/><clear/>The couple in the film,

<time begin="00:49:33.33"/><clear/>[inaudible names]

<time begin="00:49:33.40"/><clear/>are from Burkina Faso.

<time begin="00:49:38.40"/><clear/>They are wonderful musicians and

they travel around the country

<time begin="00:49:42.47"/><clear/>and around West Africa singing

about how to prevent HIV,

<time begin="00:49:46.95"/><clear/>how to prevent mother to child
transmission.

<time begin="00:49:49.75"/><clear/>Their little boy,

<time begin="00:49:50.96"/><clear/>[inaudible name],

<time begin="00:49:51.15"/><clear/>is HIV free thanks to PMTCT, and as
you can

imagine they're just a fantastic example; truly,

<time begin="00:49:59.27"/><clear/>truly inspiring Voices from the
Vanguard.

<time begin="00:50:02.72"/><clear/>This is one last quote to end with
from a

colleague in Mozambique, and it applies to some

<time begin="00:50:11.10"/><clear/>of the films you've seen and

to the film that you just saw.

<time begin="00:50:13.82"/><clear/>"Characters embody our own often

hidden struggles and emotions,

<time begin="00:50:17.06"/><clear/>and give an example of how we too
may respond.

<time begin="00:50:19.95"/><clear/>They portray a very real world, an

African world where HIV is raging

<time begin="00:50:24.47"/><clear/>and heroes are learning to fight

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back."<br/>
  <time begin="00:50:27.04"/><clear/>Thank you.<br/>
  <time begin="00:50:29.46"/><clear/>
  <time begin="00:50:30.51"/><clear/>[ applause ]<br/>
  <time begin="00:50:45.23"/><clear/>
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